United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadron/Dis	trict	Tappan Zee							
Evaluation. Da	ate		1						
2101001100		District Affiliation	2						
Required Iter	ns	In c	ompliar	nce?					
	1	Link to USPS.org on Home (opening) page	(Y/N)	1					
		Subtitle below squadron name	_						
	2	"a unit of United States Power Squadrons ®" Sail and Power Boating	Y						
	3	(squadron) Link to District Website	Y						
	4	(district) Links to squadron websites							
	5	Link to USPS Privacy statement on home page at bottom	Y						
	6	Link to USPS Trademark reference on home page at bottom	Υ						
	7	Link to USPS Disclaimer statement on home page at bottom	Y						
	8	Active e-mail link to Webmaster on home page	Y						
	9	Website must display current information	Y						
									Pts
A1 Identify	purp	ose of the squadron/district/USPS		· ·	nt ra	nge			Awd
ı 1	range	Identify purpose of Lipit	Highes	st 🗲 4	2			owest	2
2	0-5 0-3	Identify purpose of Unit Identify purpose of USPS	5	4	3 3	2 2	1 1	0 0	3
	ments				5	2		0	0
		of squadron/district area of activity.							
1 2	0-1 0-1	Description of location of Unit					1 1	0 0	1
	ments:	Map showing location					1	0	1
Com	morno.								
A3) Explana	ation	of the benfits of membership							
1	0-3	Description of benefits described			3	2	1	0	3
2	0-2	Links to USPS benefits page				2	1	0	2
Com	ments:		·						
A4) Display	ofUs	SPS emblems and logos.							
1	0-1	Ensign					1	0	0
2	0-1	USPS Wheel					1	0	1
3	0-1	Activity Triangle					1	0	0
4 Comr	0-1 ments:	America's Boating Club (logo)					1	0	0
		how the fun we have.							
1	0-3	Description of the fun we have.			3	2	1	0	3
2	0-3	Photos showing unit activities Only photo was sail boat			3	2	1	0	0
Com	ments.	Only photo was san boat							
A6) Present	tation	of Vessel Safety Check Program							
1	0-3	Explanation of the program			3	2	1	0	0
2	0-1	Correct decal - proportionally sized					1	0	0
3	0-1	Pre-check list provided					1	0	0
4	0-1	Contact information Unfortunate that information on one of the most viable					1	0	0
Com	ments:	programs within USPS was not mentioned.							
		various activities					,	0	0
1 2	0-1 0-1	Public boating course contact(s) Members course(s) contact(s)					1 1	0 0	0
2	0-1	Event(s) contact(s)					1	0	1
	ments:						•	~	

48) Cur 1 2											
		vities/Educational calendars available				~		•		•	
	0-2	Public Boating Course (zero points if contact missing)				2	1	0		0	
	0-2	Members course(s) (zero points if contact missing)				2	1	0		0	
3	0-2	Events (zero points if contact missing)				2	1	0		1	
4	calc	Number of pages with dates over 45 days old.									
	_	Use of link to newsletter for event details may be alright for									
C	Comments	members but visitors will not follow	•								
0) Idor	tification	of the bridge committee members 8 contacts									
		of the bridge, committee members & contacts						•		4	
1	0-1	Bridge listed					1	0		1	
2	0-1	Bridge photo(s)				_	1	0	-	0	
3	0-2	Five (5) of more committee contacts listed				2	1	0		2	
C	Comments	Great list of officers for non members to see	•								
	contation	quality and correctness.									
1	0-3	Readability and Grammar			3	2	1	0		3	
2	Calc.	Spelling errors, number.			0	2		U		0	
2	Calc.										
<i>c</i>	Commonto	1 point reduction per error									
C	Comments		•								
2) 0112	ality of ph	otographs and graphics.									
