United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadr	ron/Dis	trict	District 13							
Evaluation. Date		ate	7-Oct-07	1						
Evaluation. Date		ale	District Affiliation	13						
Requir	ed Iter	ns		mpliar	nce?					
			Link to UCDC on an Home (annuing) name	(Y/N)						
		1	Link to USPS.org on Home (opening) page	У						
		2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	у						
		3	(squadron) Link to District Website							
		4	(district) Links to squadron websites	у						
		5	Link to USPS Privacy statement on home page at bottom	у						
		6	Link to USPS Trademark reference on home page at bottom	У						
		7	Link to USPS Disclaimer statement on home page at bottom	у						
		8	Active e-mail link to Webmaster on home page	V						
			, -	'n						
		9	Website must display current information	n						
										Pts
A1 IC	-	purp range	ose of the squadron/district/USPS	Highes		nt ra		▶ 1 c	west	Awd
	1 '	0-5	Identify purpose of Unit	5	4	3	2	1	0	5
	2	0-3	Identify purpose of USPS			3	2	1	0	3
A2) IC	1 2	0-1 0-1 ments:	of squadron/district area of activity. Description of location of Unit Map showing location	.				1	0	1
A3) E	xplana	ation	of the benfits of membership							
	1	0-3	Description of benefits described			3	2	1	0	3
	2 Comr	0-2 ments:	Links to USPS benefits page				2	1	0	2
	Com	memo.								
A4) D			SPS emblems and logos.							
	1	0-1	Ensign					1	0	0
	2	0-1 0-1	USPS Wheel Activity Triangle					1	0	0
	4	0-1	America's Boating Club (logo)					1	0	0
		ments:								
Δ5) W	lhat we	do s	how the fun we have.							
Αο, τι	1	0-3	Description of the fun we have.			3	2	1	0	1
	2	0-3	Photos showing unit activities			3	2	1	0	0
	Comr	ments:								
A6) P	resent	tation	of Vessel Safety Check Program							
-,	1	0-3	Explanation of the program			3	2	1	0	0
	2	0-1	Correct decal - proportionally sized					1	0	0
	3	0-1	Pre-check list provided					1	0	0
	4	0-1	Contact information					1	0	0
	Com	ments:								
A7) Contacts for various activities										
	1	0-1	Public boating course contact(s)					1	0	1
	2	0-1	Members course(s) contact(s)					1	0	1
	3	0-1	Event(s) contact(s)	ı				1	0	0
	Com	ments:								

A8) Curr	ent Acti	vities/Educational calendars available							
1	0-2	Public Boating Course (zero points if contact missing)				2	1	0	0
2	0-2	Members course(s) (zero points if contact missing)				2	1	0	0
3	0-2	Events (zero points if contact missing)				2	1	0	0
4	calc	Number of pages with dates over 45 days old.							
C	omments								
40\ Idam	lifi a a ti a u	a of the builder committee members 9 contacts							
		n of the bridge, committee members & contacts						0	1
1 2	0-1	Bridge listed					1	0	1
3	0-1 0-2	Bridge photo(s) Five (5) of more committee contacts listed				2	1 1	0	0
		: Commander's Photo				2	'	U	U
0.	ommonto	. Communication of those	•						
B1) Pres	entatior	quality and correctness.							
1	0-3	Readability and Grammar			3	2	1	0	3
2	Calc.	Spelling errors, number.	0						
_		1 point reduction per error							
C	omments								
B2\ Oual	ity of ph	notographs and graphics							
B2) Qua i	1 ty of pr 0-2	notographs and graphics. Clear - Undistorted				2	1	0	2
2	0-2	Good color balance (not dark or over exposed)				2	1	0	2
3	0-2	Appropriately sized for application				2	1	0	2
-	omments					2	'	U	2
0	omments		•						
B3) Activ	e Linka	ges & Navigation							
1	0-2	Ease of Navigation				2	1	0	2
2	0-2	Links easy to identify				2	1	0	2
3	0-1	Links identify the subject				2	1	0	2
4	Calc.	Broken links, number							
		Maximum deduct -10 points							
C	omments								
B4) Reso		nkages							
1	0-3	USPS Links, 10 or more for 3 points			3	2	1	0	2
2	0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	0
3	0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	0
4		Disclaimer statement on Commercial Links page Y or N							
		bove point determination; 10 or more links 3 points,							
		ks 2 points, 1 to 4 links 1 point.							
C	omments	imer statement is missing zero points for this section.							
0	omments		•						
B5) Abili	ty to rea	d the message.							
1	0-2	Font - size and style				2	1	0	2
2	0-2	Font color, good contrast				2	1	0	2
3	0-2	Appropriate use of text space				2	1	0	2
4	0-2	Appropriate background. one point for no background				2	1	0	1
		Backgrounds which make reading page difficult zero points.							
C	omments								
	-	criptive & appealing						_	
1	0-3	Home page, unique header (graphic)			3		1	0	2
2	0-2	All pages have informative header				2	1	0	2
C	omments		•						
Ca) Cond	cictont f	ormat across pages.							
•		. •			2	2	4	0	2
1 Comr	0-3 nents:	Consistent format across pages			3	2	1	0	3
Com	nenis.		•						
C3) Use	of photo	os and/or graphics							
1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	3
-	omments			•	-	_	•	-	-
C4) Anim	nated Gr	aphics							
1	0-3	Use of annimated graphics, appropriate and add			3	2	1	0	1
		interest ot the website							
C	omments								

C5)	Addit	ional W	lebsite Features								
	1	0-1	Inclusion of USPS News RSS feed			1	0	0			
	2	0-1	Listing of area of location on the USPS list of websites			1	0	1			
			go to http://www.usps.org/localusps/squadrons.shtml								
			If scoring a district website item 2 is to be given one point								
	C	omments									
D1) Overall impression of quality and effectiveness of the site											
	1	0-2	How well did you like the site, was it effective in		2	1	0	2			
			presenting USPS and the unit to the public								
	2	0-2	If you were a non-member, would this site have		2	1	0	2			
			increased your interest in USPS?								
	3	0-2	Would you be proud of having this website		2	1	0	2			
			represent your unit or district:								
Comments: .											
					Total Po	62					