

# United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadron/District

Evaluation. Date

District Affiliation

## Required Items

In compliance?

(Y/N)

1	Link to USPS.org on Home (opening) page	<input type="text" value="y"/>
	Subtitle below squadron name	
2	"a unit of United States Power Squadrons ®" Sail and Power Boating	<input type="text" value="y"/>
3	(squadron) Link to District Website	<input type="text" value=""/>
4	(district) Links to squadron websites	<input type="text" value="y"/>
5	Link to USPS Privacy statement on home page at bottom	<input type="text" value="y"/>
6	Link to USPS Trademark reference on home page at bottom	<input type="text" value="y"/>
7	Link to USPS Disclaimer statement on home page at bottom	<input type="text" value="y"/>
8	Active e-mail link to Webmaster on home page	<input type="text" value="y"/>
9	Website must display current information	<input type="text" value="n"/>

## A1 Identify purpose of the squadron/district/USPS

range			point range						Pts Awd
			Highest					Lowest	
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	<div>5</div>
2	0-3	Identify purpose of USPS			3	2	1	0	<div>3</div>
Comments									

## A2) Identification of squadron/district area of activity.

1	0-1	Description of location of Unit					1	0	<input type="text" value="1"/>
2	0-1	Map showing location					1	0	<input type="text" value="1"/>
Comments:									

## A3) Explanation of the benefits of membership

1	0-3	Description of benefits described			3	2	1	0	<input type="text" value="3"/>
2	0-2	Links to USPS benefits page				2	1	0	<input type="text" value="2"/>
Comments:									

## A4) Display of USPS emblems and logos.

1	0-1	Ensign					1	0	<input type="text" value="0"/>
2	0-1	USPS Wheel					1	0	<input type="text" value="1"/>
3	0-1	Activity Triangle					1	0	<input type="text" value="0"/>
4	0-1	America's Boating Club (logo)					1	0	<input type="text" value="0"/>
Comments:									

## A5) What we do, show the fun we have.

1	0-3	Description of the fun we have.			3	2	1	0	<input type="text" value="1"/>
2	0-3	Photos showing unit activities			3	2	1	0	<input type="text" value="0"/>
Comments:									

## A6) Presentation of Vessel Safety Check Program

1	0-3	Explanation of the program			3	2	1	0	<input type="text" value="0"/>
2	0-1	Correct decal - proportionally sized					1	0	<input type="text" value="0"/>
3	0-1	Pre-check list provided					1	0	<input type="text" value="0"/>
4	0-1	Contact information					1	0	<input type="text" value="0"/>
Comments:									

## A7) Contacts for various activities

1	0-1	Public boating course contact(s)					1	0	<input type="text" value="1"/>
2	0-1	Members course(s) contact(s)					1	0	<input type="text" value="1"/>
3	0-1	Event(s) contact(s)					1	0	<input type="text" value="0"/>
Comments:									

#### C4) Animated Graphics

**C5) Additional Website Features**

1	0-1	Inclusion of USPS News RSS feed	1	0	0
2	0-1	Listing of area of location on the USPS list of websites go to <a href="http://www.usps.org/localusps/squadrons.shtml">http://www.usps.org/localusps/squadrons.shtml</a> If scoring a district website item 2 is to be given one point	1	0	1
Comments: <input type="text"/>					

**D1) Overall impression of quality and effectiveness of the site**

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	2
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	2
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	2
Comments:						

Total Points Scored 62