Squadro	n/District	Swamp Fox					
- 1							
Evaluatio	on. Date	9/25/2007					
		District Affiliation	26				
Require	d Items	In c	compliance?				
	1	Link to USPS.org on Home (opening) page	(Y/N)				
	1						
	2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	Υ				
	3	(squadron) Link to District Website	Y				
	4	(district) Links to squadron websites					
	5	Link to USPS Privacy statement on home page at bottom	Y				
	6	Link to USPS Trademark reference on home page at bottom	Y				
	7	Link to USPS Disclaimer statement on home page at bottom	Y				
	8	Active e-mail link to Webmaster on home page	Y				
	9	Website must display current information	N				
	0						
							Pts
A1 Ide	range	pose of the squadron/district/USPS	poir Highest	it rang		owest	Awd
1	-	Identify purpose of Unit	5 4	3 2		0	4
2		Identify purpose of USPS	· ·	3 2		0	2
	Comment	S					
		n of squadron/district area of activity.					
1	• •	Description of location of Unit			1	0	0
2		Map showing location			1	0	0
	Comments	S:	·				
Δ3) Ev	nlanation	of the benfits of membership					
1		Description of benefits described		3 2	2 1	0	0
2		Links to USPS benefits page			2 1	0	0
_	Comments			-		Ũ	U
A4) Dis	splay of U	ISPS emblems and logos.					
1	0-1	Ensign			1	0	1
2	0-1	USPS Wheel			1	0	1
3	0-1	Activity Triangle			1	0	0
4	0-1	America's Boating Club (logo)			1	0	0
	Comments	<mark>3:</mark>	•				
		show the fun we have.				•	4
1		Description of the fun we have.		3 2		0	1 3
2	0-3 Comments	Photos showing unit activities		3 2	2 1	0	3
	Commenta	5.	·				
A6) Pre	esentatio	n of Vessel Safety Check Program					
1		Explanation of the program		3 2	2 1	0	3
2	0-1	Correct decal - proportionally sized			1	0	0
3	0-1	Pre-check list provided			1	0	1
4	0-1	Contact information			1	0	1
	Comments	s:					
		r various activities				~	
1		Public boating course contact(s)			1	0	0
2		Members course(s) contact(s)			1	0	0
3		Event(s) contact(s)			1	0	0
	Comments	ð.	·				

1	ent Acti	vities/Educational calendars available								
	0-2	Public Boating Course (zero points if contact missing)				2	1	0		0
2	0-2	Members course(s) (zero points if contact missing)				2	1	0		0
3	0-2	Events (zero points if contact missing)				2	1	0		0
4	calc	Number of pages with dates over 45 days old.	2							20
		Home page has Boat Smart start date of May 22 -Events								
С	omments	page is Apr & May 2007								
9) Iden	tificatio	of the bridge, committee members & contacts								
1	0-1	Bridge listed					1	0		1
2	0-1	Bridge photo(s)					1	0		1
3	0-2	Five (5) of more committee contacts listed				2	1	0		0
С	omments									
1) Pres	entatior	quality and correctness.								
1	0-3	Readability and Grammar			3	2	1	0		2
2	Calc.	Spelling errors, number.	0							
		1 point reduction per error								
С	omments		•							
2) Qua	lity of ph	otographs and graphics.								
-,	0-2	Clear - Undistorted				2	1	0		2
2	0-2	Good color balance (not dark or over exposed)				2	1	0		2
3	0-2	Appropriately sized for application				2	1	0		2
	omments							-		
2) ^~+-	o Links	ros 8 Novigation								
3) ACTIV	/е Linka 0-2	ges & Navigation Ease of Navigation				2	1	0		2
2	0-2	Links easy to identify				2	1	0		2
2						2	1	0		2
3 4	0-1 Calc	Links identify the subject	1			2	1	U		-1
4	Calc.	Broken links, number Maximum deduct, 10 points	, T						-	- I
С	omments	Maximum deduct -10 points Broken link to Southeast Cruise Guide								
	ource Li	-			~	~		~		4
1	0-3	USPS Links, 10 or more for 3 points			3	2	1	0		1
2	0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0		1
3	0-3	Commercial Links, 10 or more for 3 points			3	2	1	0		1
4	Calc.	Disclaimer statement on Commercial Links page Y or N	N						-	-3
		pove point determination; 10 or more links 3 points,								
		s 2 points, 1 to 4 links 1 point.								
