Squadron/D	District	Cape Lookout							
	_		_						
Evaluation. Date		4-Sep-07	27						
Required It	ome	District Affiliation	27 omplian	nca?					
Required it	CIIIS	III C	(Y/N)	100:					
	1	Link to USPS.org on Home (opening) page	Y						
		Subtitle below squadron name							
	2	"a unit of United States Power Squadrons ®" Sail and Power Boating	Υ						
	3	(squadron) Link to District Website	Υ						
	4	(district) Links to squadron websites							
	5	Link to USPS Privacy statement on home page at bottom	Υ						
	6	Link to USPS Trademark reference on home page at bottom	Υ						
	7	Link to USPS Disclaimer statement on home page at bottom	Υ						
	8	Active e-mail link to Webmaster on home page	Υ						
	0		N						
	9	Website must display current information	IN						
A1 Identi	ify nurr	pose of the squadron/district/USPS		poin	t ra	nae			Pts Awd
AT INGILL	range	200 0. The oquation and the control	Highes		. id		► Lo	west	AWW
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	3
2	0-3	Identify purpose of USPS			3	2	1	0	2
Co	omments	Very vague on the purpose of USPS. Only gave							
		n of squadron/district area of activity.							0
1	0-1	Description of location of Unit					1	0	0
2	0-1	Map showing location					1	0	0
		showed a picture of The Sheraton Marina, but didn't reference whether it was just a picture of a place for your							
Co	mments	: meetings.							
A3) Expla	nation	of the benfits of membership							
1	0-3	Description of benefits described			3	2	1	0	0
2	0-2	Links to USPS benefits page				2	1	0	0
Со	mments								
A4) Disnl:	av of U	SPS emblems and logos.							
1	0-1	Ensign					1	0	1
2	0-1	USPS Wheel					1	0	0
3	0-1	Activity Triangle					1	0	0
4	0-1	America's Boating Club (logo)					1	0	0
Co	mments								
A5) What	we do, s	show the fun we have.							
1	0-3	Description of the fun we have.			3	2	1	0	2
2	0-3	Photos showing unit activities			3	2	1	0	3
Со	mments								
A6) Prese	ntation	of Vessel Safety Check Program							
1	0-3	Explanation of the program			3	2	1	0	0
2	0-3 0-1	Correct decal - proportionally sized			J	_	1	0	0
3	0-1	Pre-check list provided					1	0	0
4	0-1	Contact information					1	0	1
Co	mments								
A7) Conta	acts for	various activities							
1	0-1	Public boating course contact(s)					1	0	1
2	0-1	Members course(s) contact(s)					1	0	1
3	0-1	Event(s) contact(s)					1	0	1
	mments							-	

A8) Current Acti	vities/Educational calendars available							
1 0-2	Public Boating Course (zero points if contact missing)				2	1	0	1
2 0-2	Members course(s) (zero points if contact missing)				2	1	0	2
3 0-2	Events (zero points if contact missing)				2	1	0	2
4 calc	Number of pages with dates over 45 days old.	1						-10
0	The link to 2007 Cruise Schedule still has events from May,							
Comments	: June and July listed.	•						
A9) Identification	n of the bridge, committee members & contacts							
1 0-1	Bridge listed					1	0	1
2 0-1	Bridge photo(s)					1	0	1
3 0-2	Five (5) of more committee contacts listed				2	1	0	0
Comments								
B1) Presentation	n quality and correctness.							
1 0-3	Readability and Grammar			3	2	1	0	3
2 Calc.	Spelling errors, number.	0						
	1 point reduction per error							
Comments								
R2\ Quality of pl	notographs and graphics.							
1 0-2	Clear - Undistorted				2	1	0	2
2 0-2	Good color balance (not dark or over exposed)				2	1	0	2
3 0-2	Appropriately sized for application				2	1	0	2
Comments					_		ŭ	_
B3) Active Linka	ges & Navigation							
1 0-2	Ease of Navigation				2	1	0	2
2 0-2	Links easy to identify				2	1	0	2
3 0-1	Links identify the subject				2	1	0	2
4 Calc.	Broken links, number	0						0
	Maximum deduct -10 points							
Comments		٠						
B4) Resource Li	nkages							
1 0-3	USPS Links, 10 or more for 3 points			3	2	1	0	3
2 0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	0
3 0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	0
	Disclaimer statement on Commercial Links page Y or N			-	_	•	-	
	bove point determination; 10 or more links 3 points,							
	ks 2 points, 1 to 4 links 1 point.							
	imer statement is missing zero points for this section.							
Comments	: No commercial or non-commericial links.							
DEV ALTERNATION	A the meaning							
B5) Ability to rea					2	4	0	2
1 0-2	Font - size and style				2	1	0	2
2 0-2 3 0-2	Font color, good contrast				2	1	0	2
4 0-2	Appropriate use of text space Appropriate background. one point for no background				2	1	0	2
4 0-2	Backgrounds which make reading page difficult zero points.				_		U	2
Comments								
,	scriptive & appealing							
1 0-3	Home page, unique header (graphic)			3	2	1	0	1
2 0-2	All pages have informative header				2	1	0	2
Comments								
C2) Consistant f	ormat across pages.							
1 0-3	Consistent format across pages			3	2	1	0	3
Comments:	Consistent format across pages			3	2	1	U	3
Johnnents.								
C3) Use of photo	os and/or graphics							
1 0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	0
Comments	3 .							
C4) Animated G	•			_	_		^	
1 0-3	Use of annimated graphics, appropriate and add			3	2	1	0	0
0	interest of the website							
Comments	. INUIG							

C5) Ac	dditio	nal W	lebsite Features				
	1	0-1	Inclusion of USPS News RSS feed		1	0	0
	2	0-1	Listing of area of location on the USPS list of websites		1	0	0
			go to http://www.usps.org/localusps/squadrons.shtml				
			If scoring a district website item 2 is to be given one point				
	Com	ments					
D1) Ov	verall i	mpres	ssion of quality and effectiveness of the site				
	1	0-2	How well did you like the site, was it effective in	2	1	0	1
			presenting USPS and the unit to the public				
:	2	0-2	If you were a non-member, would this site have	2	1	0	1
			increased your interest in USPS?				
;	3	0-2	Would you be proud of having this website	2	1	0	2
			represent your unit or district:				
	_						
	Com	ments	I would be proud to have ANY website represent my unit.				
				Total Po	48		