United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadron/District Oklahoma City Evaluation. Date 10/8/2007 District Affiliation 31 Required Items In compliance? (Y/N) Link to USPS.org on Home (opening) page У Subtitle below squadron name "a unit of United States Power Squadrons ®" 2 Sail and Power Boating Link to District Website 3 (squadron) 4 (district) Links to squadron websites 5 Link to USPS Privacy statement on home page at bottom 6 Link to USPS Trademark reference on home page at bottom Link to USPS Disclaimer statement on home page at bottom 7 8 Active e-mail link to Webmaster on home page 9 Website must display current information Pts A1 Identify purpose of the squadron/district/USPS Awd point range Highest 4 range Lowest 0-5 Identify purpose of Unit 5 4 3 2 1 0-3 Identify purpose of USPS 3 2 1 0 2 Comments A2) Identification of squadron/district area of activity. 0-1 Description of location of Unit 0 1 1 0-1 Map showing location Comments: A3) Explanation of the benfits of membership 0-3 Description of benefits described 2 1 0 0-2 Links to USPS benefits page Comments: A4) Display of USPS emblems and logos. 1 0-1 Ensign 0 **USPS** Wheel 0-1 0 2 3 0-1 Activity Triangle 0 0-1 America's Boating Club (logo) Comments: A5) What we do, show the fun we have. 1 0-3 Description of the fun we have. 3 2 1 0 0-3 Photos showing unit activities 2 3 2 1 0 Comments: A6) Presentation of Vessel Safety Check Program 0-3 Explanation of the program 3 2 1 0 2 0-1 Correct decal - proportionally sized 0 1 0-1 Pre-check list provided 1 0 0-1 Contact information Comments: A7) Contacts for various activities 0-1 Public boating course contact(s) 0 1 2 0-1 Members course(s) contact(s) 0 1 0-1 Event(s) contact(s) Comments:

		vities/Educational calendars available								
1 2	0-2 0-2	Public Boating Course (zero points if contact missing)				2	1	0	0	
3	0-2	Members course(s) (zero points if contact missing) Events (zero points if contact missing)				2	1	0	1	
4	calc	Number of pages with dates over 45 days old.				_		-		
Co	omments									
-		of the bridge, committee members & contacts						0	4	
1 2	0-1 0-1	Bridge listed					1	0	1	
3	0-1	Bridge photo(s) Five (5) of more committee contacts listed				2	1	0	0	
-	omments					_		O	· ·	
		quality and correctness.								
1	0-3	Readability and Grammar			3	2	1	0	3	
2	Calc.	Spelling errors, number.								
C	ommente	1 point reduction per error								
Comments: .										
B2) Qual	ity of ph	notographs and graphics.								
1	0-2	Clear - Undistorted				2	1	0	2	
2	0-2	Good color balance (not dark or over exposed)				2	1	0	2	
3	0-2	Appropriately sized for application				2	1	0	2	
Co	omments									
DO\ 4 - ('-		nos O Nostration								
		ges & Navigation				0	4	0	2	
1 2	0-2 0-2	Ease of Navigation				2	1	0	<u>2</u> 1	
3	0-2	Links easy to identify Links identify the subject				2	1	0	2	
4	Calc.		5			_		Ü	-5	
•	0 0.01	Maximum deduct -10 points							· ·	
Co	omments	Photos & Images don't display								
B4) Reso		-							0	
1	0-3	USPS Links, 10 or more for 3 points			3	2	1	0	3	
2	0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	<u>3</u>	
3 4	0-3	Commercial Links, 10 or more for 3 points Disclaimer statement on Commercial Links page Y or N	V		3	2	1	U	U	
4		bove point determination; 10 or more links 3 points,	У							
		as 2 points, 1 to 4 links 1 point.								
	If disclai	imer statement is missing zero points for this section.								
Co	omments									
•	•	d the message.				•		0	0	
1 2	0-2 0-2	Font - size and style				2	1	0	2	
3	0-2 0-2	Font color, good contrast Appropriate use of text space				2	1	0	2	
4	0-2	Appropriate background. one point for no background				2	1	0	1	
		Backgrounds which make reading page difficult zero points.								
Co	omments									
•	•	criptive & appealing						_		
1	0-3	Home page, unique header (graphic)			3	2	1	0	2	
2	0-2 omments	All pages have informative header				2	1	0	2	
C	omments		•							
C2) Cons	sistent f	ormat across pages.								
1	0-3	Consistent format across pages			3	2	1	0	3	
Comn	nents:	1.3.1								
C3) Use of photos and/or graphics										
1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	5	
Co	omments									
CA\ A=:	natod C	ranhies								
C4) Anim	nated Gr 0-3	•			3	2	1	0	2	
ı	0-3	Use of annimated graphics, appropriate and add interest of the website			3	2	'	U	2	
Co	omments									
3.			•							

C5)	Addit	ional W	ebsite Features									
	1	0-1	Inclusion of USPS News RSS feed		1	0	0					
	2	0-1	Listing of area of location on the USPS list of websites		1	0	1					
			go to http://www.usps.org/localusps/squadrons.shtml									
			If scoring a district website item 2 is to be given one point									
	Co	omments										
D1) Overall impression of quality and effectiveness of the site												
	1	0-2	How well did you like the site, was it effective in	2	1	0	2					
			presenting USPS and the unit to the public									
	2	0-2	If you were a non-member, would this site have	2	1	0	2					
			increased your interest in USPS?									
	3	0-2	Would you be proud of having this website	2	1	0	2					
			represent your unit or district:									
	Co	mments										
				Total Po	Total Points Scored							