Squadron/	District	Worcester County							
Evaluation. Date		9/25/2007	- 1						
		District Affiliation	12						
Required	Items	In c	ompliaı (Y/N)	nce?					
	1	Link to USPS.org on Home (opening) page	Υ						
	2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	Υ						
	3	(squadron) Link to District Website	Υ						
	4	(district) Links to squadron websites							
	5	Link to USPS Privacy statement on home page at bottom	Υ						
	6	Link to USPS Trademark reference on home page at bottom	Υ						
	7	Link to USPS Disclaimer statement on home page at bottom	Υ						
	8	Active e-mail link to Webmaster on home page	Υ						
	9	Website must display current information	N						
A1 Ident	tify purp	pose of the squadron/district/USPS		poir	nt ra	nge			Pts Awd
	range	·	Highes	st 🗲		-		west	
1 2	0-5 0-3	Identify purpose of USPS	5	4	3	2	1	0	2
	บ-3 Comments	Identify purpose of USPS			3	2	1	0	2
1	0-1	n of squadron/district area of activity. Description of location of Unit					1	0	1
2	0-1 omments	Map showing location					1	0	0
	ommenta	•							
		of the benfits of membership			_	0	4	0	0
1 2	0-3 0-2	Description of benefits described Links to USPS benefits page			3	2	1	0	0
	omments	the state of the s				2		U	O
A4) Dian	lov of H	SDS amblems and leggs							
44) DISP	0-1	SPS emblems and logos. Ensign					1	0	1
2	0-1	USPS Wheel					1	0	1
3	0-1	Activity Triangle					1	0	1
4	0-1	America's Boating Club (logo)					1	0	0
C	omments								
A5) What	we do, s	show the fun we have.							
1	0-3	Description of the fun we have.			3	2	1	0	2
2 C	0-3 omments	Photos showing unit activities			3	2	1	0	3
A6) Pres	entation 0-3	n of Vessel Safety Check Program			3	2	1	0	0
2	0-3 0-1	Explanation of the program Correct decal - proportionally sized			3	2	1	0	0
3	0-1	Pre-check list provided					1	0	0
4	0-1	Contact information					1	0	0
· ·	omments						•	-	
		r various activities					4	0	4
1 2	0-1 0-1	Public boating course contact(s) Members course(s) contact(s)					1	0	1
3	0-1	Event(s) contact(s)					1	0	1
	omments						•	J	

A8) Cur	rent Activ	vities/Educational calendars available							
1	0-2	Public Boating Course (zero points if contact missing)				2	1	0	2
2	0-2	Members course(s) (zero points if contact missing)				2	1	0	0
3	0-2	Events (zero points if contact missing)				2	1	0	0
4	calc	Number of pages with dates over 45 days old.	2						-20
		Home page list boating course as spring 2007 and Courses							
(Comments:	page list boating course as March 20, 2007.	•						
A9) Ider	ntification	of the bridge, committee members & contacts							
1	0-1	Bridge listed					1	0	1
2	0-1	Bridge photo(s)					1	0	0
3	0-2	Five (5) of more committee contacts listed				2	1	0	0
(Comments:								
B1) Pre	sentation	quality and correctness.							
1	0-3	Readability and Grammar			3	2	1	0	2
2	Calc.	Spelling errors, number.	0		Ū	_		ŭ	_
		1 point reduction per error	-						
(Comments:								
B2) Qua	ality of ph	otographs and graphics.							
1	0-2	Clear - Undistorted				2	1	0	2
2	0-2	Good color balance (not dark or over exposed)				2	1	0	2
3	0-2	Appropriately sized for application				2	1	0	2
(Comments:								
B3) Act	ivo Linka	ges & Navigation							
1	0-2	Ease of Navigation				2	1	0	2
2	0-2	Links easy to identify				2	1	0	2
3		Links identify the subject				2	1	0	2
4		Broken links, number	0			_		-	0
		Maximum deduct -10 points							
(Comments:								
	source Lir	nkages							
1	0-3	USPS Links, 10 or more for 3 points			3	2	1	0	1
2	0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	1
3	0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	0
4		Disclaimer statement on Commercial Links page Y or N							
		pove point determination; 10 or more links 3 points,							
		s 2 points, 1 to 4 links 1 point. mer statement is missing zero points for this section.							
(Comments:	The state of the s							
`	oommonts.		•						
B5) Abi	lity to rea	d the message.							
1	0-2	Font - size and style				2	1	0	2
2	0-2	Font color, good contrast				2	1	0	2
3	0-2	Appropriate use of text space				2	1	0	2
4	0-2	Appropriate background. one point for no background				2	1	0	2
	_	Backgrounds which make reading page difficult zero points.							
(Comments:								
C1) Hos	dina doe	criptive & appealing							
1	0-3	Home page, unique header (graphic)			3	2	1	0	3
2		All pages have informative header			J	2	1	0	2
	Comments:					_		ŭ	_
C2) Cor	nsistent fo	ormat across pages.							
1	0-3	Consistent format across pages			3	2	1	0	3
Com	nments:								
		s and/or graphics						_	
1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	3
(Comments:								
CA) Ani	mated Gr	anhice							
C4) Ann	0-3	Use of annimated graphics, appropriate and add			3	2	1	0	0
	0-3	interest of the website			3	2		U	U
(Comments:								
`			- 1						

C5) A	Additi	ional W	/ebsite Features					
	1	0-1	Inclusion of USPS News RSS feed		1	0	0	
	2	0-1	Listing of area of location on the USPS list of websites		1	0	1	
			go to http://www.usps.org/localusps/squadrons.shtml					
			If scoring a district website item 2 is to be given one point					
	Co	mments						
D1) C	vera	II impre	ssion of quality and effectiveness of the site					
	1	0-2	How well did you like the site, was it effective in	2	1	0	2	
			presenting USPS and the unit to the public					
	2	0-2	If you were a non-member, would this site have	2	1	0	1	
			increased your interest in USPS?					
	3	0-2	Would you be proud of having this website	2	1	0	1	
			represent your unit or district:					
Comments:								
				Total Points Scored			40	