

United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadron/District District 26

Evaluation. Date 9/15/2007

District Affiliation	26
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Required Items

In compliance?

(Y/N)

- 1 Link to USPS.org on Home (opening) page
- 2 Subtitle below squadron name
- 3 "a unit of United States Power Squadrons®"
- 4 Sail and Power Boating
- 5 (squadron) Link to District Website
- 6 (district) Links to squadron websites
- 7 Link to USPS Privacy statement on home page at bottom
- 8 Link to USPS Trademark reference on home page at bottom
- 9 Link to USPS Disclaimer statement on home page at bottom
- 10 Active e-mail link to Webmaster on home page
- 11 Website must display current information

Y

100

Y

Y

Y

Y

Y

Y

A1 Identify purpose of the squadron/district/USPS

range

1	0-5	Identify purpose of Unit
2	0-3	Identify purpose of USPS

point range

Highest ←————→ Lowest

5 4 3 2 1 0

Pts
Awd

Comments

A2) Identification of squadron/district area of activity.

- | | | |
|---|-----|---------------------------------|
| 1 | 0-1 | Description of location of Unit |
| 2 | 0-1 | Map showing location |

$$\begin{array}{cc} 1 & 0 \\ 1 & 0 \end{array}$$

Comments:

A3) Explanation of the benefits of membership

- | | | |
|---|-----|-----------------------------------|
| 1 | 0-3 | Description of benefits described |
| 2 | 0-2 | Links to USPS benefits page |

$$\begin{array}{cccc} 3 & 2 & 1 & 0 \\ & 2 & 1 & 0 \end{array}$$

Comments:

A4) Display of USPS emblems and logos.

- | | | |
|---|-----|-------------------------------|
| 1 | 0-1 | Ensign |
| 2 | 0-1 | USPS Wheel |
| 3 | 0-1 | Activity Triangle |
| 4 | 0-1 | America's Boating Club (logo) |

1	0
1	0
1	0
1	0

Comments:

A5) What we do, show the fun we have.

- | | | |
|---|-----|---------------------------------|
| 1 | 0-3 | Description of the fun we have. |
| 2 | 0-3 | Photos showing unit activities |

3	2	1	0
3	2	1	0

Comments:

A6) Presentation of Vessel Safety Check Program

- | | | |
|---|-----|--------------------------------------|
| 1 | 0-3 | Explanation of the program |
| 2 | 0-1 | Correct decal - proportionally sized |
| 3 | 0-1 | Pre-check list provided |
| 4 | 0-1 | Contact information |

$$\begin{array}{cccc} 3 & 2 & 1 & 0 \\ & & 1 & 0 \\ & & 1 & 0 \\ & & 1 & 0 \end{array}$$

Comments:

A7) Contacts for various activities

- | | | |
|---|-----|----------------------------------|
| 1 | 0-1 | Public boating course contact(s) |
| 2 | 0-1 | Members course(s) contact(s) |
| 3 | 0-1 | Event(s) contact(s) |

1	0
1	0
1	0

Comments:

A8) Current Activities/Educational calendars available

1	0-2	Public Boating Course (zero points if contact missing)	2	1	0	0
2	0-2	Members course(s) (zero points if contact missing)	2	1	0	0
3	0-2	Events (zero points if contact missing)	2	1	0	0
4	calc	Number of pages with dates over 45 days old.				0
Comments:						

A9) Identification of the bridge, committee members & contacts

1	0-1	Bridge listed	1	0	1
2	0-1	Bridge photo(s)	1	0	1
3	0-2	Five (5) of more committee contacts listed	2	1	0
Comments:					

B1) Presentation quality and correctness.

1	0-3	Readability and Grammar	3	2	1	0	3
2	Calc.	Spelling errors, number.					0
Comments:		1 point reduction per error					

B2) Quality of photographs and graphics.

1	0-2	Clear - Undistorted	2	1	0	2
2	0-2	Good color balance (not dark or over exposed)	2	1	0	2
3	0-2	Appropriately sized for application	2	1	0	2
Comments:						

B3) Active Linkages & Navigation

1	0-2	Ease of Navigation	2	1	0	2
2	0-2	Links easy to identify	2	1	0	2
3	0-1	Links identify the subject	2	1	0	2
4	Calc.	Broken links, number				0
Comments:		Maximum deduct -10 points				

B4) Resource Linkages

1	0-3	USPS Links, 10 or more for 3 points	3	2	1	0	1
2	0-3	Non-commercial Links, 10 or more for 3 points	3	2	1	0	1
3	0-3	Commercial Links, 10 or more for 3 points	3	2	1	0	0
4	Calc.	Disclaimer statement on Commercial Links page Y or N					
Comments:		For the above point determination; 10 or more links 3 points, 5 to 9 links 2 points, 1 to 4 links 1 point. If disclaimer statement is missing zero points for this section.					

B5) Ability to read the message.

1	0-2	Font - size and style	2	1	0	2
2	0-2	Font color, good contrast	2	1	0	2
3	0-2	Appropriate use of text space	2	1	0	2
4	0-2	Appropriate background. one point for no background Backgrounds which make reading page difficult zero points.	2	1	0	2
Comments:						

C1) Heading descriptive & appealing

1	0-3	Home page, unique header (graphic)	3	2	1	0	2
2	0-2	All pages have informative header	2	1	0		2
Comments:							

C2) Consistent format across pages.

1	0-3	Consistent format across pages	3	2	1	0	3
Comments:							

C3) Use of photos and/or graphics

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	3
Comments:									

C4) Animated Graphics

1	0-3	Use of animated graphics, appropriate and add interest of the website	3	2	1	0	0
Comments:							

C5) Additional Website Features

1	0-1	Inclusion of USPS News RSS feed	1	0	0
2	0-1	Listing of area of location on the USPS list of websites go to http://www.usps.org/localusps/squadrons.shtml If scoring a district website item 2 is to be given one point	1	0	1
Comments					

D1) Overall impression of quality and effectiveness of the site

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	2
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	1
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	2
Comments: I think this is one classy site.						

Total Points Scored 55