Squadron/	District	Port St. Lucie						
Evaluation. Date		10/6/2007						
Liadaton	Date	District Affiliation	8					
Required	Items		compliance?					
			(Y/N)					
	1	Link to USPS.org on Home (opening) page	У					
		Subtitle below squadron name						
	2	"a unit of United States Power Squadrons ®" Sail and Power Boating	У					
	3	(squadron) Link to District Website	У					
	4	(district) Links to squadron websites						
	5	Link to USPS Privacy statement on home page at bottom	У					
	6	Link to USPS Trademark reference on home page at bottom	У					
	7	Link to USPS Disclaimer statement on home page at bottom	У					
	8	Active e-mail link to Webmaster on home page	У					
	9	Website must display current information	n					
								Pts
A1 Iden	tify purp	oose of the squadron/district/USPS	poir	nt ra	nge			Awd
	range		Highest 🗲			► Lo	west	
1	0-5	Identify purpose of Unit	54	3	2	1	0	0
2	0-3	Identify purpose of USPS		3	2	1	0	0
C	Comments	8						
A2) Iden	tificatio	n of squadron/district area of activity.						
1	0-1	Description of location of Unit				1	0	1
2	0-1	Map showing location				1	0	0
С	omments	:						
A3) Expl	anation	of the benfits of membership						
1	0-3	Description of benefits described		3	2	1	0	0
2	0-2	Links to USPS benefits page			2	1	0	0
С	omments	:						
A4) Disp	lay of U	SPS emblems and logos.						
1	0-1	Ensign				1	0	1
2	0-1	USPS Wheel				1	0	0
3	0-1	Activity Triangle				1	0	1
4	0-1	America's Boating Club (logo)				1	0	0
C	omments	c	•					
۸5) What	wo do a	show the fun we have.						
<b>AJ</b> Wila	0-3			3	2	1	0	0
2	0-3	Description of the fun we have.		3	2 2	1	0	0
		Photos showing unit activities		3	2	1	0	0
C	omments		•					
A6) Bros	ontatio	a of Vassal Safaty Chack Brogram						
A0) Fles	0-3	n of Vessel Safety Check Program Explanation of the program		3	2	1	0	0
1		Correct decal - proportionally sized		3	2			0
	0-1					1	0	
3	0-1	Pre-check list provided				1	0	0
4	0-1	Contact information				1	0	0
C	omments		•					
A7) Carri	tanta fr							
		r various activities					0	
1	0-1	Public boating course contact(s)				1	0	0
2	0-1	Members course(s) contact(s)				1	0	0
3	0-1	Event(s) contact(s)				1	0	0
C	omments							

Comments:

(8) Curro	ent Acti	vities/Educational calendars available								
1	0-2	Public Boating Course (zero points if contact missing)				2	1	0	0	
2	0-2	Members course(s) (zero points if contact missing)				2	1	0	0	
3	0-2	Events (zero points if contact missing)				2	1	0	0	
4	calc	Number of pages with dates over 45 days old.								
	omments									
	omments	•	•							
o)   .		Caller I will have a second table of the second s								
		n of the bridge, committee members & contacts								
1	0-1	Bridge listed					1	0	1	
2	0-1	Bridge photo(s)					1	0	1	
3	0-2	Five (5) of more committee contacts listed				2	1	0	1	
Co	omments									
1) Pres	entatior	quality and correctness.								
1	0-3	Readability and Grammar			3	2	1	0	1	
2		Spelling errors, number.			-	_	-	-		
-	oulo.	1 point reduction per error								
0										
C	omments		•							
		otographs and graphics.								
1	0-2	Clear - Undistorted				2	1	0	1	
2	0-2	Good color balance (not dark or over exposed)				2	1	0	1	
3	0-2	Appropriately sized for application				2	1	0	1	
Co	omments									
3) Activ	e Linka	ges & Navigation								
1	0-2	Ease of Navigation				2	1	0	1	
2	0-2	Links easy to identify				2	1	0	1	
						2	1	0	1	
3	0-1	Links identify the subject				2	I	0		
4	Calc.	Broken links, number								
		Maximum deduct -10 points								
Co	omments		•							
4) Reso	ource Li	nkages								
1	0-3	USPS Links, 10 or more for 3 points			3	2	1	0	1	
2	0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	0	
3	0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	0	
4	Calc.	Disclaimer statement on Commercial Links page Y or N								
		bove point determination; 10 or more links 3 points,								
		s 2 points, 1 to 4 links 1 point.								
		mer statement is missing zero points for this section.								
Co	omments		•							
5) Abilit	ty to rea	d the message.								
1	0-2	Font - size and style				2	1	0	2	
2	0-2	Font color, good contrast				2	1	0	2	
3	0-2	Appropriate use of text space				2	1	0	1	
4	0-2	Appropriate background. one point for no background				2	1	0	1	
•		Backgrounds which make reading page difficult zero points.				-		-		
<u> </u>	ommonto	: Site Pages too busy								
	uninents		•							
A) 11	line de	aninting 9 annualing								
	-	criptive & appealing				_		~		
1	0-3	Home page, unique header (graphic)			3		1	0	1	
2	0-2	All pages have informative header				2	1	0	2	
Co	omments									
2) Cons	sistent f	ormat across pages.								
, 1	0-3	Consistent format across pages			3	2	1	0	2	
	nents:				-	_	÷.	5		
Conn			•							
3) [[ee	of photo	as and/or graphics								
	-	os and/or graphics	-		~	~		~	0	
1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	3	
Co	omments		•							
4) Anim	nated Gr	aphics								
· 1	0-3	Use of annimated graphics, appropriate and add			3	2	1	0	3	
		interest ot the website								
C	omments									
00			•							

C5)	Addit	ional W	/ebsite Features							
	1	0-1	Inclusion of USPS News RSS feed			1	0	0		
	2	0-1	Listing of area of location on the USPS list of websites			1	0	0		
			go to http://www.usps.org/localusps/squadrons.shtml							
			If scoring a district website item 2 is to be given one point							
	Co	omment	3							
D1) Overall impression of quality and effectiveness of the site										
	1	0-2	How well did you like the site, was it effective in		2	1	0	0		
			presenting USPS and the unit to the public							
	2	0-2	If you were a non-member, would this site have		2	1	0	0		
			increased your interest in USPS?							
	3	0-2	Would you be proud of having this website		2	1	0	0		
			represent your unit or district:							
Comments:										
					Total Points Scored					