United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadron/D	istrict	Port Huron							
Evaluation.	Date		1						
		District Affiliation	9						
Required It	ems	In c	omplia	nce?					
	1	Link to USPS.org on Home (opening) page	(Y/N)	1					
		Subtitle below squadron name							
	2	"a unit of United States Power Squadrons ®" Sail and Power Boating	Y						
	3	(squadron) Link to District Website	Y						
	4	(district) Links to squadron websites							
	5	Link to USPS Privacy statement on home page at bottom	Y						
	6	Link to USPS Trademark reference on home page at bottom	Υ						
	7	Link to USPS Disclaimer statement on home page at bottom	Υ						
	8	Active e-mail link to Webmaster on home page	N						
	9	Website must display current information							
									Pts
A1 Identi	fy purp range	ose of the squadron/district/USPS	Highe		nt ra	nge		west	Awd
1	0-5	Identify purpose of Unit	5	ی 4	3	2	1	0	2
2	0-3	Identify purpose of USPS	Ũ		3	2	1	0	2
Co	mments	Can be expanded upon							
A2) Identi	ficatior	n of squadron/district area of activity.							
1	0-1	Description of location of Unit					1	0	1
2	0-1	Map showing location					1	0	1
Cor	mments	Aireal photo of PHP building has arrow pointing to river not the building. Nice feature needs to be corrected.							
		, , , , , , , , , ,							
		of the benfits of membership							
1	0-3	Description of benefits described			3	2	1	0	0
2	0-2	Links to USPS benefits page				2	1	0	0
Cor	mments		•						
A4) Displa	av of U	SPS emblems and logos.							
1	0-1	Ensign					1	0	0
2	0-1	USPS Wheel					1	0	1
3	0-1	Activity Triangle					1	0	0
4	0-1	America's Boating Club (logo)					1	0	0
Cor	mments								
		how the fun we have.							
1	0-3	Description of the fun we have.			3	2	1	0	0
2	0-3	Photos showing unit activities			3	2	1	0	2
Cor	mments		•						
A6) Prese	ntation	of Vessel Safety Check Program							
1	0-3	Explanation of the program			3	2	1	0	0
2	0-3	Correct decal - proportionally sized			5	4	1	0	1
3	0-1	Pre-check list provided					1	0	0
4	0-1	Contact information					1	0	1
	mments							U	
A7) Conta	cts for	various activities							
1	0-1	Public boating course contact(s)					1	0	1
2	0-1	Members course(s) contact(s)					1	0	1
3	0-1	Event(s) contact(s)					1	0	1
Cor	mments								

	ont Acti	vities/Educational calendars available							
A0) Curr	0-2	Public Boating Course (zero points if contact missing)				2	1	0	2
2	0-2	Members course(s) (zero points if contact missing)				2	1	0	0
3	0-2					2	1	0	1
4	calc	Number of pages with dates over 45 days old.				-	•	Ŭ	•
		: Member course link went to BoatSmart page							
	tificatio	n of the bridge, committee members & contacts							
1	0-1	Bridge listed					1	0	1
2	0-1	Bridge photo(s)					1	0	0
3	0-2	Five (5) of more committee contacts listed				2	1	0	0
С	omments		·						
B1) Pres	entation	n quality and correctness.							
1	0-3	Readability and Grammar			3	2	1	0	2
2	Calc.								
		1 point reduction per error							
С	omments								
		notographs and graphics.						_	
1	0-2	Clear - Undistorted				2	1	0	2
2	0-2	Good color balance (not dark or over exposed)				2	1	0	1
3	0-2	Appropriately sized for application				2	1	0	1
~	ommont-	Thumbnail enlargements are too large, need horizontal							
U	omments	: scrolling to view	•						
B3) Activ	ve Linka	ges & Navigation							
1	0-2	Ease of Navigation				2	1	0	2
2	0-2	Links easy to identify				2	1	0	2
3	0-1					2	1	0	2
4		Broken links, number				-	÷.	Ũ	_
		Maximum deduct -10 points							
С	omments								
B4) Res		-							
1	0-3	USPS Links, 10 or more for 3 points			3	2	1	0	0
2	0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	0
3	0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	0
4	Calc.								
		bove point determination; 10 or more links 3 points,							
		ks 2 points, 1 to 4 links 1 point.							
C	omments	imer statement is missing zero points for this section.							
U	omments		·						
B5) Abili	ity to rea	id the message.							
1	0-2	Font - size and style				2	1	0	2
2	0-2	Font color, good contrast				2	1	0	2
3	0-2	Appropriate use of text space				2	1	0	2
4	0-2	Appropriate background. one point for no background				2	1	0	1
		Backgrounds which make reading page difficult zero points.							
		Not sure why you only want to use part of the page with the							
С	omments	: format you are using.	•						
	din a do a	avintive 9 annealing							
C1) Head	•	scriptive & appealing			2	C	4	0	2
1	0-3 0-2	Home page, unique header (graphic) All pages have informative header			3	2 2	1 1	0 0	2
-		: Interesting use of space				2		0	2
0	onnenta		·						
C2) Con	sistent f	ormat across pages.							
1	0-3	Consistent format across pages			3	2	1	0	2
Com	ments:								
C3) Use	of photo	os and/or graphics							
1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	1
С	omments		•						
•••									
C4) Anin		-			~	~		~	0
1	0-3	Use of annimated graphics, appropriate and add			3	2	1	0	0
~	ommont-	interest of the website							
C	omments		·						

C5) Add	itional V	/ebsite Features						
1	0-1	Inclusion of USPS News RSS feed		1	0	0		
2	0-1	Listing of area of location on the USPS list of websites		1	0	0		
		go to http://www.usps.org/localusps/squadrons.shtml						
		If scoring a district website item 2 is to be given one point						
Comments								
D1) Over	all impre	ssion of quality and effectiveness of the site						
1	0-2	How well did you like the site, was it effective in	2	1	0	1		
		presenting USPS and the unit to the public						
2	0-2	If you were a non-member, would this site have	2	1	0	1		
		increased your interest in USPS?						
3	0-2	Would you be proud of having this website	2	1	0	1		
		represent your unit or district:						
		Failed to interest me regarding events or education						
Comments: offerings. Need more details								
			Total P	oints	Scored	47		