			,						
Squadron/Dis	strict	Madison							
Evaluation. Date		25-Sep-07	Щ.						
Required Items		District Affiliation	10 omplian	.002					
Required ite	:1115	in a	(Y/N)	ice :					
	1	Link to USPS.org on Home (opening) page	У						
	2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	у						
	3	(squadron) Link to District Website	У						
	4	(district) Links to squadron websites							
	5	Link to USPS Privacy statement on home page at bottom	У						
	6	Link to USPS Trademark reference on home page at bottom	V						
	7	Link to USPS Disclaimer statement on home page at bottom	у						
	•		у						
	8	Active e-mail link to Webmaster on home page	У						
	9	Website must display current information	У						
Ad Islandife		and of the annual result intrinstit ICDC							Pts
A1 Identify	y purp range	ose of the squadron/district/USPS	Highes	point t ⋖	rai		► Lo	west	Awd
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	5
2	0-3	Identify purpose of USPS			3	2	1	0	3
Cor	nments								
A2) Identifi	ication	n of squadron/district area of activity.							
1	0-1	Description of location of Unit					1	0	1
2	0-1	Map showing location					1	0	1
Com	nments								
A3) Explan	ation	of the benfits of membership							
1	0-3	Description of benefits described			3	2	1	0	0
2	0-2	Links to USPS benefits page				2	1	0	0
Com	nments	: I could not find a benefits section or link							
A4) Displa	y of U	SPS emblems and logos.							
1	0-1	Ensign					1	0	1
2	0-1	USPS Wheel					1	0	1
3	0-1	Activity Triangle					1	0	1
4	0-1	America's Boating Club (logo)					1	0	1
Corr	nments		•						
A5) What w	e do, s	how the fun we have.							
1	0-3	Description of the fun we have.			3	2	1	0	3
2	0-3	Photos showing unit activities			3	2	1	0	2
Com	nments								
A6) Preser	ntation	of Vessel Safety Check Program							
1	0-3	Explanation of the program			3	2	1	0	2
2	0-1	Correct decal - proportionally sized					1	0	0
3	0-1	Pre-check list provided					1	0	0
4	0-1	Contact information					1	0	1
Corr	iiieiis	Link provided, but not correct decal	•						
A7) Contacts for various activities									
1	0-1	Public boating course contact(s)					1	0	1
2 3	0-1 0-1	Members course(s) contact(s) Event(s) contact(s)					1 1	0	0
		Events calendar would not open					'	U	U
2311	5								

	ent Activ	vities/Educational calendars available									
1	0-2	Public Boating Course (zero points if contact missing)				2	1	0	2		
2	0-2	Members course(s) (zero points if contact missing)				2	1	0	2		
3	0-2	Events (zero points if contact missing)				2	1	0	0		
4	calc	Number of pages with dates over 45 days old.	1						-10		
C	ommonts:	Events calendar would not open, Meeting agenda page									
O	Comments: under construction and all 2006.										
A9) Iden	tificatior	of the bridge, committee members & contacts									
1	0-1	Bridge listed					1	0	1		
2	0-1	Bridge photo(s)					1	0	0		
3	0-2	Five (5) of more committee contacts listed				2	1	0	2		
C	omments:		•								
B1) Pres	entation	quality and correctness.									
1	0-3	Readability and Grammar			3	2	1	0	3		
2	Calc.	Spelling errors, number.	0								
		1 point reduction per error									
С	omments:		•								
P2\ Ouel	lity of ph	atagraphs and graphics									
62) Qua i	0-2	otographs and graphics. Clear - Undistorted				2	1	0	2		
2	0-2	Good color balance (not dark or over exposed)				2	1	0	2		
3	0-2	Appropriately sized for application				2	1	0	2		
_	omments:					_	·	ŭ	_		
B3) Activ	ve Linka	ges & Navigation									
1	0-2	Ease of Navigation				2	1	0	1		
2	0-2	Links easy to identify				2	1	0	1		
3	0-1	Links identify the subject				2	1	0	2		
4	Calc.		1						-1		
		Maximum deduct -10 points Events calendar would not open, side bar navigation									
C	omments:	clumsey to use and confusing with internal links									
			-								
B4) Reso	ource Lii	nkages									
1	0-3	USPS Links, 10 or more for 3 points			3	2	1	0	2		
2	0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	2		
3	0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	0		
4		Disclaimer statement on Commercial Links page Y or N	У								
		pove point determination; 10 or more links 3 points,									
		s 2 points, 1 to 4 links 1 point. mer statement is missing zero points for this section.									
С	omments:										
			-								
B5) Abili	ty to rea	d the message.									
