## United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadron/Distr	rict	Berkshire							
Evaluation. Dat	te	9/8/2007							
214.44.624.		District Affiliation	2						
Required Item	าร		mpliar	nce?					
			(Y/N)						
	1	Link to USPS.org on Home (opening) page	Υ						
	2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	Υ						
	3	(squadron) Link to District Website	Υ						
	4	(district) Links to squadron websites							
	5	Link to USPS Privacy statement on home page at bottom	Υ						
	6	Link to USPS Trademark reference on home page at bottom	Υ						
	7	Link to USPS Disclaimer statement on home page at bottom	Υ						
	8	Active e-mail link to Webmaster on home page	Y Y Y						
			V						
	9	Website must display current information	Υ						
	<b>purp</b> o	ose of the squadron/district/USPS	Highes		nt ra	nge	► Lo	west	Pts Awd
1 (	0-5	Identify purpose of Unit	5	4	3	2	1	0	5
	0-3	Identify purpose of USPS			3	2	1	0	3
1 (		of squadron/district area of activity.  Description of location of Unit  Map showing location					1	0	1
Comm	nents:								
A2) Evalence	tion .	of the hanfite of membership							
	0-3	of the benfits of membership  Description of benefits described			3	2	1	0	2
	0-2	Links to USPS benefits page				2	1	0	2
Comm	nents:								
A4) Dieplay	مf ۱۱۵	SPS emblems and logos.							
	01 03 0-1	Ensign					1	0	1
	0-1	USPS Wheel					1	0	0
3 (	0-1	Activity Triangle					1	0	0
	0-1	America's Boating Club (logo)					1	0	0
Comm	nents:								
A5) What we	do, sl	how the fun we have.							
1 (	0-3	Description of the fun we have.			3	2	1	0	1
	0-3	Photos showing unit activities			3	2	1	0	0
Comm	nents:		•						
A6) Presenta	ation	of Vessel Safety Check Program							
1 (	0-3	Explanation of the program			3	2	1	0	0
2 (	0-1	Correct decal - proportionally sized					1	0	0
	0-1	Pre-check list provided					1	0	0
	0-1	Contact information					1	0	0
Comm	ients:								
A7) Contacts	s for	various activities							
	0-1	Public boating course contact(s)					1	0	1
	0-1	Members course(s) contact(s)					1	0	1
	0-1	Event(s) contact(s)					1	0	1
Comm	nents:								

		vities/Educational calendars available							
1	0-2	Public Boating Course (zero points if contact missing)				2	1	0	2
2	0-2 0-2	Members course(s) (zero points if contact missing)				2	1 1	0	2
4	calc	Events (zero points if contact missing)  Number of pages with dates over 45 days old.	0			2	'	U	0
•	omments:								Ü
		of the bridge, committee members & contacts							
1	0-1	Bridge listed					1	0	1
2	0-1 0-2	Bridge photo(s) Five (5) of more committee contacts listed				2	1	0	0
-	o-z omments:					2	'	U	U
0.			•						
		quality and correctness.							
1	0-3	Readability and Grammar			3	2	1	0	3
2	Calc.	Spelling errors, number.	0						
C	omments:	1 point reduction per error							
	Jiiiiieiiis.		•						
B2) Qual	ity of ph	otographs and graphics.							
1	0-2	Clear - Undistorted				2	1	0	0
2	0-2	Good color balance (not dark or over exposed)				2	1	0	0
3	0-2	Appropriately sized for application				2	1	0	0
Co	omments	: No photos	•						
R3) Activ	o Linka	ges & Navigation							
1 1	0-2	Ease of Navigation				2	1	0	1
2	0-2	Links easy to identify				2	1	0	2
3	0-1	Links identify the subject				2	1	0	2
4	Calc.								
		Maximum deduct -10 points							
Co	omments:								
P4) Poss	uroo I ii	nkagas							
B4) Reso	0-3	USPS Links, 10 or more for 3 points			3	2	1	0	3
2	0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	0
3	0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	0
4		Disclaimer statement on Commercial Links page Y or N							
	For the al	bove point determination; 10 or more links 3 points,							
		as 2 points, 1 to 4 links 1 point.							
_		imer statement is missing zero points for this section.							
Co	omments		•						
B5) Abilit	ty to rea	d the message.							
1	0-2	Font - size and style				2	1	0	2
2	0-2	Font color, good contrast				2	1	0	1
3	0-2	Appropriate use of text space				2	1	0	1
4	0-2	Appropriate background. one point for no background				2	1	0	1
_		Backgrounds which make reading page difficult zero points.							
Co	omments:		•						
C1) Head	lina des	criptive & appealing							
1	0-3	Home page, unique header (graphic)			3	2	1	0	3
2	0-2	All pages have informative header			Ŭ	2	1	0	1
Co	omments	Extensive user of district pages, Different headings							
•		ormat across pages.						_	
1	0-3	Consistent format across pages			3	2	1	0	2
Comn	nents:		•						
C3) Use of photos and/or graphics									
1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	0
Co	omments:				-			•	
C4) Anim		•						_	
1	0-3	Use of annimated graphics, appropriate and add			3	2	1	0	0
0.	omments:	interest ot the website							
C	Jillinenis.		•						

C5) Ad	dition	al W	lebsite Features				
	1 (	)-1	Inclusion of USPS News RSS feed		1	0	0
2	2 (	)-1	Listing of area of location on the USPS list of websites		1	0	1
			go to http://www.usps.org/localusps/squadrons.shtml				
			If scoring a district website item 2 is to be given one point				
	Comn	nents					
D1) Ov	erall in	npre	ssion of quality and effectiveness of the site				
•	1 (	)-2	How well did you like the site, was it effective in	2	1	0	1
			presenting USPS and the unit to the public				
2	2 (	)-2	If you were a non-member, would this site have	2	1	0	1
			increased your interest in USPS?				
3	3 (	)-2	Would you be proud of having this website	2	1	0	1
			represent your unit or district:				
			This site relies heavily on use of district web pages for				
			courses and events, etc. I think this is a great idea for				
			consistency and public knowledge, etc. However the way it				
	_		is implemented there is a distinctive different look and feel				
Comments: as well as no lin							
	Total Points Score					Scored	52