United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadron/D	istrict	Saint Andrew Bay]					
Evaluation.	Date	4-Oct-07						
		District Affiliation	15					
Required It	ems	In c	ompliance?					
			(Y/N)					
	1	Link to USPS.org on Home (opening) page	У					
	2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	у					
	3	(squadron) Link to District Website	У					
	4	(district) Links to squadron websites						
	5	Link to USPS Privacy statement on home page at bottom	Y					
	6	Link to USPS Trademark reference on home page at bottom	Υ					
	7	Link to USPS Disclaimer statement on home page at bottom	Y					
	8	Active e-mail link to Webmaster on home page	n					
	9	Website must display current information	n					
A1 Identi	fv nurn	ose of the squadron/district/USPS	noin	t ron				Pts Awd
AT Meritin	range	use of the squadron/district/001-5	poin Highest	l lai		Lov	west	Awu
1	0-5	Identify purpose of Unit	5 4	3	2	1	0	4
2	0-3	Identify purpose of USPS		3	2	1	0	3
Co	mments							
A2) Identii		of squadron/district area of activity.				4	0	1
2	0-1 0-1	Description of location of Unit Map showing location				1 1	0 0	1
	nments:						0	U
A3) Expla	nation	of the benfits of membership						
1	0-3	Description of benefits described		3	2	1	0	3
2	0-2	Links to USPS benefits page			2	1	0	0
Cor	nments:	No benefits link						
AA) Diople		SPS ampleme and logge						
A4) DISPIG	0-1	SPS emblems and logos. Ensign				1	0	1
2	0-1 0-1	USPS Wheel				1	0	1
3	0-1 0-1					1	0	0
4	0-1	America's Boating Club (logo)				1	0	0
	nments:						Ũ	
A5) What w	ve do, s	how the fun we have.						
1	0-3	Description of the fun we have.		3	2	1	0	0
2	0-3	Photos showing unit activities		3	2	1	0	0
Cor	mments:							
A6) Proso	ntation	of Vessel Safety Check Program						
1	0-3	Explanation of the program		3	2	1	0	3
2	0-1	Correct decal - proportionally sized		0	2	1	0	0
3	0-1	Pre-check list provided				1	0	1
4	0-1	Contact information				1	0	1
	nments:						U	
		various activities						
1	0-1	Public boating course contact(s)				1	0	1
2	0-1	Members course(s) contact(s)				1	0	1
3	0-1	Event(s) contact(s)				1	0	1
Col	nments:		·					

ent Activ	vities/Educational calendars available								
0-2	Public Boating Course (zero points if contact missing)				2	1	0	2	
0-2					2	1	0	2	
		0			2		0		
		0						0	
omments		·							
ification	of the bridge, committee members & contacts								
	- · ·					1	0	1	
	-								
					~				
					2	1	0	0	
omments		•							
entation	quality and correctness								
				3	2	1	0	3	
	-	0		Ŭ	-	•	Ũ	Ŭ	
Calc.		0							
mmonte									
Jinnenita.		•							
ty of ph	otographs and graphics.								
					2	1	0	0	
					2	1	U	U	
ments	Did hot hind any photos	•							
o Links	ros 8 Novigation								
					2	1	0	0	
	-								
					2	1	0		
Calc.		1						-1	
	Maximum deduct -10 points								
omments	Photo link has no photo's	•							
	-								
0-3	USPS Links, 10 or more for 3 points			3	2	1			
0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	3	
0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	2	
<u> </u>								~	
Calc.	Disclaimer statement on Commercial Links page Y or N	У						2	
	Disclaimer statement on Commercial Links page Y or N pove point determination; 10 or more links 3 points,	у						2	
For the al	pove point determination; 10 or more links 3 points,	У						L	
For the al 5 to 9 link	bove point determination; 10 or more links 3 points, s 2 points, 1 to 4 links 1 point.	у						2	
For the al 5 to 9 link	bove point determination; 10 or more links 3 points, s 2 points, 1 to 4 links 1 point. <i>mer statement is missing zero points for this section.</i>	у						2	
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For the al 5 to 9 link <i>If disclai</i> omments: y to rea 0-2 0-2	bove point determination; 10 or more links 3 points, s 2 points, 1 to 4 links 1 point. <i>mer statement is missing zero points for this section.</i> d the message. Font - size and style Font color, good contrast	у			2			2	
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For the al 5 to 9 link <i>If disclai</i> mments: y to rea 0-2 0-2 0-2 0-2	bove point determination; 10 or more links 3 points, s 2 points, 1 to 4 links 1 point. <i>There statement is missing zero points for this section.</i> d the message. Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. <i>one point for no background</i> <i>Backgrounds which make reading page difficult zero points.</i>				2 2	1 1	0 0	2 2 2	
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Broken links, number Maximum deduct -10 points mments: Photo link has no photo's urce Linkages 0-3 USPS Links, 10 or more for 3 points 0-3 Commercial Links, 10 or more for 3 points 0-3 Commercial Links, 10 or more for 3 points	0-2 Events (zero points if contact missing) 0 calc Number of pages with dates over 45 days old. 0 ification of the bridge, committee members & contacts 0 0-1 Bridge listed 0 0-1 Bridge listed 0 0-1 Bridge photo(s) 0 0-2 Five (5) of more committee contacts listed 0 entation quality and correctness. 0 0-3 Readability and Grammar 0 Calc. Spelling errors, number. 0 1 point reduction per error 0 rmments: . . 0-2 Clear - Undistorted . 0-2 Good color balance (not dark or over exposed) . 0-2 Appropriately sized for application . omments: Did not find any photos . e Linkages & Navigation . . 0-2 Ease of Navigation . 0-2 Links identify the subject . Calc. 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Spelling errors, number. 0 0 0 0 0 1 point reduction per error . . 0 0 0 0 0-2 Clear - Undistorted 2 1 0

C5) A	ddit	ional W	/ebsite Features						
	1	0-1	Inclusion of USPS News RSS feed			1	0	1	
	2	0-1	Listing of area of location on the USPS list of websites			1	0	1	
			go to http://www.usps.org/localusps/squadrons.shtml						
			If scoring a district website item 2 is to be given one point						
	Сс	omment	3						
D1) Overall impression of quality and effectiveness of the site									
	1	0-2	How well did you like the site, was it effective in		2	1	0	1	
			presenting USPS and the unit to the public						
	2	0-2	If you were a non-member, would this site have		2	1	0	1	
			increased your interest in USPS?						
	3	0-2	Would you be proud of having this website		2	1	0	1	
			represent your unit or district:						
	Co	mments	:						
				Tota	Total Points Scored				