Squadron/District	Tar River						
Evaluation. Date	10/13/2007	1					
	District Affiliation	27					
Required Items		ompliance	?				
		(Y/N)					
1	Link to USPS.org on Home (opening) page	У					
2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	у					
3	(squadron) Link to District Website	У					
4	(district) Links to squadron websites						
5	Link to USPS Privacy statement on home page at bottom	у					
6	Link to USPS Trademark reference on home page at bottom	у					
7	Link to USPS Disclaimer statement on home page at bottom	n					
8	Active e-mail link to Webmaster on home page	n					
9	Website must display current information	n					
A1 Identify pur	pose of the squadron/district/USPS	рс	oint ra	nge			Pts Awd
range		Highest <	<			west	Α
1 0-5 2 0-3	Identify purpose of Unit Identify purpose of USPS	5 4	3 3	2 2	1 1	0 0	4
Commen			0	2		0	U
A2) Identification 1 0-1 2 0-1 Comment	on of squadron/district area of activity. Description of location of Unit Map showing location s:				1 1	0 0	<u>1</u> 0
	of the benfits of membership		~	0		0	0
1 0-3 2 0-2	Description of benefits described Links to USPS benefits page		3	2 2	1 1	0 0	0
Comment				2		0	U
	JSPS emblems and logos.						
1 0-1 2 0-1	Ensign USPS Wheel				1	0	1
2 0-1 3 0-1	Activity Triangle				1 1	0 0	0
4 0-1	America's Boating Club (logo)				1	0	0
Comment						Ũ	
	show the fun we have.						0
1 0-3	Description of the fun we have.		3	2	1	0	0
2 0-3 Comment	Photos showing unit activities		3	2	1	0	0
001111011	-						
	n of Vessel Safety Check Program						
1 0-3	Explanation of the program		3	2	1	0	0
2 0-1	Correct decal - proportionally sized				1	0	0
3 0-1	Pre-check list provided				1	0	0
4 0-1 Comment	Contact information				1	0	0
Comment	J.	·					
A7) Contacts fo	r various activities						
1 0-1	Public boating course contact(s)				1	0	1
2 0-1	Members course(s) contact(s)				1	0	1
3 0-1	Event(s) contact(s)				1	0	1
Comment	S:	·					

A8) Cu	rrent Activ	vities/Educational calendars available							
· 1	0-2	Public Boating Course (zero points if contact missing)				2	1	0	0
2	0-2	Members course(s) (zero points if contact missing)				2	1	0	0
3	0-2	Events (zero points if contact missing)				2	1	0	0
4		Number of pages with dates over 45 days old.	1						-10
	Comments	Social Calendar is from 2004	•						
A9) Ide	ntificatior	n of the bridge, committee members & contacts							
1	0-1	Bridge listed					1	0	1
2	0-1	Bridge photo(s)					1	0	0
3		Five (5) of more committee contacts listed				2	1	0	2
	Comments		•						
B1) Pre	sentation	quality and correctness.							
1		Readability and Grammar			3	2	1	0	2
2	Calc.								
	Comments	1 point reduction per error							
	Comments.		•						
B2) Qua	ality of ph	otographs and graphics.							
1		Clear - Undistorted				2	1	0	1
2		Good color balance (not dark or over exposed)				2	1	0	1
3		Appropriately sized for application				2	1	0	1
	Comments		•						
B3) Act	ive Linka	ges & Navigation							
. 1		Ease of Navigation				2	1	0	1
2	0-2	Links easy to identify				2	1	0	1
3	0-1	Links identify the subject				2	1	0	1
4	Calc.		2						-2
		Maximum deduct -10 points							
	Comments	# website Visitors briken links & botton on home page broken							
			•						
B4) Res	source Li	nkages							
1		USPS Links, 10 or more for 3 points			3	2	1	0	0
2		Non-commercial Links, 10 or more for 3 points			3	2	1	0	0
3		Commercial Links, 10 or more for 3 points			3	2	1	0	0
4		Disclaimer statement on Commercial Links page Y or N	n						0
		bove point determination; 10 or more links 3 points, is 2 points, 1 to 4 links 1 point.							
		mer statement is missing zero points for this section.							
	Comments								
	-	d the message.						0	0
1		Font - size and style				2	1	0	2
2		Font color, good contrast				2 2	1	0 0	2
4		Appropriate use of text space Appropriate background. one point for no background				2	1	0	2
-	02	Backgrounds which make reading page difficult zero points.				2		U	2
	Comments								
	-	criptive & appealing			~	~		0	0
1		Home page, unique header (graphic)			3	2 2	1 1	0 0	2
	0-2 Comments:	All pages have informative header				2	I	0	
	Commonto		•						
C2) Co	nsistent f	ormat across pages.							
1	0-3	Consistent format across pages			3	2	1	0	1
Con	nments:		·						
C3) 1164	e of photo	es and/or graphics							
1		Use of graphics to enhance message of website	5	4	3	2	1	0	1
-	Comments:				U	-	1	2	
	mated Gr	-							
1	0-3	Use of annimated graphics, appropriate and add			3	2	1	0	1
	0	interest ot the website							
	Comments		•						

C5)	Addit	ional W	/ebsite Features							
	1	0-1	Inclusion of USPS News RSS feed			1	0	0		
	2	0-1	Listing of area of location on the USPS list of websites			1	0	0		
			go to http://www.usps.org/localusps/squadrons.shtml							
			If scoring a district website item 2 is to be given one point							
	Co	omments	3							
D1) Overall impression of quality and effectiveness of the site										
	1	0-2	How well did you like the site, was it effective in		2	1	0	1		
			presenting USPS and the unit to the public							
	2	0-2	If you were a non-member, would this site have		2	1	0	1		
			increased your interest in USPS?							
	3	0-2	Would you be proud of having this website		2	1	0	0		
			represent your unit or district:							
	Co	mments	:							
Total Points Sco					Scored	24				