2) Qua	0-2					S	1	0		1	
		Clear - Undistorted				2		0		1	
2	0-2	Good color balance (not dark or over exposed)				2	1	0		1	
3	0-2	Appropriately sized for application				2	1	0		1	
	Comment-	Only found two pictures, a sailboat and a bridge being									
C	Comments	opened.	•								
3) Acti	ive Linka	ges & Navigation									
1 1	0-2	Ease of Navigation				2	1	0		2	
2	0-2	Links easy to identify				2	1	0	-	2	
3						2	1	0		2	
4	0-1	Links identify the subject	4			2		0		ے 1	
4	Calc.	Broken links, number	1						-	• 1	
		Maximum deduct -10 points									
C	Commonte	Public education link not working or at least the page linked did not function									
C	Johnmenns		•								
	ource Li	akanes									
1	0-3	USPS Links, 10 or more for 3 points			3	2	1	0		1	
2	0-3				3	2	1	0		2	
2	0-3	Non-commercial Links, 10 or more for 3 points									
2	0.2	Commercial Links 10 or more for 2 points									
3	0-3	Commercial Links, 10 or more for 3 points			3	2	1	0		0	
3 4	Calc.	Disclaimer statement on Commercial Links page Y or N									
	Calc. For the a	Disclaimer statement on Commercial Links page Y or N pove point determination; 10 or more links 3 points,									
	Calc. For the a 5 to 9 link	Disclaimer statement on Commercial Links page Y or N pove point determination; 10 or more links 3 points, s 2 points, 1 to 4 links 1 point.									
	Calc. For the a 5 to 9 link	Disclaimer statement on Commercial Links page Y or N pove point determination; 10 or more links 3 points,									
4	Calc. For the a 5 to 9 link	Disclaimer statement on Commercial Links page Y or N pove point determination; 10 or more links 3 points, s 2 points, 1 to 4 links 1 point. mer statement is missing zero points for this section.									
4 C	Calc. For the a 5 to 9 link <i>If disclai</i> Comments	Disclaimer statement on Commercial Links page Yor N pove point determination; 10 or more links 3 points, s 2 points, 1 to 4 links 1 point. mer statement is missing zero points for this section.									
4 (8 5) Abi l	Calc. For the a 5 to 9 link <i>If disclai</i> Comments	Disclaimer statement on Commercial Links page Y or N bove point determination; 10 or more links 3 points, s 2 points, 1 to 4 links 1 point. <i>mer statement is missing zero points for this section.</i>				2	1	0		0	
4 C 35) Abil 1	Calc. For the a 5 to 9 link <i>If disclai</i> Comments lity to rea 0-2	Disclaimer statement on Commercial Links page Y or N bove point determination; 10 or more links 3 points, s 2 points, 1 to 4 links 1 point. <i>mer statement is missing zero points for this section.</i> d the message. Font - size and style				2	1	0		2	
4 C 35) Abil 1 2	Calc. For the a 5 to 9 link <i>If disclar</i> Comments lity to rea 0-2 0-2	Disclaimer statement on Commercial Links page Y or N bove point determination; 10 or more links 3 points, s 2 points, 1 to 4 links 1 point. <i>mer statement is missing zero points for this section.</i> d the message. Font - size and style Font color, good contrast				2 2 2	1 1 1	0 0 0		0 2 2	
4 (5 5) Abil 1 2 3	Calc. For the a 5 to 9 link <i>If disclai</i> Comments lity to rea 0-2 0-2 0-2	Disclaimer statement on Commercial Links page Y or N bove point determination; 10 or more links 3 points, s 2 points, 1 to 4 links 1 point. <i>There statement is missing zero points for this section.</i> d the message. Font - size and style Font color, good contrast Appropriate use of text space				2 2 2 2	1 1 1 1	0 0 0 0		0 2 2 2	
4 C 5) Abil 1 2	Calc. For the a 5 to 9 link <i>If disclar</i> Comments lity to rea 0-2 0-2	Disclaimer statement on Commercial Links page Y or N bove point determination; 10 or more links 3 points, s 2 points, 1 to 4 links 1 point. <i>There statement is missing zero points for this section.</i> d the message. Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. <i>one point for no background</i>				2 2 2	1 1 1	0 0 0		0 2 2	
