Squadro	on/Disti	rict	Ocala]						
				•						
Evaluation. Date		е	25-Sep-07	00	1					
Required Items		ıs	District Affiliation In co	23 ompliai (Y/N)	nce?					
		1	Link to USPS.org on Home (opening) page	V						
			Subtitle below squadron name	,						
		2	"a unit of United States Power Squadrons ®" Sail and Power Boating	у						
		3	(squadron) Link to District Website	у						
		4	(district) Links to squadron websites							
		5	Link to USPS Privacy statement on home page at bottom	У						
		6	Link to USPS Trademark reference on home page at bottom	у						
		7	Link to USPS Disclaimer statement on home page at bottom	у						
				y						
		8	Active e-mail link to Webmaster on home page	У						
		9	Website must display current information	n						
										Pts
A1 Id		-	ose of the squadron/district/USPS	LP-L-	poir	nt ra	nge			Awd
		inge)-5	Identify purpose of Unit	Highes 5	4	3	2	- Lo 1	west 0	3
)-3	Identify purpose of USPS	J	7	3	2	1	0	1
			Limited description of purpose			Ü	_		Ü	•
			of squadron/district area of activity.						_	0
)-1	Description of location of Unit					1	0	0
)-1	Map showing location					1	0	U
	Comm	ients:	No description or map	٠						
A3) Ex	kplanat	tion	of the benfits of membership							
	•	0-3	Description of benefits described			3	2	1	0	0
	2 ()-2	Links to USPS benefits page				2	1	0	0
	Comm	ents:	No benefits description or page or link							
A 4\ D:		- 6 1 16	CDC amblama and lance							
		or U:)-1	SPS emblems and logos. Ensign					1	0	0
)-1)-1	USPS Wheel					1	0	0
)-1)-1	Activity Triangle					1	0	0
)-1	America's Boating Club (logo)					1	0	0
			Only logo is squadron burgee							
A5) W	hat we	do, s	how the fun we have.							
	1 ()-3	Description of the fun we have.			3	2	1	0	0
)-3	Photos showing unit activities			3	2	1	0	0
	Comm	ents:								
Δ6) Pr	esenta	ation	of Vessel Safety Check Program							
)-3	Explanation of the program			3	2	1	0	2
)-1	Correct decal - proportionally sized			Ü	-	1	0	0
)-1	Pre-check list provided					1	0	1
)-1	Contact information					1	0	1
	Comm									
A=> -										
			various activities					4	0	4
)-1	Public boating course contact(s)					1	0	1
)-1)-1	Members course(s) contact(s) Event(s) contact(s)					1 1	0	0
	Comm							1	U	0
	20.11111									

A8) Curr	ent Activ	vities/Educational calendars available							
1	0-2	Public Boating Course (zero points if contact missing)				2	1	0	0
2	0-2	Members course(s) (zero points if contact missing)				2	1	0	2
3	0-2	Events (zero points if contact missing)				2	1	0	0
4	calc	Number of pages with dates over 45 days old.	2						-20
C	omments:	Public Boating Course ann outdated (4/12/07). Events page latest event is 5/28/07							
· ·	omments.	10000 07011 10 0/20/01	•						
A9) Iden	tificatior	of the bridge, committee members & contacts							
1	0-1	Bridge listed					1	0	1
2	0-1	Bridge photo(s)					1	0	0
3	0-2	Five (5) of more committee contacts listed				2	1	0	0
С	omments:	No committees listed.							
B1) Pres	entation	quality and correctness.							
1	0-3	Readability and Grammar			3	2	1	0	2
2	Calc.	Spelling errors, number.	0						
_		1 point reduction per error							
С	omments:								
B2) Qua	lity of nh	otographs and graphics.							
1	0-2	Clear - Undistorted				2	1	0	1
2	0-2	Good color balance (not dark or over exposed)				2	1	0	2
3	0-2	Appropriately sized for application				2	1	0	2
С	omments:								
B3) Activ	ve Linka	ges & Navigation							
1	0-2	Ease of Navigation				2	1	0	2
2	0-2	Links easy to identify				2	1	0	2
3	0-1	Links identify the subject				2	1	0	2
4	Calc.	Broken links, number	2						-2
C	ommente:	Maximum deduct -10 points 2 bad URLs noted							
O	omments.	2 bad ONES Hoted	•						
B4) Reso	ource Lii	nkages							
1	0-3	USPS Links, 10 or more for 3 points			3	2	1	0	1
2	0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	0
3	0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	0
4	Calc.	Disclaimer statement on Commercial Links page Y or N	n						-1
		bove point determination; 10 or more links 3 points,							
		ss 2 points, 1 to 4 links 1 point.							
0		mer statement is missing zero points for this section.							
C	omments.	No links other than to USPS site	•						
B5) Abili	tv to rea	d the message.							
1	0-2	Font - size and style				2	1	0	2
2	0-2	Font color, good contrast				2	1	0	2
3	0-2	Appropriate use of text space				2	1	0	2
4	0-2	Appropriate background. one point for no background				2	1	0	1
		Backgrounds which make reading page difficult zero points.							
С	omments:								
C4) Haa		aninetics O annualing							
•	_	criptive & appealing			2	2	4	0	2
1 2	0-3 0-2	Home page, unique header (graphic)			3	2	1	0	2
	omments:	All pages have informative header				2	'	U	2
O	omments.		•						
C2) Cons	sistent f	ormat across pages.							
1	0-3	Consistent format across pages			3	2	1	0	3
Com	ments:								
C3) Use of photos and/or graphics								_	_
1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	2
С	omments:								
C4) Anin	nated Gr	aphics							
1	0-3	Use of annimated graphics, appropriate and add			3	2	1	0	1
	0.0	interest of the website			5	-		J	
С	omments:								

C5) A	Addit	ional W	/ebsite Features							
	1	0-1	Inclusion of USPS News RSS feed		1	0	0			
	2	0-1	Listing of area of location on the USPS list of websites		1	0	0			
			go to http://www.usps.org/localusps/squadrons.shtml							
			If scoring a district website item 2 is to be given one point							
	C	omment								
D1) Overall impression of quality and effectiveness of the site										
	1	0-2	How well did you like the site, was it effective in	2	1	0	1			
			presenting USPS and the unit to the public							
	2	0-2	If you were a non-member, would this site have	2	1	0	1			
			increased your interest in USPS?							
	3	0-2	Would you be proud of having this website	2	1	0	1			
			represent your unit or district:							
Comments: Site out of date and limited in information .										
				Total P	oints	Scored	24			