

United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadron/District	Boulder Valley
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Evaluation. Date	2-Sep-07
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District Affiliation	30
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Required Items

In compliance?

(Y/N)

- | | | |
|---|---|---|
| 1 | Link to USPS.org on Home (opening) page | Y |
| 2 | Subtitle below squadron name
"a unit of United States Power Squadrons ®"
Sail and Power Boating | N |
| 3 | (squadron) Link to District Website | Y |
| 4 | (district) Links to squadron websites | |
| 5 | Link to USPS Privacy statement on home page at bottom | Y |
| 6 | Link to USPS Trademark reference on home page at bottom | Y |
| 7 | Link to USPS Disclaimer statement on home page at bottom | Y |
| 8 | Active e-mail link to Webmaster on home page | Y |
| 9 | Website must display current information | Y |

A1 Identify purpose of the squadron/district/USPS

range

point range

Highest \longleftrightarrow Lowest

- | | | | | | | | | |
|---|-----|--------------------------|---|---|---|---|---|---|
| 1 | 0-5 | Identify purpose of Unit | 5 | 4 | 3 | 2 | 1 | 0 |
| 2 | 0-3 | Identify purpose of USPS | | | 3 | 2 | 1 | 0 |

Comments

A2) Identification of squadron/district area of activity.

- | | | | | |
|---|-----|---------------------------------|---|---|
| 1 | 0-1 | Description of location of Unit | 1 | 0 |
| 2 | 0-1 | Map showing location | 1 | 0 |

Comments:

A3) Explanation of the benefits of membership

- | | | | | | | |
|---|-----|-----------------------------------|---|---|---|---|
| 1 | 0-3 | Description of benefits described | 3 | 2 | 1 | 0 |
| 2 | 0-2 | Links to USPS benefits page | 2 | 1 | 0 | 0 |

Comments:

A4) Display of USPS emblems and logos.

- | | | | | |
|---|-----|-------------------------------|---|---|
| 1 | 0-1 | Ensign | 1 | 0 |
| 2 | 0-1 | USPS Wheel | 1 | 0 |
| 3 | 0-1 | Activity Triangle | 1 | 0 |
| 4 | 0-1 | America's Boating Club (logo) | 1 | 0 |

Comments:

A5) What we do, show the fun we have.

- | | | | | | | |
|---|-----|---------------------------------|---|---|---|---|
| 1 | 0-3 | Description of the fun we have. | 3 | 2 | 1 | 0 |
| 2 | 0-3 | Photos showing unit activities | 3 | 2 | 1 | 0 |

Comments:

A6) Presentation of Vessel Safety Check Program

- | | | | | | | |
|---|-----|--------------------------------------|---|---|---|---|
| 1 | 0-3 | Explanation of the program | 3 | 2 | 1 | 0 |
| 2 | 0-1 | Correct decal - proportionally sized | | | 1 | 0 |
| 3 | 0-1 | Pre-check list provided | | | 1 | 0 |
| 4 | 0-1 | Contact information | | | 1 | 0 |

Comments:

A7) Contacts for various activities

- | | | | | |
|---|-----|----------------------------------|---|---|
| 1 | 0-1 | Public boating course contact(s) | 1 | 0 |
| 2 | 0-1 | Members course(s) contact(s) | 1 | 0 |
| 3 | 0-1 | Event(s) contact(s) | 1 | 0 |

Comments:

C4) Animated Graphics

C5) Additional Website Features

1	0-1	Inclusion of USPS News RSS feed	1	0	0
2	0-1	Listing of area of location on the USPS list of websites go to http://www.usps.org/localusps/squadrons.shtml If scoring a district website item 2 is to be given one point	1	0	1
Comments					

D1) Overall impression of quality and effectiveness of the site

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	1
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	1
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	1
Comments:						masthead picture link broken on several pages; squadron needs photos of their activities....there are pictures in the newsletter, but they need to be on the webpage..not just the newsletter. Subtitle is not directly below squadron name. It is on the main page....near the top.

Total Points Scored 55