United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadron/I	District	Mobile						
Evaluation.	. Date	9/8/2007						
		District Affiliation	15					
Required I	Items	In	complian	ce?				
			(Y/N)					
	1	Link to USPS.org on Home (opening) page	Υ					
	2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	Y					
	3	(squadron) Link to District Website						
	4	(district) Links to squadron websites	Υ					
	5	Link to USPS Privacy statement on home page at bottom	Υ					
	6	Link to USPS Trademark reference on home page at bottom	Y Y					
	7	Link to USPS Disclaimer statement on home page at bottom	· ·					
	•							
	8	Active e-mail link to Webmaster on home page	Υ					
	9	Website must display current information	Y					
A1 Identify purpose of the squadron/district/USPS				point ra	-			Pts Awd
1	range 0-5	Identify purpose of Unit	Highest 5	4 3	2	► Lo 1	west 0	2
2	0-3	Identify purpose of USPS	Ü	3	2	1	0	3
С	omments	8						
AO) Idoná	lification	a of countries area of activity						
A2) Ide 111	0-1	n of squadron/district area of activity. Description of location of Unit				1	0	0
2	0-1	Map showing location				1	0	0
Co	omments							
A3) Expl	anation	of the benfits of membership						
1	0-3	Description of benefits described		3	2	1	0	1
2	0-2	Links to USPS benefits page			2	1	0	2
Co	omments							
A4) Disp	lav of U	SPS emblems and logos.						
1	0-1	Ensign				1	0	1
2	0-1	USPS Wheel				1	0	1
3	0-1	Activity Triangle				1	0	1
4	0-1	America's Boating Club (logo)				1	0	0
Co	omments							
A5) What	we do. s	show the fun we have.						
1	0-3	Description of the fun we have.		3	2	1	0	1
2	0-3	Photos showing unit activities		3	2	1	0	1
Co	omments							
A6) Proc	ontotion	of Vaccal Safety Check Brogram						
Ao) Fles	0-3	n of Vessel Safety Check Program Explanation of the program		3	2	1	0	3
2	0-1	Correct decal - proportionally sized		Ü	-	1	0	1
3	0-1	Pre-check list provided				1	0	1
4	0-1	Contact information				1	0	1
Co	omments							
A7\ 0 = 1		i						
A7) Cont	acts for 0-1	r various activities Public boating course contact(s)				1	0	0
2	0-1 0-1	Members course(s) contact(s)				1	0	0
3	0-1	Event(s) contact(s)				1	0	0
	omments						J	- U
5.			-					

A8) Curr	ent Activ	vities/Educational calendars available								
1	0-2	Public Boating Course (zero points if contact missing)				2	1	0	0	
2	0-2	Members course(s) (zero points if contact missing)				2	1	0	0	
3	0-2	Events (zero points if contact missing)				2	1	0	0	
4	calc	Number of pages with dates over 45 days old.								
Co	omments:		•							
A9) Ident	tification	of the bridge, committee members & contacts								
1	0-1	Bridge listed					1	0	1	
2	0-1	Bridge photo(s)					1	0	1	
3	0-2	Five (5) of more committee contacts listed				2	1	0	0	
Co	omments									
R1) Pres	entation	quality and correctness.								
1	0-3	Readability and Grammar			3	2	1	0	3	
2	Calc.	Spelling errors, number.								
		1 point reduction per error								
Co	omments:									
-		notographs and graphics.						_	0	
1	0-2	Clear - Undistorted				2	1	0	2	
2	0-2 0-2	Good color balance (not dark or over exposed)				2	1	0	<u>2</u> 1	
-	∪-∠ omments:	Appropriately sized for application				2	'	U	1	
O.	omments.		•							
B3) Activ	e Linka	ges & Navigation								
1	0-2	Ease of Navigation				2	1	0	2	
2	0-2	Links easy to identify				2	1	0	2	
3	0-1	Links identify the subject				2	1	0	2	
4	Calc.	Broken links, number	1						-1	
_		Maximum deduct -10 points								
Co	omments:		•							
B4) Reso	vurca I ii	nkanes								
1	0-3	USPS Links, 10 or more for 3 points			3	2	1	0	3	
2	0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	2	
3	0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	1	
4	Calc.	Disclaimer statement on Commercial Links page Y or N	у							
For the above point determination; 10 or more links 3 points,										
	5 to 9 link	as 2 points, 1 to 4 links 1 point.								
		mer statement is missing zero points for this section.								
Co	omments:		•							
R5\ Abilia	ty to rea	d the message.								
1	0-2	Font - size and style				2	1	0	2	
2	0-2	Font color, good contrast				2	1	0	2	
3	0-2	Appropriate use of text space				2	1	0	2	
4	0-2	Appropriate background. one point for no background				2	1	0	1	
		Backgrounds which make reading page difficult zero points.								
Co	omments:									
	_	criptive & appealing						0	0	
1	0-3	Home page, unique header (graphic)			3		1	0	2	
2	0-2 omments:	All pages have informative header				2	1	0	2	
C	omments.		•							
C2) Cons	sistent f	ormat across pages.								
1	0-3	Consistent format across pages			3	2	1	0	2	
Comn	nents:									
C3) Use of photos and/or graphics										
1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	2	
Co	omments:		•							
C4\ Ani	ated C-	ranhies								
C4) Anim	nated Gr 0-3	Use of annimated graphics, appropriate and add			3	2	1	0	0	
ı	0-3	interest of the website			3	2	'	J	U	
Co										

C5) A	Additi	ional W	/ebsite Features					
	1	0-1	Inclusion of USPS News RSS feed		1	0	0	
	2	0-1	Listing of area of location on the USPS list of websites		1	0	1	
			go to http://www.usps.org/localusps/squadrons.shtml					
			If scoring a district website item 2 is to be given one point					
	Co	mment						
D1) 0	veral	l impre	ssion of quality and effectiveness of the site					
	1	0-2	How well did you like the site, was it effective in	2	1	0	1	
			presenting USPS and the unit to the public					
	2	0-2	If you were a non-member, would this site have	2	1	0	1	
			increased your interest in USPS?					
	3	0-2	Would you be proud of having this website	2	1	0	0	
			represent your unit or district:					
	Co	mments						
				Total Points Scored			58	