Squadron/E	District	Lower Rio Grande Valley							
Evaluation.	Date	10/7/2007	1						
		District Affiliation	2						
Required In	tems		ompliar	nce?					
			(Y/N)						
	1	Link to USPS.org on Home (opening) page	у						
	2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	у						
	3	(squadron) Link to District Website	у						
	4	(district) Links to squadron websites							
	5	Link to USPS Privacy statement on home page at bottom	у						
	6	Link to USPS Trademark reference on home page at bottom	у						
	7	Link to USPS Disclaimer statement on home page at bottom	у						
	8	Active e-mail link to Webmaster on home page	у						
	9	Website must display current information	у						
									Pts
A1 Ident		oose of the squadron/district/USPS		· .	nt rai	nge			Awd
	range		Highes		~			west	-
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	5
2	0-3 omments	Identify purpose of USPS			3	2	1	0	3
1 2	i ficatio 0-1 0-1 omments	n of squadron/district area of activity. Description of location of Unit Map showing location					1 1	0 0	<u>1</u> 1
	Jinnenis		•						
A3) Expla	anation	of the benfits of membership							
1	0-3	Description of benefits described			3	2	1	0	2
2	0-2	Links to USPS benefits page				2	1	0	0
Co	omments	:							
A4) Displ	av of U	SPS emblems and logos.							
, 1	0-1	Ensign					1	0	1
2	0-1	USPS Wheel					1	0	1
3	0-1	Activity Triangle					1	0	0
4	0-1	America's Boating Club (logo)					1	0	0
Co	omments								
A5) What	we do. s	show the fun we have.							
1	0-3	Description of the fun we have.			3	2	1	0	3
2	0-3	Photos showing unit activities				2	1	0	3
	omments				-	-		-	-
A6) Proce	entation	n of Vessel Safety Check Program							
1	0-3	Explanation of the program			3	2	1	0	3
2	0-3 0-1	Correct decal - proportionally sized			5	2	1	0	0
2	0-1	Pre-check list provided					1	0	1
4	0-1	Contact information					1	0	0
-	omments						1	~	
AT) Cont	acte foi	various activities							
Ar) Conta	0-1	Public boating course contact(s)					1	0	1
2	0-1	Mombors course(s) contact(s)					4	0	1

10-1Public boating course contact(s)1020-1Members course(s) contact(s)1030-1Event(s) contact(s)10Comments:...

1 1

ont Activ	vitios/Educational calendars available								
					2	1	0	1	
									_
					2	1	0	0	
calc	Number of pages with dates over 45 days old.								
omments:		•							
tification	of the bridge, committee members & contacts								
0-1	Bridge listed					1	0	1	
0-1	Bridge photo(s)					1	0	1	
0-2	Five (5) of more committee contacts listed				2	1	0	2	
omments:									
entation	guality and correctness.								
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Calc.									
omments:									
ity of ph	otographs and graphics								
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omments:		•							
	ne O Mardaadaa								
					~		6	-	
	-								
0-1	Links identify the subject				2	1	0	2	
Calc.	Broken links, number								
	Maximum deduct -10 points								
omments:									
ource Lir	nkages								
0-3	USPS Links, 10 or more for 3 points			3	2	1	0	2	
0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	3	
0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	0	
		v							
For the at	pove point determination: 10 or more links 3 points.								
	ove point determination; 10 or more links 3 points, s 2 points 1 to 4 links 1 point								
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5 to 9 link	s 2 points, 1 to 4 links 1 point. mer statement is missing zero points for this section.								
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Broken links, number Maximum deduct -10 points omments: 0-3 USPS Links, 10 or more for 3 points 0-3 Commercial Links, 10 or more for 3 points 0-3 Commercial Links, 10 or more for 3 points Calc. Disclaimer statement on Commercial Links page Y or N	0-2 Public Boating Course (zero points if contact missing) 0-2 Members course(s) (zero points if contact missing) 0-2 Events (zero points if contact missing) calc Number of pages with dates over 45 days old. omments: . tification of the bridge, committee members & contacts 0-1 Bridge listed 0-1 Bridge photo(s) 0-2 Five (5) of more committee contacts listed omments: . entation quality and correctness. 0-3 Readability and Grammar Calc. Spelling errors, number. 1 point reduction per error onmments: . 1 point reduction per error onments: . 1 point reduction per error onments: . 1 point reduction per error onments: 0-2 Clear - Undistorted 0-2 Appropriately sized for application 0rments: . 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C5) A	dditi	onal V	/ebsite Features					
	1	0-1	Inclusion of USPS News RSS feed			1	0	0
	2	0-1	Listing of area of location on the USPS list of websites			1	0	1
			go to http://www.usps.org/localusps/squadrons.shtml					
			If scoring a district website item 2 is to be given one point					
	Co	mment	8					
D1) O	veral	l impre	ssion of quality and effectiveness of the site					
	1	0-2	How well did you like the site, was it effective in		2	1	0	2
			presenting USPS and the unit to the public					
	2	0-2	If you were a non-member, would this site have		2	1	0	2
			increased your interest in USPS?					
	3	0-2	Would you be proud of having this website		2	1	0	2
			represent your unit or district:					
			Just 2 points shy of being excellent, look at the guidelines					
	Cor	nments	and get there next year	•				
				То	tal Po	oints	Scored	83