United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadron/[District	District 17							
Evaluation.	Date	2-Oct-07	1						
		District Affiliation	17						
Required I	tems	In co	omplian	ice?					
	1	Link to USPS.org on Home (opening) page	(Y/N)						
	I		⊢						
	2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	Y						
	3	(squadron) Link to District Website							
	4	(district) Links to squadron websites	Y						
	5	Link to USPS Privacy statement on home page at bottom	Υ						
	6	Link to USPS Trademark reference on home page at bottom	Y						
	7	Link to USPS Disclaimer statement on home page at bottom	Ν						
	8	Active e-mail link to Webmaster on home page	Ν						
	9	Website must display current information	Y						
A1 Ident	ifu nurn	and of the aguadran/district/USPS		nain	+				Pts
AT Ident	range	ose of the squadron/district/USPS	Highes	poin t 🗲	trar	ige	► Lo	west	Awd
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	1
2	0-3	Identify purpose of USPS			3	2	1	0	3
C	omments	Needs more info on what D17 actually does							
A2) Ident	ification	of squadron/district area of activity.							
Az) idem	0-1	Description of location of Unit					1	0	1
2	0-1	Map showing location					1	0	1
Co	mments:								
A3) Expla	0-3	of the benfits of membership Description of benefits described			3	2	1	0	3
2	0-3	Links to USPS benefits page			3	2	1	0	1
		Link to benefits page - make more visible				2		U	
	-	SPS emblems and logos.						•	4
1 2	0-1 0-1	Ensign USPS Wheel					1 1	0 0	1
2	0-1	Activity Triangle					1	0	1
4	0-1	America's Boating Club (logo)					1	0	0
	mments:								
		how the fun we have.			2	~		0	4
1 2	0-3 0-3	Description of the fun we have. Photos showing unit activities			3 3	2	1 1	0 0	1
		Both somewhat burried. Some in "Files & Profiles"			3	2	1	0	
		of Vessel Safety Check Program							
1	0-3	Explanation of the program			3	2	1	0	3
2	0-1	Correct decal - proportionally sized					1	0	0
3 4	0-1 0-1	Pre-check list provided Contact information					1 1	0 0	0
-		Should have 2007 decal					1	0	
		various activities							
1	0-1	Public boating course contact(s)					1	0	0
2 3	0-1 0-1	Members course(s) contact(s) Event(s) contact(s)					1 1	0 0	0
	omments:						1	U	

1 (1	ront Acti	vities/Educational calendars available								
	0-2	vities/Educational calendars available Public Boating Course (zero points if contact missing)				2	1	0	1	
2		Members course(s) (zero points if contact missing)					1	0	1	-
3		Events (zero points if contact missing)					1	0	1	-
4						2		0		
4	calc	Number of pages with dates over 45 days old.								
(Comments	Educational courses not in one location but under squadrons.								
,	Comments		•							
(9) Ider	ntificatio	of the bridge, committee members & contacts								
· 1	0-1	Bridge listed					1	0	1	
2	0-1	Bridge photo(s)					1	0	1	
3	0-2	Five (5) of more committee contacts listed				2	1	0	2	
(Comments									
		quality and correctness.								
1		Readability and Grammar			3	2	1	0	3	
2	Calc.	Spelling errors, number.	0							
		1 point reduction per error								
(Comments	Good								
		otographs and graphics.				_		~		
1		Clear - Undistorted					1	0	2	
2		Good color balance (not dark or over exposed)					1	0	2	
3		Appropriately sized for application				2	1	0	2	
(Comments	Good								
		and O Newlandton								
		ges & Navigation				~		0	0	
1		Ease of Navigation					1	0	2	_
2		Links easy to identify					1	0	2	_
3		Links identify the subject				2	1	0	2	
4	Calc.	Broken links, number	2						-2	
	_	Maximum deduct -10 points								
(Comments	Joint Claendar and VSC	•							
		nkades								
	source Li	-			2	2	1	0	1	
1		USPS Links, 10 or more for 3 points					1	0	1	_
2		Non-commercial Links, 10 or more for 3 points					1	0	3	-
3		Commercial Links, 10 or more for 3 points			3	2	1	0	3	
4		Disclaimer statement on Commercial Links page Y or N	Y							
		bove point determination; 10 or more links 3 points,								
		s 2 points, 1 to 4 links 1 point.								
		mer statement is missing zero points for this section.								
