Squadron/Dist	rict	Somerset						
Evaluation. Date 10/13/2007								
	le	District Affiliation	4					
Required Iten	ne		compliance?					
Required item	15		(Y/N)					
	1	Link to USPS.org on Home (opening) page	y					
	2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	У					
	3	(squadron) Link to District Website	У					
	4	(district) Links to squadron websites						
	5	Link to USPS Privacy statement on home page at bottom	У					
	6	Link to USPS Trademark reference on home page at bottom	У					
	7	Link to USPS Disclaimer statement on home page at bottom	y y y					
	8	Active e-mail link to Webmaster on home page	у					
	9	Website must display current information	V					
	0	website must display out ont information	у					
A1 Identify		and of the aguadran/district/USBS	noin	4	. ~ ~			Pts Awd
-	purp ange	ose of the squadron/district/USPS	poin Highest 4	trar		Lov	Nost	Awa
	0-5	Identify purpose of Unit	5 4	3	2	1	0	3
-	0-3	Identify purpose of USPS	5 4	3	2	1	0	2
	nents			3	2	1	0	2
		of squadron/district area of activity.					0	4
	0-1	Description of location of Unit				1	0	1
2 Comn	0-1 nents:	Map showing location				1	0	1
00111	ionto.							
A3) Explana	tion	of the benfits of membership						
1	0-3	Description of benefits described		3	2	1	0	0
2	0-2	Links to USPS benefits page			2	1	0	0
Comn	nents:		•					
AA) Display	of 119	SPS emblems and logos.						
	0-1	Ensign				1	0	1
	0-1 0-1	USPS Wheel				1	0	1
	0-1	Activity Triangle				1	0	0
	0-1 0-1	America's Boating Club (logo)				1	0	0
Comn							0	0
Com	ionto.							
•		how the fun we have.		_	_		_	•
	0-3	Description of the fun we have.		3	2	1	0	0
	0-3	Photos showing unit activities	_	3	2	1	0	3
Comn	nents:		•					
A6) Present	ation	of Vessel Safety Check Program						
•	0-3	Explanation of the program		3	2	1	0	3
	0-1	Correct decal - proportionally sized		2	_	1	0	0
	0-1	Pre-check list provided				1	0	0
	0-1 0-1	Contact information				1	0	0
Comn							J	
A7) Comta -1								
		various activities					0	•
	0-1	Public boating course contact(s)				1	0	0
	0-1	Members course(s) contact(s)				1	0	1
3	0-1	Event(s) contact(s)				1	0	0

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Comments:

