			1					
Squadron/D	District	Seminole						
Evaluation. Date		10/14/2007						
Required It	tems	District Affiliation In co	23 ompliand (Y/N)	ce?				
	1	Link to USPS.org on Home (opening) page	y					
	2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	N					
	3	(squadron) Link to District Website	У					
	4	(district) Links to squadron websites						
	5	Link to USPS Privacy statement on home page at bottom	у					
	6	Link to USPS Trademark reference on home page at bottom	у					
	7	Link to USPS Disclaimer statement on home page at bottom	у					
	8	Active e-mail link to Webmaster on home page	n					
	9	Website must display current information	V					
	J	Website must display current information	У					
A1 Identi	ify nurr	pose of the squadron/district/USPS		point r	ango			Pts Awd
Ai ideiiti	range	oose of the squadron/district/03F3	Highest	point r	ange	► Lo	west	Awu
1	0-5	Identify purpose of Unit	5	4 3	2	1	0	4
2	0-3	Identify purpose of USPS		3	2	1	0	3
	omments							
A2) Identi		n of squadron/district area of activity.				4	0	1
2	0-1 0-1	Description of location of Unit Map showing location				1	0	0
Co	mments					-	-	
۸۵) Evnla	nation	of the benfits of membership						
43) Expia	0-3	Description of benefits described		3	2	1	0	3
2	0-2	Links to USPS benefits page			2	1	0	2
Co	mments							
A4) Displa	av of U	SPS emblems and logos.						
1	0-1	Ensign				1	0	1
2	0-1	USPS Wheel				1	0	1
3	0-1	Activity Triangle				1	0	1
4	0-1 mments	America's Boating Club (logo)				1	0	0
00	illinoino							
•		show the fun we have.		_	_			0
1 2	0-3 0-3	Description of the fun we have. Photos showing unit activities		3		1 1	0	0
	mments			3	2	'	U	O
A6) Proce	ntation	a of Vaccal Safaty Chack Brogram						
Ab) Flese	0-3	n of Vessel Safety Check Program Explanation of the program		3	2	1	0	2
2	0-1	Correct decal - proportionally sized		J	_	1	0	0
3	0-1	Pre-check list provided				1	0	0
4	0-1	Contact information				1	0	0
Co	mments	:						
A7) Conta	acts for	various activities						
1	0-1	Public boating course contact(s)				1	0	0
2	0-1	Members course(s) contact(s)				1	0	0
3	0-1	Event(s) contact(s)				1	0	0
Co	mments							

A8) Curr	ent Activ	vities/Educational calendars available								
1	0-2	Public Boating Course (zero points if contact missing)				2	1	0	0	
2	0-2	Members course(s) (zero points if contact missing)				2	1	0	0	
3	0-2	Events (zero points if contact missing)				2	1	0	0	
4	calc	Number of pages with dates over 45 days old.								
Co	omments									
A9) Ident	ification	n of the bridge, committee members & contacts								
1	0-1	Bridge listed					1	0	1	
2	0-1	Bridge photo(s)					1	0	0	
3	0-2	Five (5) of more committee contacts listed				2	1	0	0	
Co	omments									
R1) Pres	entation	quality and correctness.								
1	0-3	Readability and Grammar			3	2	1	0	1	
2	Calc.	Spelling errors, number.								
		1 point reduction per error								
Co	omments									
-		notographs and graphics.							0	
1	0-2	Clear - Undistorted				2	1	0	0	
2 3	0-2	Good color balance (not dark or over exposed)				2	1	0	0	
-	0-2 omments:	Appropriately sized for application				2	1	0	U	
C	Jiiiiieiiis.									
B3) Activ	e Linka	ges & Navigation								
1	0-2	Ease of Navigation				2	1	0	2	
2	0-2	Links easy to identify				2	1	0	2	
3	0-1	Links identify the subject				2	1	0	2	
4	Calc.	Broken links, number								
		Maximum deduct -10 points								
Co	omments									
D4\ D										
B4) Reso		_			2	2	4	0	1	
1 2	0-3 0-3	USPS Links, 10 or more for 3 points			3	2	1	0	1	
3	0-3	Non-commercial Links, 10 or more for 3 points Commercial Links, 10 or more for 3 points			3	2	1	0	0	
4		Disclaimer statement on Commercial Links page Y or N			3	2		U	U	
For the above point determination; 10 or more links 3 points,										
		as 2 points, 1 to 4 links 1 point.								
		imer statement is missing zero points for this section.								
Co	omments									
	-	d the message.				0		0	4	
1	0-2	Font - size and style				2	1	0	1	
2	0-2 0-2	Font color, good contrast Appropriate use of text space				2	1	0 0	2	
4	0-2	Appropriate background. one point for no background				2	1	0	1	
•	V -	Backgrounds which make reading page difficult zero points.				_		ŭ		
Co	omments									
C1) Head	ling des	criptive & appealing								
1	0-3	Home page, unique header (graphic)			3	2	1	0	2	
2	0-2	All pages have informative header				2	1	0	2	
Co	omments:									
C2) Cana	cictont f	ormat across pages.								
C2) Cons	0-3	. •			3	2	1	0	3	
	nents:	Consistent format across pages			3	2	'	U	3	
Com										
C3) Use of photos and/or graphics										
1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	3	
Co	omments									
C4) Anim		•			_	_		_		
1	0-3	Use of annimated graphics, appropriate and add			3	2	1	0	1	
C	nmonto	interest of the website								
C	omments:		•							

C5) A	\dditi	ional V	/ebsite Features					
	1	0-1	Inclusion of USPS News RSS feed		1	0	0	
	2	0-1	Listing of area of location on the USPS list of websites		1	0	1	
			go to http://www.usps.org/localusps/squadrons.shtml					
			If scoring a district website item 2 is to be given one point					
	Co	omment						
D1) 0	Overa	II impre	ssion of quality and effectiveness of the site					
	1	0-2	How well did you like the site, was it effective in	2	1	0	1	
			presenting USPS and the unit to the public					
	2	0-2	If you were a non-member, would this site have	2	1	0	1	
			increased your interest in USPS?					
	3	0-2	Would you be proud of having this website	2	1	0	1	
			represent your unit or district:					
Comments:								
				Total Points Scored			49	