

# United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadron/District Michigan City

Evaluation. Date

October 16,2007 This website could not be evaluated as the site is no longer active.

District Affiliation

20

## Required Items

In compliance?

(Y/N)

- 1 Link to USPS.org on Home (opening) page
- 2 Subtitle below squadron name  
"a unit of United States Power Squadrons ®"  
Sail and Power Boating
- 3 (squadron) Link to District Website
- 4 (district) Links to squadron websites
- 5 Link to USPS Privacy statement on home page at bottom
- 6 Link to USPS Trademark reference on home page at bottom
- 7 Link to USPS Disclaimer statement on home page at bottom
- 8 Active e-mail link to Webmaster on home page
- 9 Website must display current information


## A1 Identify purpose of the squadron/district/USPS

range

point range

Highest ← → Lowest

- 1 0-5 Identify purpose of Unit
- 2 0-3 Identify purpose of USPS

5	4	3	2	1	0
		3	2	1	0

Comments

Pts  
Awd

## A2) Identification of squadron/district area of activity.

- 1 0-1 Description of location of Unit
- 2 0-1 Map showing location

1	0
1	0

Comments:

## A3) Explanation of the benefits of membership

- 1 0-3 Description of benefits described
- 2 0-2 Links to USPS benefits page

3	2	1	0
2	1	0	

Comments:

## A4) Display of USPS emblems and logos.

- 1 0-1 Ensign
- 2 0-1 USPS Wheel
- 3 0-1 Activity Triangle
- 4 0-1 America's Boating Club (logo)

1	0
1	0
1	0
1	0

Comments:

## A5) What we do, show the fun we have.

- 1 0-3 Description of the fun we have.
- 2 0-3 Photos showing unit activities

3	2	1	0
3	2	1	0

Comments:

## A6) Presentation of Vessel Safety Check Program

- 1 0-3 Explanation of the program
- 2 0-1 Correct decal - proportionally sized
- 3 0-1 Pre-check list provided
- 4 0-1 Contact information

3	2	1	0
		1	0
		1	0
		1	0

Comments:

## A7) Contacts for various activities

- 1 0-1 Public boating course contact(s)
- 2 0-1 Members course(s) contact(s)
- 3 0-1 Event(s) contact(s)

1	0
1	0
1	0

Comments:

**A8) Current Activities/Educational calendars available**

1	0-2	Public Boating Course (zero points if contact missing)	2	1	0	
2	0-2	Members course(s) (zero points if contact missing)	2	1	0	
3	0-2	Events (zero points if contact missing)	2	1	0	
4	calc	Number of pages with dates over 45 days old.				
Comments:						

**A9) Identification of the bridge, committee members & contacts**

1	0-1	Bridge listed	1	0	
2	0-1	Bridge photo(s)	1	0	
3	0-2	Five (5) of more committee contacts listed	2	1	0
Comments:					

**B1) Presentation quality and correctness.**

1	0-3	Readability and Grammar	3	2	1	0	
2	Calc.	Spelling errors, number.					
		1 point reduction per error					
Comments:							

**B2) Quality of photographs and graphics.**

1	0-2	Clear - Undistorted	2	1	0	
2	0-2	Good color balance (not dark or over exposed)	2	1	0	
3	0-2	Appropriately sized for application	2	1	0	
Comments:						

**B3) Active Linkages & Navigation**

1	0-2	Ease of Navigation	2	1	0	
2	0-2	Links easy to identify	2	1	0	
3	0-1	Links identify the subject	2	1	0	
4	Calc.	Broken links, number				
		Maximum deduct -10 points				
Comments:						

**B4) Resource Linkages**

1	0-3	USPS Links, 10 or more for 3 points	3	2	1	0	
2	0-3	Non-commercial Links, 10 or more for 3 points	3	2	1	0	
3	0-3	Commercial Links, 10 or more for 3 points	3	2	1	0	
4	Calc.	Disclaimer statement on Commercial Links page <a href="#">Y or N</a>					
For the above point determination; 10 or more links 3 points,							
5 to 9 links 2 points, 1 to 4 links 1 point.							
<i>If disclaimer statement is missing zero points for this section.</i>							
Comments:							

**B5) Ability to read the message.**

1	0-2	Font - size and style	2	1	0	
2	0-2	Font color, good contrast	2	1	0	
3	0-2	Appropriate use of text space	2	1	0	
4	0-2	Appropriate background. <i>one point for no background</i>	2	1	0	
		<i>Backgrounds which make reading page difficult zero points.</i>				
Comments:						

**C1) Heading descriptive & appealing**

1	0-3	Home page, unique header (graphic)	3	2	1	0	
2	0-2	All pages have informative header	2	1	0		
Comments:							

**C2) Consistent format across pages.**

1	0-3	Consistent format across pages	3	2	1	0	
Comments:							

**C3) Use of photos and/or graphics**

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	
Comments:									

**C4) Animated Graphics**

1	0-3	Use of animated graphics, appropriate and add interest of the website	3	2	1	0	
Comments:							

**C5) Additional Website Features**

1	0-1	Inclusion of USPS News RSS feed	1	0	
2	0-1	Listing of area of location on the USPS list of websites go to <a href="http://www.usps.org/localusps/squadrons.shtml">http://www.usps.org/localusps/squadrons.shtml</a> If scoring a district website item 2 is to be given one point	1	0	
Comments:					

**D1) Overall impression of quality and effectiveness of the site**

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	
Comments:		dead link to website				

Total Points Scored 0