United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadron/District: Sacandaga

Evaluation. Date: 9/14/2007

District Affiliation: 2

Required Items | In compliance? (Y/N)

#	Item	In compliance?
1	Link to USPS.org on Home (opening) page	Y
2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	Y
3	(squadron) Link to District Website	Y
4	(district) Links to squadron websites	
5	Link to USPS Privacy statement on home page at bottom	Y
6	Link to USPS Trademark reference on home page at bottom	Y
7	Link to USPS Disclaimer statement on home page at bottom	Y
8	Active e-mail link to Webmaster on home page	Y
9	Website must display current information	Y

A1 Identify purpose of the squadron/district/USPS

point range — Highest ◄────► Lowest — **Pts Awd**

#	range		Highest					Lowest	Pts Awd
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	3
2	0-3	Identify purpose of USPS			3	2	1	0	3
	Comments								

A2) Identification of squadron/district area of activity.

#	range				1	0	Pts Awd
1	0-1	Description of location of Unit			1	0	1
2	0-1	Map showing location			1	0	1
	Comments:			.			

A3) Explanation of the benfits of membership

#	range						Pts Awd
1	0-3	Description of benefits described	3	2	1	0	1
2	0-2	Links to USPS benefits page		2	1	0	1
	Comments:			.			

A4) Display of USPS emblems and logos.

#	range						Pts Awd
1	0-1	Ensign			1	0	1
2	0-1	USPS Wheel			1	0	0
3	0-1	Activity Triangle			1	0	0
4	0-1	America's Boating Club (logo)			1	0	0
	Comments:			.			

A5) What we do, show the fun we have.

#	range						Pts Awd
1	0-3	Description of the fun we have.	3	2	1	0	1
2	0-3	Photos showing unit activities	3	2	1	0	0
	Comments:			.			

A6) Presentation of Vessel Safety Check Program

#	range						Pts Awd
1	0-3	Explanation of the program	3	2	1	0	0
2	0-1	Correct decal - proportionally sized			1	0	0
3	0-1	Pre-check list provided			1	0	0
4	0-1	Contact information			1	0	0
	Comments:			.			

A7) Contacts for various activities

#	range						Pts Awd
1	0-1	Public boating course contact(s)			1	0	1
2	0-1	Members course(s) contact(s)			1	0	1
3	0-1	Event(s) contact(s)			1	0	0
	Comments:			.			

A8) Current Activities/Educational calendars available

1	0-2	Public Boating Course (zero points if contact missing)		2	1	0	1
2	0-2	Members course(s) (zero points if contact missing)		2	1	0	0
3	0-2	Events (zero points if contact missing)		2	1	0	0
4	calc	Number of pages with dates over 45 days old.					

Comments: From D2 site only not on your web site .

A9) Identification of the bridge, committee members & contacts

1	0-1	Bridge listed		1	0	1
2	0-1	Bridge photo(s)		1	0	0
3	0-2	Five (5) of more committee contacts listed	2	1	0	1

Comments: You do have 3 committee contacts .

B1) Presentation quality and correctness.

1	0-3	Readability and Grammar		3	2	1	0	2
2	Calc.	Spelling errors, number.	0					

1 point reduction per error

Comments: .

B2) Quality of photographs and graphics.

1	0-2	Clear - Undistorted		2	1	0	0
2	0-2	Good color balance (not dark or over exposed)		2	1	0	0
3	0-2	Appropriately sized for application		2	1	0	0

Comments: Only in your newsletter .

B3) Active Linkages & Navigation

1	0-2	Ease of Navigation		2	1	0	1
2	0-2	Links easy to identify		2	1	0	1
3	0-1	Links identify the subject		2	1	0	1
4	Calc.	Broken links, number					

Maximum deduct -10 points

Comments: .

B4) Resource Linkages

1	0-3	USPS Links, 10 or more for 3 points		3	2	1	0	1
2	0-3	Non-commercial Links, 10 or more for 3 points		3	2	1	0	0
3	0-3	Commercial Links, 10 or more for 3 points		3	2	1	0	0
4	Calc.	Disclaimer statement on Commercial Links page Y or N	N					-1

For the above point determination; 10 or more links 3 points,
5 to 9 links 2 points, 1 to 4 links 1 point.
If disclaimer statement is missing zero points for this section.

Comments: You only have 2 links to USPS on your site .

B5) Ability to read the message.

1	0-2	Font - size and style		2	1	0	2
2	0-2	Font color, good contrast		2	1	0	2
3	0-2	Appropriate use of text space		2	1	0	2
4	0-2	Appropriate background. *one point for no background*		2	1	0	1

Backgrounds which make reading page difficult zero points.

Comments: .

C1) Heading descriptive & appealing

1	0-3	Home page, unique header (graphic)		3	2	1	0	3
2	0-2	All pages have informative header			2	1	0	1

Comments: Lat-Lon is unique D2 provides all headers .

C2) Consistent format across pages.

1	0-3	Consistent format across pages		3	2	1	0	1

Comments: All from D2 Your site is only one page .

C3) Use of photos and/or graphics

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	0

Comments: .

C4) Animated Graphics

1	0-3	Use of animated graphics, appropriate and add interest ot the website		3	2	1	0	0

Comments: .

C5) Additional Website Features

1	0-1	Inclusion of USPS News RSS feed	1	0	0
2	0-1	Listing of area of location on the USPS list of websites	1	0	1

If scoring a district website item 2 is to be given one point

Comments

D1) Overall impression of quality and effectiveness of the site

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	0
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	1
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	0

Comments: You rely too heavily on D2 sites. Take some of the pictures and info from your newsletter and put it on the site. This addition would greatly enhance the site. We don't evaluate information from newsletter, per Web Award Chair.   .

Total Points Scored   36