1	0-2										
	0 2	Font - size and style				2	1	0	2		
2	0-2	_				2	1	0	2		
3	0-2 0-2	Font - size and style Font color, good contrast Appropriate use of text space				2	1 1	0 0	2 2		
	0-2	Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background				2	1	0	2		
3 4	0-2 0-2 0-2	Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points.				2	1 1	0 0	2 2		
3 4	0-2 0-2	Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points.				2	1 1	0 0	2 2		
3 4 C	0-2 0-2 0-2 omments:	Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points.				2	1 1	0 0	2 2		
3 4 C	0-2 0-2 0-2 omments:	Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. criptive & appealing			3	2	1 1	0 0	2 2		
3 4 C	0-2 0-2 0-2 omments:	Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points.	·		3	2 2 2	1 1 1	0 0 0	2 2 2		
3 4 C C1) Head	0-2 0-2 0-2 omments: ding des 0-3	Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. criptive & appealing Home page, unique header (graphic) All pages have informative header			3	2 2 2	1 1 1 1	0 0 0	2 2 2		
3 4 C C1) Head	0-2 0-2 0-2 omments: ding des 0-3 0-2 omments:	Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. criptive & appealing Home page, unique header (graphic) All pages have informative header			3	2 2 2	1 1 1 1	0 0 0	2 2 2		
3 4 CCC1) Head 1 2 CCC2) Cons	0-2 0-2 0-2 omments: ding des 0-3 0-2 omments:	Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. criptive & appealing Home page, unique header (graphic) All pages have informative header				2 2 2 2	1 1 1 1	0 0 0	2 2 2		
3 4 CC C1) Head 1 2 CC C2) Cons	0-2 0-2 0-2 omments: ding des 0-3 0-2 omments: sistent fo	Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. criptive & appealing Home page, unique header (graphic) All pages have informative header				2 2 2 2 2	1 1 1 1	0 0 0	2 2 2		
3 4 CC C1) Head 1 2 CC C2) Cons	0-2 0-2 0-2 omments: ding des 0-3 0-2 omments:	Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. criptive & appealing Home page, unique header (graphic) All pages have informative header				2 2 2 2	1 1 1 1	0 0 0	2 2 2		
3 4 CC C1) Head 1 2 CC C2) Cons 1 Comr	0-2 0-2 0-2 omments: ding des 0-3 0-2 omments: sistent fo 0-3 ments:	Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. criptive & appealing Home page, unique header (graphic) All pages have informative header crimat across pages. Consistent format across pages				2 2 2 2	1 1 1 1	0 0 0	2 2 2		
3 4 CC C1) Head 1 2 CC C2) Cons 1 Comr	0-2 0-2 0-2 omments: ding des 0-3 0-2 omments: sistent fo 0-3 ments:	Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. criptive & appealing Home page, unique header (graphic) All pages have informative header crimat across pages. Consistent format across pages		4		2 2 2 2 2	1 1 1 1	0 0 0	2 2 2		
3 4 CC C1) Head 1 2 CC C2) Cons 1 Comr C3) Use 1	0-2 0-2 0-2 omments: ding des 0-3 0-2 omments: sistent fo 0-3 ments:	Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. criptive & appealing Home page, unique header (graphic) All pages have informative header crimat across pages. Consistent format across pages us and/or graphics Use of graphics to enhance message of website		4	3	2 2 2 2 2	1 1 1 1	0 0 0 0	2 2 2 2		
3 4 CC C1) Head 1 2 CC C2) Cons 1 Comr C3) Use 1	0-2 0-2 0-2 omments: ding des 0-3 0-2 omments: 0-3 ments: of photo 0-5	Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. criptive & appealing Home page, unique header (graphic) All pages have informative header crimat across pages. Consistent format across pages us and/or graphics Use of graphics to enhance message of website		4	3	2 2 2 2 2	1 1 1 1	0 0 0 0	2 2 2 2		
3 4 CC C1) Head 1 2 CC C2) Cons 1 Comr C3) Use 1	0-2 0-2 0-2 omments: ding des 0-3 0-2 omments: sistent fo 0-3 ments: of photo 0-5 omments:	Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. criptive & appealing Home page, unique header (graphic) All pages have informative header cormat across pages. Consistent format across pages use and/or graphics Use of graphics to enhance message of website		4	3	2 2 2 2 2	1 1 1 1	0 0 0 0	2 2 2 2		
3 4 CC C1) Head 1 2 CC C2) Cons 1 Comr C3) Use 1 C	0-2 0-2 0-2 omments: ding des 0-3 0-2 omments: sistent fo 0-3 ments: of photo 0-5 omments:	Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. criptive & appealing Home page, unique header (graphic) All pages have informative header commat across pages. Consistent format across pages cs and/or graphics Use of graphics to enhance message of website aphics Use of annimated graphics, appropriate and add		4	3	2 2 2 2 2	1 1 1 1	0 0 0 0	2 2 2 2		
3 4 CC C1) Head 1 2 CC C2) Cons 1 Comr C3) Use 1 C C4) Anim 1	0-2 0-2 0-2 omments: ding des 0-3 0-2 omments: sistent fo 0-3 ments: of photo 0-5 omments: nated Gr 0-3	Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. criptive & appealing Home page, unique header (graphic) All pages have informative header cormat across pages. Consistent format across pages as and/or graphics Use of graphics to enhance message of website		4	3	2 2 2 2 2	1 1 1 1	0 0 0 0	2 2 2 2 2		

C5)	Addit	ional W	ebsite Features							
	1	0-1	Inclusion of USPS News RSS feed		1	0	0			
	2	0-1	Listing of area of location on the USPS list of websites		1	0	1			
			go to http://www.usps.org/localusps/squadrons.shtml							
			If scoring a district website item 2 is to be given one point							
	Co	omments								
D1) Overall impression of quality and effectiveness of the site										
	1	0-2	How well did you like the site, was it effective in	2	1	0	2			
			presenting USPS and the unit to the public							
	2	0-2	If you were a non-member, would this site have	2	1	0	2			
			increased your interest in USPS?							
	3	0-2	Would you be proud of having this website	2	1	0	2			
			represent your unit or district:							
Comments:										
				Total Po	Total Points Scored					