4 (5) Abil 1 2 3 4	Calc. For the a 5 to 9 link <i>If disclai</i> Comments lity to rea 0-2 0-2 0-2 0-2 0-2	Disclaimer statement on Commercial Links page Y or N bove point determination; 10 or more links 3 points, s 2 points, 1 to 4 links 1 point. <i>There statement is missing zero points for this section.</i> d the message. Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. <i>one point for no background</i> <i>Backgrounds which make reading page difficult zero points.</i>				2 2 2 2	1 1 1 1	0 0 0 0		0 2 2 2	
4 C 35) Abil 1 2 3 4	Calc. For the a 5 to 9 link <i>If disclai</i> Comments lity to rea 0-2 0-2 0-2	Disclaimer statement on Commercial Links page Y or N bove point determination; 10 or more links 3 points, s 2 points, 1 to 4 links 1 point. <i>There statement is missing zero points for this section.</i> d the message. Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. <i>one point for no background</i> <i>Backgrounds which make reading page difficult zero points.</i>				2 2 2 2	1 1 1 1	0 0 0 0		0 2 2 2	
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4 (0 (35) Abil 1 2 3 4 (0 (1) Hea 1	Calc. For the a 5 to 9 link <i>If disclai</i> Comments lity to rea 0-2 0-2 0-2 0-2 0-2 0-2	Disclaimer statement on Commercial Links page Y or N bove point determination; 10 or more links 3 points, is 2 points, 1 to 4 links 1 point. Interestatement is missing zero points for this section. d the message. Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. <i>one point for no background</i> <i>Backgrounds which make reading page difficult zero points.</i> criptive & appealing Home page, unique header (graphic)				2 2 2 2 2 2 2	1 1 1 1 1	0 0 0 0 0		0 2 2 2 1 3	
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4 (35) Abil 1 2 3 4 (C (C) Hea 1 2 (C) (C) (C) (C) (C) (C) (C) (C) (C) (C)	Calc. For the a 5 to 9 link <i>If disclai</i> Comments lity to rea 0-2 0-2 0-2 Comments 0-3 0-2 Comments nsistent f 0-3 mments:	Disclaimer statement on Commercial Links page Yor N pove point determination; 10 or more links 3 points, s 2 points, 1 to 4 links 1 point. <i>mer statement is missing zero points for this section.</i> d the message. Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. <i>one point for no background Backgrounds which make reading page difficult zero points.</i> criptive & appealing Home page, unique header (graphic) All pages have informative header	· · · · · 5	4	3	2 2 2 2 2 2 2 2 2 2 2 2 2 2	1 1 1 1 1 1	0 0 0 0 0		0 2 2 2 1 3 2	
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C5) A	dditio	onal W	/ebsite Features				
	1	0-1	Inclusion of USPS News RSS feed		1	0	0
	2	0-1	Listing of area of location on the USPS list of websites		1	0	1
			go to http://www.usps.org/localusps/squadrons.shtml				
			If scoring a district website item 2 is to be given one point				
	Co	mments	8				
50							
D1) C	Overall	impre	ssion of quality and effectiveness of the site				
	1	0-2	How well did you like the site, was it effective in	2	1	0	1
			presenting USPS and the unit to the public				
	2	0-2	If you were a non-member, would this site have	2	1	0	1
			increased your interest in USPS?				
	3	0-2	Would you be proud of having this website	2	1	0	2
			represent your unit or district:				
			This website has potential of being great. Need to add some				
			more human touch as well as describing the purpose of				
			USPS. The VSC program needs exposure. My initial				
			reaction when opening the website was a very pleasing				
			visual impact. Expected more than was provided. The structure and format are there.				
	Con	nments					
				Total P	53		