(Comments		•							
۲۵) ۸۲:	lity to rec	d the message								
1 (CC		d the message. Font - size and style						~	2	
2		-				2	1	()		_
2	0-2	Font color, good contrast				-	1 1	0	2	
	0.0	Appropriate use of taxt appear				2	1	0	2	
3		Appropriate use of text space				2 2	1 1	0 0	2 2	
		Appropriate background. one point for no background				2 2	1	0	2	
3 4	0-2	Appropriate background. one point for no background Backgrounds which make reading page difficult zero points.				2 2	1 1	0 0	2 2	
3 4		Appropriate background. one point for no background Backgrounds which make reading page difficult zero points.				2 2	1 1	0 0	2 2	
3 4 (0-2 Comments	Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. Good				2 2	1 1	0 0	2 2	
3 4 (:1) He a	0-2 Comments ading des	Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. Good criptive & appealing				2 2 2	1 1 1	0 0 0	2 2 2	
3 4 (:1) Hea 1	0-2 Comments ading des 0-3	Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. Good criptive & appealing Home page, unique header (graphic)			3	2 2 2	1 1 1	0 0 0	2 2 2 3	
3 4 (:1) Hea 1 2	0-2 Comments ading des 0-3 0-2	Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. Good criptive & appealing Home page, unique header (graphic) All pages have informative header			3	2 2 2 2	1 1 1	0 0 0	2 2 2	
3 4 (:1) Hea 1 2	0-2 Comments ading des 0-3	Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. Good criptive & appealing Home page, unique header (graphic) All pages have informative header			3	2 2 2	1 1 1	0 0 0	2 2 2 3	
3 4 (C1) Hea 1 2 (0-2 Comments ading des 0-3 0-2 Comments	Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. Good criptive & appealing Home page, unique header (graphic) All pages have informative header Good			3	2 2 2	1 1 1	0 0 0	2 2 2 3	
3 4 (C1) Hea 1 2 (C2) Cor	0-2 Comments ading des 0-3 0-2 Comments nsistent f	Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. Good criptive & appealing Home page, unique header (graphic) All pages have informative header Good ormat across pages.			3	2 2 2 2	1 1 1 1	000000000000000000000000000000000000000	2 2 2 3 2	
3 4 (:1) Hea 1 2 ((:2) Cor 1	0-2 Comments ading des 0-3 0-2 Comments nsistent f 0-3	Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. Good criptive & appealing Home page, unique header (graphic) All pages have informative header Good			3	2 2 2	1 1 1 1	0 0 0	2 2 2 3	
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C5) Ad	dditi	onal V	/ebsite Features				
	1	0-1	Inclusion of USPS News RSS feed		1	0	0
	2	0-1	Listing of area of location on the USPS list of websites		1	0	1
			go to http://www.usps.org/localusps/squadrons.shtml				
			If scoring a district website item 2 is to be given one point				
	Co	mment	8				
D1) 0\	verall	l impre	ssion of quality and effectiveness of the site				
	1	0-2	How well did you like the site, was it effective in	2	1	0	1
			presenting USPS and the unit to the public				
	2	0-2	If you were a non-member, would this site have	2	1	0	1
			increased your interest in USPS?				
:	3	0-2	Would you be proud of having this website	2	1	0	1
			represent your unit or district:				
			Nice little site. Needs to include more USPS Website				
	Cor	nments	: requirements.				
				Total Po	oints	Scored	72