United States Power Squadrons, 2007 Website Awards Tally Sheet

			_					
Squadron	/District	Kingsway						
Evaluation	n. Date	12-Oct-07						
Daminad	ltama	District Affiliation	5	2				
Required	items	in	compliance (Y/N)	7				
	1	Link to USPS.org on Home (opening) page	у					
		Subtitle below squadron name						
	2	"a unit of United States Power Squadrons ®" Sail and Power Boating	У					
	3	(squadron) Link to District Website	У					
	4	(district) Links to squadron websites						
	5	Link to USPS Privacy statement on home page at bottom	у					
	6	Link to USPS Trademark reference on home page at bottom	V					
	7	Link to USPS Disclaimer statement on home page at bottom	· /					
	•		. y					
	8	Active e-mail link to Webmaster on home page	У					
	9	Website must display current information	У					
								Pts
A1 Iden	ntify purp range	pose of the squadron/district/USPS	po Highest	oint rai	nge	▶ I ∩	west	Awd
1	0-5	Identify purpose of Unit	5 4	3	2	1	0	5
2	0-3	Identify purpose of USPS		3	2	1	0	3
	Comments							
A2) Iden	itificatio 0-1	n of squadron/district area of activity. Description of location of Unit				1	0	1
2	0-1	Map showing location				1	0	1
C	comments							
A3) Exp	lanation	of the benfits of membership						
1	0-3	Description of benefits described		3	2	1	0	1
2	0-2	Links to USPS benefits page	_		2	1	0	1
C	Comments	: Requires going to USPS Web Site						
A4) Disp	olay of U	SPS emblems and logos.						
1	0-1	Ensign				1	0	1
2	0-1	USPS Wheel				1	0	0
3	0-1	Activity Triangle				1	0	0
4 C	0-1 Comments	America's Boating Club (logo)				1	0	
A5) Wha	t we do, s 0-3	show the fun we have. Description of the fun we have.		3	2	1	0	2
2	0-3	Photos showing unit activities		3	2	1	0	3
	Comments				_	•	Ü	
AC) Dre		of Vessel Safaty Check Brown						
Ab) Pres	0-3	n of Vessel Safety Check Program Explanation of the program		3	2	1	0	0
2	0-1	Correct decal - proportionally sized		Ü	-	1	0	0
3	0-1	Pre-check list provided				1	0	0
4	0-1	Contact information				1	0	0
Ċ		: Could not find any mention of VSC						
A7) Con	tacts for	various activities						
1	0-1	Public boating course contact(s)				1	0	1
2	0-1	Members course(s) contact(s)				1	0	1
3	0-1	Event(s) contact(s)	_			1	0	1
C	comments							

1 2 3 4	0-2 0-2 0-2 calc	Public Boating Course (zero points if contact missing) Members course(s) (zero points if contact missing) Events (zero points if contact missing) Number of pages with dates over 45 days old.				2 2 2	1 1 1	0 0 0	2 1 2
C	omments:		-						
-		n of the bridge, committee members & contacts							
1	0-1	Bridge listed					1	0	1
2	0-1	Bridge photo(s)				2	1 1	0	0
	0-2 omments:	Five (5) of more committee contacts listed				2	'	0	0
		n quality and correctness.			_	_		^	0
1 2	0-3	Readability and Grammar	0		3	2	1	0	3
2	Calc.	Spelling errors, number.	0						
C	omments:	1 point reduction per error							
			•						
B2) Qual	ity of ph	notographs and graphics.							
1	0-2	Clear - Undistorted				2	1	0	2
2	0-2	Good color balance (not dark or over exposed)				2	1	0	1
3	0-2	Appropriately sized for application				2	1	0	2
C	omments:		٠						
DO) Activ	ıa I inlea	and 9 Novinction							
D3) ACTIV		ges & Navigation				2	1	0	2
2	0-2 0-2	Ease of Navigation				2	1	0	2
3	0-2	Links easy to identify Links identify the subject				2	1	0	2
4		Broken links, number				_		Ü	
	ouio.	Maximum deduct -10 points							
C	omments:								
B4) Reso	ource Li	nkages							
1	0-3	USPS Links, 10 or more for 3 points			3	2	1	0	2
2	0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	2
3	0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	1
4		Disclaimer statement on Commercial Links page Y or N	У						
		bove point determination; 10 or more links 3 points,							
		ks 2 points, 1 to 4 links 1 point.							
C	omments:	imer statement is missing zero points for this section.							
C	omments.		•						
B5) Abili	tv to rea	d the message.							
1	0-2	Font - size and style				2	1	0	2
2	0-2	Font color, good contrast				2	1	0	2
3	0-2	Appropriate use of text space				2	1	0	2
4	0-2	Appropriate background. one point for no background				2	1	0	2
		Backgrounds which make reading page difficult zero points.							
C	omments		•						
•	•	criptive & appealing			_	_		•	0
1	0-3	Home page, unique header (graphic)			3	2	1	0	3
2	0-2 omments:	All pages have informative header				2	1	0	
C.	Omments.		•						
C2) Cons	sistent f	ormat across pages.							
1	0-3	Consistent format across pages			3	2	1	0	3
	nents:				-	_	•	-	
, -···	*								
C3) Use	of photo	os and/or graphics							
1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	5
C	omments:		-						
C4) Anim		•						_	
1	0-3	Use of annimated graphics, appropriate and add			3	2	1	0	3
^	amar	interest ot the website							
C	omments:		•						

C5)	Addit	ional W	lebsite Features							
	1	0-1	Inclusion of USPS News RSS feed			1	0	0		
	2	0-1	Listing of area of location on the USPS list of websites			1	0	1		
			go to http://www.usps.org/localusps/squadrons.shtml							
			If scoring a district website item 2 is to be given one point							
	Co	omments								
D1) Overall impression of quality and effectiveness of the site										
	1	0-2	How well did you like the site, was it effective in		2	1	0	2		
			presenting USPS and the unit to the public							
	2	0-2	If you were a non-member, would this site have		2	1	0	2		
			increased your interest in USPS?							
	3	0-2	Would you be proud of having this website		2	1	0	2		
			represent your unit or district:							
	Co	mments	:							
					Total Points Scored			78		