•	ent Acti	vities/Educational calendars available						
1	0-2	Public Boating Course (zero points if contact missing)			2	1	0	0
2	0-2	Members course(s) (zero points if contact missing)				1	0	2
3	0-2	Events (zero points if contact missing)				1	0	2
4	calc	Number of pages with dates over 45 days old.			_		-	
	omments							
0	omnorito	· · · ·						
9) Iden	tification	of the bridge, committee members & contacts						
1	0-1	Bridge listed				1	0	1
2	0-1	Bridge photo(s)				1	0	0
3	0-2	Five (5) of more committee contacts listed			2	1	0	0
С	omments							
1) Pres	entation	quality and correctness.						
1	0-3	Readability and Grammar		3	2	1	0	3
2	Calc.	Spelling errors, number.						
		1 point reduction per error						
С	omments	· · · ·						
2) Qua	lity of ph	otographs and graphics.						
1 (1 - 1	0-2	Clear - Undistorted			2	1	0	2
2	0-2	Good color balance (not dark or over exposed)				1	0	2
2	0-2 0-2	Appropriately sized for application				1 1	0	2
					2	'	U	
U	omments							
3) Activ	ve Linka	ges & Navigation						
' 1	0-2	Ease of Navigation			2	1	0	2
2	0-2	Links easy to identify			2	1	0	2
3	0-1	Links identify the subject			2	1	0	2
4		Broken links, number						
		Maximum deduct -10 points						
С	omments							
				2	2	4	0	0
1	0-3	USPS Links, 10 or more for 3 points				1	0	0
2	0-3	Non-commercial Links, 10 or more for 3 points				1	0	0
3	0-3	Commercial Links, 10 or more for 3 points		3	2	1	0	0
4	Calc.	Disclaimer statement on Commercial Links page Y or N n						0
		pove point determination; 10 or more links 3 points,						
		s 2 points, 1 to 4 links 1 point.						
_		mer statement is missing zero points for this section.						
С	omments							
35) Abili	tv to rea	d the message.						
1	0-2	Font - size and style			2	1	0	2
2	0-2	Font color, good contrast				1	0	2
3	0-2	Appropriate use of text space				1	0	2
4	0-2	Appropriate background. one point for no background				1	0	
-	~ <i>L</i>	Backgrounds which make reading page difficult zero points.						2
					_	•		2
С	omments				-			2
С	omments				_			2
C1) Head	ding des	criptive & appealing						2
2 1) Hea o 1		criptive & appealing Home page, unique header (graphic)		3		1	0	2
C1) Head	ding des	criptive & appealing		3	2		0 0	
2 (1) Head	ding des 0-3	criptive & appealing Home page, unique header (graphic) All pages have informative header		3	2	1	-	2
21) Head 1 2 C	ding des 0-3 0-2 comments	criptive & appealing Home page, unique header (graphic) All pages have informative header		3	2	1	-	2
21) Head 2 C C C	ding des 0-3 0-2 comments sistent f	criptive & appealing Home page, unique header (graphic) All pages have informative header . ormat across pages.		3	2 2	1	0	2
(1) Head 1 2 C (2) Con 1	ding des 0-3 0-2 comments sistent fr 0-3	criptive & appealing Home page, unique header (graphic) All pages have informative header		3	2 2	1	-	2
C1) Head 1 2 C C C C C C C C C C C C C C C C C C	ding des 0-3 0-2 comments sistent f	criptive & appealing Home page, unique header (graphic) All pages have informative header . ormat across pages.		3	2 2	1	0	2
C1) Head 1 2 C C2) Con 1 Com	ding des 0-3 0-2 comments sistent fr 0-3 ments:	criptive & appealing Home page, unique header (graphic) All pages have informative header . cormat across pages. Consistent format across pages .		3	2 2	1	0	2
 Called Head Called H	ding des 0-3 0-2 comments sistent fr 0-3 ments: of photo	criptive & appealing Home page, unique header (graphic) All pages have informative header . cormat across pages. Consistent format across pages . ss and/or graphics	А	3	2 2 2	1 1 1	0	2
 C C	ding des 0-3 0-2 comments sistent f 0-3 ments: of photo 0-5	criptive & appealing Home page, unique header (graphic) All pages have informative header . cormat across pages. Consistent format across pages . us and/or graphics Use of graphics to enhance message of website 5	4	3	2 2 2	1	0	2
 C C	ding des 0-3 0-2 comments sistent fr 0-3 ments: of photo	criptive & appealing Home page, unique header (graphic) All pages have informative header . cormat across pages. Consistent format across pages . us and/or graphics Use of graphics to enhance message of website 5	4	3	2 2 2	1 1 1	0	2
C1) Head 1 2 C C C C C C C C C C C C C C C C C C	ding des 0-3 0-2 comments sistent f 0-3 ments: of photo 0-5	criptive & appealing Home page, unique header (graphic) All pages have informative header ormat across pages. Consistent format across pages . os and/or graphics Use of graphics to enhance message of website 5	4	3	2 2 2	1 1 1	0	2
C1) Head 1 2 C C C C C C C C C C C C C C C C C C	ding des 0-3 0-2 comments sistent f 0-3 ments: of photo 0-5 comments	criptive & appealing Home page, unique header (graphic) All pages have informative header ormat across pages. Consistent format across pages . os and/or graphics Use of graphics to enhance message of website 5	4	3	2 2 2	1 1 1	0	2
 C1) Head 1 2 C 	ding des 0-3 0-2 comments sistent f 0-3 ments: of photo 0-5 comments	criptive & appealing Home page, unique header (graphic) All pages have informative header ormat across pages. Consistent format across pages . os and/or graphics Use of graphics to enhance message of website 5 . aphics	4	3 3	2 2 2	1 1 1	0	2 2 1 5

C5)	Addit	ional V	Vebsite Features				
	1	0-1	Inclusion of USPS News RSS feed		1	0	1
	2	0-1	Listing of area of location on the USPS list of websites		1	0	1
			go to http://www.usps.org/localusps/squadrons.shtml				
			If scoring a district website item 2 is to be given one point				
	Co	omment	s				
D1)	Overa	ll impre	ssion of quality and effectiveness of the site				
	1	0-2	How well did you like the site, was it effective in	2	1	0	1
			presenting USPS and the unit to the public				
	2	0-2	If you were a non-member, would this site have	2	1	0	1
			increased your interest in USPS?				
	3	0-2	Would you be proud of having this website	2	1	0	1
			represent your unit or district:				
	Co	mments	:				
				Total Po	oints	Scored	59