United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadron/Dist	rict	San Juan]						
Evaluation. Da	te		1						
		District Affiliation	33						
Required Iten	ns	In co	ompliar (Y/N)	ice?					
	1	Link to USPS.org on Home (opening) page	Y						
	2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	Y						
	3	(squadron) Link to District Website	Υ						
	4	(district) Links to squadron websites							
	5	Link to USPS Privacy statement on home page at bottom	Y						
	6	Link to USPS Trademark reference on home page at bottom	Y						
	7	Link to USPS Disclaimer statement on home page at bottom	Y						
	8	Active e-mail link to Webmaster on home page	Y						
	9		Ý						
	9	Website must display current information							
A1 Identify	nurn	ose of the squadron/district/USPS		noin	t rou	000			Pts Awd
-	ange		Highes	poin t ◀	l la		► Lo	west	Awu
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	5
2	0-3	Identify purpose of USPS			3	2	1	0	3
Com	ments								
A2) Identific	ation	of squadron/district area of activity.							
•	0-1	Description of location of Unit					1	0	1
	0-1	Map showing location					1	0	0
Comn								-	
		of the boufite of membership							
	0-3	of the benfits of membership Description of benefits described			3	2	1	0	3
	0-3 0-2	Links to USPS benefits page			3	2	1	0	2
2	0-2	Not sure if the Commanders message outlined the benefits				2		0	2
Comn	nents:	as it was in Spanish, fine for PR							
AA) Dieplay	of 119	PS emblems and logos							
	0-1	SPS emblems and logos.					1	0	0
	0-1	USPS Wheel					1	0	1
	0-1 0-1	Activity Triangle					1	0	0
	0-1	America's Boating Club (logo)					1	0	0
Comn								•	
A5) What we	do, sl	how the fun we have.							
1	0-3	Description of the fun we have.			3	2	1	0	0
2	0-3	Photos showing unit activities			3	2	1	0	2
Comn	nents:	Tags in spanish	•						
A6) Present	ation	of Vessel Safety Check Program							
•	0-3	Explanation of the program			3	2	1	0	3
	0-3 0-1	Correct decal - proportionally sized			5	2	1	0	0
	0-1	Pre-check list provided					1	0	0
	0-1	Contact information					1	0	1
		USCGAux decal, no date						-	
A7) 0 - · · ·									
		various activities						c	4
	0-1	Public boating course contact(s)					1	0	1
	0-1	Members course(s) contact(s)					1	0	1
	0-1	Event(s) contact(s)					1	0	0
Cornn	ients:	contacts are phone numbers only	•						

A8) Curr	ent Activ	vities/Educational calendars available								
1	0-2	Public Boating Course (zero points if contact missing)				2	1	0	2	
2	0-2	Members course(s) (zero points if contact missing)				2	1	0	0	
3	0-2					2	1	0	0	
		Events (zero points if contact missing)				2	1	0	0	
4	calc	Number of pages with dates over 45 days old.								
Co	omments		·							
0) Idont	ification	of the bridge committee members & contacts								
		n of the bridge, committee members & contacts					4	0	1	
1	0-1	Bridge listed					1	0	1	
2	0-1	Bridge photo(s)				_	1	0	0	
3	0-2	Five (5) of more committee contacts listed				2	1	0	1	
Co	omments		·							
1) Pres	entation	quality and correctness.								
1	0-3	Readability and Grammar			3	2	1	0	3	
2		Spelling errors, number.								
-	00.01	1 point reduction per error								
C	omments									
00			•							
2) Qual	ity of ph	otographs and graphics.								
1	0-2	Clear - Undistorted				2	1	0	2	
2	0-2	Good color balance (not dark or over exposed)				2	1	0	2	
3	0-2	Appropriately sized for application				2	1	Õ	2	
	omments:					-		0	-	
			•							
3) Activ	e Linka	ges & Navigation								
1	0-2	Ease of Navigation				2	1	0	2	
2	0-2	Links easy to identify				2	1	0	2	
3	0-1	Links identify the subject				2	1	0	2	
3 4						4		0	-	
4	Calc.	Broken links, number Maximum deduct, 10 points								
C	mmonto	Maximum deduct -10 points								
	omments		•							
34) Reso	urce Li	nkages								
1	0-3	USPS Links, 10 or more for 3 points			3	2	1	0	1	
2	0-3	-			3	2	1	0	2	
		Non-commercial Links, 10 or more for 3 points								
3	0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	0	
4	Calc.	Disclaimer statement on Commercial Links page Y or N	У							
	For the al	bove point determination; 10 or more links 3 points,								
	5 to 9 link	as 2 points, 1 to 4 links 1 point.								
	If disclai	mer statement is missing zero points for this section.								
Co	omments		•							
		1.0								
	-	d the message.				~		0	0	
1	0-2	Font - size and style				2	1	0	2	
2	0-2	Font color, good contrast				2	1	0	2	
3	0-2	Appropriate use of text space				2	1	0	2	
4	0-2	Appropriate background. one point for no background				2	1	0	2	
		Backgrounds which make reading page difficult zero points.								
Co	omments									
1) Head	ling des	criptive & appealing								
1	0-3	Home page, unique header (graphic)			3	2	1	0	3	
2	0-2	All pages have informative header				2	1	0	2	
		Outstanding header, very distinctive								
2) Cons	sistent f	ormat across pages.								
1	0-3	Consistent format across pages			3	2	1	0	3	
Comn					2	-		-		
Com			•							
3) Use	of photo	os and/or graphics								
1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	3	
	omments			•	5	-	•	-	-	
			•							
C4) Anim	ated Gr	aphics								
	0-3	Use of annimated graphics, appropriate and add			3	2	1	0	0	
	00	interest of the website			0	-		0	5	
0	mmonto									
C	omments		•							

C5) A	dditi	ional W	/ebsite Features					
	1	0-1	Inclusion of USPS News RSS feed			1	0	0
	2	0-1	Listing of area of location on the USPS list of websites			1	0	0
			go to http://www.usps.org/localusps/squadrons.shtml					
			If scoring a district website item 2 is to be given one point					
	Co	omment						
_								
D1) O	veral	ll impre	ssion of quality and effectiveness of the site					
	1	0-2	How well did you like the site, was it effective in		2	1	0	2
			presenting USPS and the unit to the public					
	2	0-2	If you were a non-member, would this site have		2	1	0	2
			increased your interest in USPS?					
	3	0-2	Would you be proud of having this website		2	1	0	2
			represent your unit or district:					
			This is an excellent beginning for an award winning website.					
	Co	mments	: Review the areas that you lost points.	•				
					Total Po	oints	Scored	70