

United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadron/District **Naples Sail and Power Squadron**

Evaluation. Date **10/3/2007**

District Affiliation **22**

Required Items

In compliance?

(Y/N)

1	Link to USPS.org on Home (opening) page	Y
	Subtitle below squadron name	Y
2	"a unit of United States Power Squadrons ®" Sail and Power Boating	Y
3	(squadron) Link to District Website	Y
4	(district) Links to squadron websites	
5	Link to USPS Privacy statement on home page at bottom	Y
6	Link to USPS Trademark reference on home page at bottom	Y
7	Link to USPS Disclaimer statement on home page at bottom	Y
8	Active e-mail link to Webmaster on home page	Y
9	Website must display current information	Y

A1 Identify purpose of the squadron/district/USPS

range		point range						Pts Awd
		Highest					Lowest	
1	0-5 Identify purpose of Unit	5	4	3	2	1	0	5
2	0-3 Identify purpose of USPS			3	2	1	0	1
Comments USPS hardly mentioned								

A2) Identification of squadron/district area of activity.

1	0-1 Description of location of Unit					1	0	1
2	0-1 Map showing location					1	0	1
Comments:								

A3) Explanation of the benfits of membership

1	0-3 Description of benefits described		3	2	1	0	3
2	0-2 Links to USPS benefits page			2	1	0	0
Comments:							

A4) Display of USPS emblems and logos.

1	0-1	Ensign				1	0	1
2	0-1	USPS Wheel				1	0	0
3	0-1	Activity Triangle				1	0	0
4	0-1	America's Boating Club (logo)				1	0	0
Comments:								

A5) What we do, show the fun we have.

1	0-3 Description of the fun we have.		3	2	1	0	3
2	0-3 Photos showing unit activities		3	2	1	0	1
Comments:							

A6) Presentation of Vessel Safety Check Program

1	0-3 Explanation of the program		3	2	1	0	3
2	0-1 Correct decal - proportionally sized				1	0	0
3	0-1 Pre-check list provided				1	0	0
4	0-1 Contact information				1	0	1
Comments:							

A7) Contacts for various activities

1	0-1	Public boating course contact(s)	1	0	1
2	0-1	Members course(s) contact(s)	1	0	1
3	0-1	Event(s) contact(s)	1	0	1
Generic contact page for all contact points. No contact names given.					
Comments:					

C4) Animated Graphics

C5) Additional Website Features

1	0-1	Inclusion of USPS News RSS feed	1	0	0
2	0-1	Listing of area of location on the USPS list of websites go to http://www.usps.org/localusps/squadrons.shtml If scoring a district website item 2 is to be given one point	1	0	1
Comments					

D1) Overall impression of quality and effectiveness of the site

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	1
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	1
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	2
Comments:		The site almost never mentions USPS, only NSPS. But it is a slick, professional looking site.				