С	If disclar omments	mer statement is missing zero points for this section.								
C	onnonto		•							
	-	d the message.				~		0		0
1	0-2	Font - size and style				2	1	0		2
2	0-2	Font color, good contrast				2	1	0	-	2
3	0-2	Appropriate use of text space				2	1	0		2
4	0-2	Appropriate background. one point for no background				2	1	0		2
	omments	Backgrounds which make reading page difficult zero points.								
0										
С	omments		•							
(1) Head	ding des	criptive & appealing	÷					c		
: 1) Hea d 1	ding des 0-3	criptive & appealing Home page, unique header (graphic)			3	2	1	0		3
2 1) Hea	ding des 0-3 0-2	criptive & appealing Home page, unique header (graphic) All pages have informative header	•		3	2 2	1 1	0 0		<u>3</u> 2
1) Head	ding des 0-3	criptive & appealing Home page, unique header (graphic) All pages have informative header			3					
2 C	ding des 0-3 0-2 omments	criptive & appealing Home page, unique header (graphic) All pages have informative header	-		3					
2 1 2 C 2 C	ding des 0-3 0-2 omments sistent f	criptive & appealing Home page, unique header (graphic) All pages have informative header ormat across pages.				2	1	0		2
21) Head 1 2 C C C C C C C 1	ding des 0-3 0-2 omments	criptive & appealing Home page, unique header (graphic) All pages have informative header			3	2				
 Head 1 2 C Com 1 Com 	ding des 0-3 0-2 omments sistent fr 0-3 ments:	criptive & appealing Home page, unique header (graphic) All pages have informative header ormat across pages. Consistent format across pages				2	1	0		2
 (1) Head 1 2 C (2) Cons 1 Coms (3) Use 	ding des 0-3 0-2 omments sistent f 0-3 ments: of photo	criptive & appealing Home page, unique header (graphic) All pages have informative header ormat across pages. Consistent format across pages			3	2	1	0		1
 C C	ding des 0-3 0-2 omments sistent f 0-3 ments: of photo 0-5	criptive & appealing Home page, unique header (graphic) All pages have informative header ormat across pages. Consistent format across pages Is and/or graphics Use of graphics to enhance message of website	5	4		2	1	0		2
 C C	ding des 0-3 0-2 omments sistent f 0-3 ments: of photo	criptive & appealing Home page, unique header (graphic) All pages have informative header ormat across pages. Consistent format across pages Is and/or graphics Use of graphics to enhance message of website	5	4	3	2	1	0		1
 C C	ding des 0-3 0-2 omments sistent fr 0-3 ments: of photo 0-5 omments	criptive & appealing Home page, unique header (graphic) All pages have informative header ormat across pages. Consistent format across pages os and/or graphics Use of graphics to enhance message of website	5	4	3	2	1	0		1
 (1) Head 1 2 C (2) Cons 1 Common (3) Use 1 C (4) Anin 	ding des 0-3 0-2 omments sistent f 0-3 ments: of photo 0-5 omments mated Gr	criptive & appealing Home page, unique header (graphic) All pages have informative header ormat across pages. Consistent format across pages and/or graphics Use of graphics to enhance message of website aphics	5	4	3	2 2 2	1 1	0 0		2 1 0
 (1) Head 1 2 C (2) Cons 1 Coms (3) Use 1 C 	ding des 0-3 0-2 omments sistent fr 0-3 ments: of photo 0-5 omments	criptive & appealing Home page, unique header (graphic) All pages have informative header ormat across pages. Consistent format across pages os and/or graphics Use of graphics to enhance message of website	5	4	3	2 2 2	1	0		1

C5) A	dditi	onal W	/ebsite Features						
	1	0-1	Inclusion of USPS News RSS feed			1	0	0	
	2	0-1	Listing of area of location on the USPS list of websites			1	0	1	
			go to http://www.usps.org/localusps/squadrons.shtml						
			If scoring a district website item 2 is to be given one point						
	Co	mments	3						
D1) Overall impression of quality and effectiveness of the site									
	1	0-2	How well did you like the site, was it effective in		2	1	0	1	
			presenting USPS and the unit to the public						
	2	0-2	If you were a non-member, would this site have		2	1	0	1	
			increased your interest in USPS?						
	3	0-2	Would you be proud of having this website		2	1	0	1	
			represent your unit or district:						
Comments:									
				То	Total Points Scored				