United States Power Squadrons, 2007 Website Awards Tally Sheet

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Squadron/D	District	Boulder Valley							
Evaluation.	Date	2-Sep-07	Ц.						
Required Items		District Affiliation	30 mplia	nce?					
•			(Y/N)						
	1	Link to USPS.org on Home (opening) page	Υ						
	2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	N						
	3	(squadron) Link to District Website	Υ						
	4	(district) Links to squadron websites							
	5	Link to USPS Privacy statement on home page at bottom	Υ						
	6	Link to USPS Trademark reference on home page at bottom	Υ						
	7	Link to USPS Disclaimer statement on home page at bottom	Υ						
	8	Active e-mail link to Webmaster on home page	Υ						
	9	Website must display current information	Υ						
	J	Website must display editerit information	•						
A1 Identi	ify nurn	ose of the squadron/district/USPS		noir	nt ra	nae			Pts Awd
Ai identi	range		Highes		it ia	—	► Lo	west	Alla
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	4
2	0-3	Identify purpose of USPS			3	2	1	0	1
1 2	o-1 0-1 0-1 mments:	n of squadron/district area of activity. Description of location of Unit Map showing location	.				1	0	0
A3) Expla	nation	of the benfits of membership							
1	0-3	Description of benefits described			3	2	1	0	3
2	0-2 mments:	Links to USPS benefits page	ı			2	1	0	0
CO	iiiiiioiiio.								
A4) Displa	-	SPS emblems and logos.							
1	0-1	Ensign					1	0	1
2	0-1	USPS Wheel					1	0	1
3 4	0-1 0-1	Activity Triangle America's Boating Club (logo)					1	0	0
	mments:							O	
Δ5) What i	wa da s	how the fun we have.							
1 1	0-3	Description of the fun we have.			3	2	1	0	2
2	0-3	Photos showing unit activities			3	2	1	0	0
Co	mments:								
A6) Prese	entation	of Vessel Safety Check Program							
1	0-3	Explanation of the program			3	2	1	0	0
2	0-1	Correct decal - proportionally sized					1	0	0
3	0-1	Pre-check list provided					1	0	0
4	0-1	Contact information					1	0	0
Со	mments:								
		various activities							
1	0-1	Public boating course contact(s)					1	0	1
2	0-1	Members course(s) contact(s)					1	0	1
3	0-1	Event(s) contact(s)	ı				1	0	1
Co	mments:								

1 2 3 4	0-2 0-2 0-2 0-2 calc omments:	Public Boating Course (zero points if contact missing) Members course(s) (zero points if contact missing) Events (zero points if contact missing) Number of pages with dates over 45 days old.				2 2 2	1 1 1	0 0 0	2 2 2
			•						
-		of the bridge, committee members & contacts						_	4
1	0-1	Bridge listed					1	0	1
2	0-1	Bridge photo(s)				2	1	0	2
3 C	0-2 omments:	Five (5) of more committee contacts listed				2	1	0	
B1) Pres	entation	quality and correctness.							
1	0-3	Readability and Grammar			3	2	1	0	3
2	Calc.	Spelling errors, number.							
		1 point reduction per error							
C	omments:								
B2) Qual	ity of ph	otographs and graphics.							
1	0-2	Clear - Undistorted				2	1	0	2
2	0-2	Good color balance (not dark or over exposed)				2	1	0	2
3	0-2	Appropriately sized for application				2	1	0	2
C	omments:								
B3) Activ	e Linka	ges & Navigation							
1	0-2	Ease of Navigation				2	1	0	2
2	0-2	Links easy to identify				2	1	0	2
3	0-1	Links identify the subject				2	1	0	
4	Calc.	Broken links, number	0						0
		Maximum deduct -10 points							
C	omments:		•						
B4) Reso	ource Li	nkages							
1	0-3	USPS Links, 10 or more for 3 points			3	2	1	0	3
2	0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	3
3	0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	3
4	Calc.	Disclaimer statement on Commercial Links page Y or N	Ν						-9
	For the al	bove point determination; 10 or more links 3 points,							
	5 to 9 link	ss 2 points, 1 to 4 links 1 point.							
	If disclai	mer statement is missing zero points for this section.							
C	omments:								
B5) Abili	tv to rea	d the message.							
1	0-2	Font - size and style				2	1	0	2
2	0-2	Font color, good contrast				2	1	0	2
3	0-2	Appropriate use of text space				2	1	0	2
4	0-2	Appropriate background. one point for no background				2	1	0	
		Backgrounds which make reading page difficult zero points.							
C	omments:								
C1) Hear	dina das	criptive & appealing							
1	0-3	Home page, unique header (graphic)			3	2	1	0	2
2	0-2	All pages have informative header			Ü	2	1	0	1
	omments:					_	Ċ	Ŭ	
		ormat across pages.							
1	0-3	Consistent format across pages			3	2	1	0	2
Comr	ments:								
C3) Use	of photo	os and/or graphics							
1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	2
C		3 masthead graphics not loading			-				
C4) Anim		•			_	_		_	-
1	0-3	Use of annimated graphics, appropriate and add			3	2	1	0	0
_	ommonto	interest ot the website							
C	omments:		•						

C5) Add	itional V	Vebsite Features				
1	0-1	Inclusion of USPS News RSS feed		1	0	0
2	0-1	Listing of area of location on the USPS list of websites		1	0	1
		go to http://www.usps.org/localusps/squadrons.shtml				
		If scoring a district website item 2 is to be given one point				
(Comment	s				
D1) Over	all impre	ssion of quality and effectiveness of the site				
1	0-2	How well did you like the site, was it effective in	2	1	0	1
		presenting USPS and the unit to the public				
2	0-2	If you were a non-member, would this site have	2	1	0	1
		increased your interest in USPS?				
3	0-2	Would you be proud of having this website	2	1	0	1
		represent your unit or district:				
		masthead picture link broken on several pages; squadron				
		needs photos of their activitiesthere are pictures in the				
		newsletter, but they need to be on the webpagenot just the				
0		newsletter. Subtitle is not directly below squadron name. It is				
C	omments	on the main pagenear the top.	Tetal De		Caarad	E E

Total Points Scored

55