

## United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadron/District	Cape Lookout
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Evaluation. Date	4-Sep-07
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District Affiliation 27

### Required Items

In compliance?

(Y/N)

- |   |   |   |
|---|---|---|
| 1 | Link to USPS.org on Home (opening) page   | Y |
| 2 | Subtitle below squadron name<br>"a unit of United States Power Squadrons ®"<br>Sail and Power Boating | Y |
| 3 | (squadron)      Link to District Website  | Y |
| 4 | (district)      Links to squadron websites  |   |
| 5 | Link to USPS Privacy statement on home page at bottom   | Y |
| 6 | Link to USPS Trademark reference on home page at bottom   | Y |
| 7 | Link to USPS Disclaimer statement on home page at bottom  | Y |
| 8 | Active e-mail link to Webmaster on home page  | Y |
| 9 | Website must display current information  | N |

### A1 Identify purpose of the squadron/district/USPS

range

point range

Highest  Lowest

- |   |     |                          |   |   |   |   |   |   |   |
|---|-----|--------------------------|---|---|---|---|---|---|---|
| 1 | 0-5 | Identify purpose of Unit | 5 | 4 | 3 | 2 | 1 | 0 | 3 |
| 2 | 0-3 | Identify purpose of USPS |   |   | 3 | 2 | 1 | 0 | 2 |

Comments Very vague on the purpose of USPS. Only gave

**A2) Identification of squadron/district area of activity.**

- |   |     |                                 |   |   |   |
|---|-----|---------------------------------|---|---|---|
| 1 | 0-1 | Description of location of Unit | 1 | 0 | 0 |
| 2 | 0-1 | Map showing location            | 1 | 0 | 0 |

Comments: showed a picture of The Sheraton Marina, but didn't reference whether it was just a picture of a place for your meetings.

Comments: meetings.

### A3) Explanation of the benefits of membership

- |   |     |                                   |   |   |   |   |   |
|---|-----|-----------------------------------|---|---|---|---|---|
| 1 | 0-3 | Description of benefits described | 3 | 2 | 1 | 0 | 0 |
| 2 | 0-2 | Links to USPS benefits page       | 2 | 1 | 0 | 0 | 0 |

Comments:

#### A4) Display of USPS emblems and logos.

- |   |     |                               |   |   |   |
|---|-----|-------------------------------|---|---|---|
| 1 | 0-1 | Ensign                        | 1 | 0 | 1 |
| 2 | 0-1 | USPS Wheel                    | 1 | 0 | 0 |
| 3 | 0-1 | Activity Triangle             | 1 | 0 | 0 |
| 4 | 0-1 | America's Boating Club (logo) | 1 | 0 | 0 |

Comments:

**A5) What we do, show the fun we have.**

- |   |     |                                 |   |   |   |   |   |
|---|-----|---------------------------------|---|---|---|---|---|
| 1 | 0-3 | Description of the fun we have. | 3 | 2 | 1 | 0 | 2 |
| 2 | 0-3 | Photos showing unit activities  | 3 | 2 | 1 | 0 | 3 |

Comments:

## A6) Presentation of Vessel Safety Check Program

- |   |     |                                      |   |   |   |   |   |
|---|-----|--------------------------------------|---|---|---|---|---|
| 1 | 0-3 | Explanation of the program           | 3 | 2 | 1 | 0 | 0 |
| 2 | 0-1 | Correct decal - proportionally sized |   |   | 1 | 0 | 0 |
| 3 | 0-1 | Pre-check list provided              |   |   | 1 | 0 | 0 |
| 4 | 0-1 | Contact information                  |   |   | 1 | 0 | 1 |

Comments:

### A7) Contacts for various activities

- |   |     |                                  |   |   |   |
|---|-----|----------------------------------|---|---|---|
| 1 | 0-1 | Public boating course contact(s) | 1 | 0 | 1 |
| 2 | 0-1 | Members course(s) contact(s)     | 1 | 0 | 1 |
| 3 | 0-1 | Event(s) contact(s)              | 1 | 0 | 1 |

Comments:

#### C4) Animated Graphics

**C5) Additional Website Features**

1	0-1	Inclusion of USPS News RSS feed	1	0	0
2	0-1	Listing of area of location on the USPS list of websites go to <a href="http://www.usps.org/localusps/squadrons.shtml">http://www.usps.org/localusps/squadrons.shtml</a> If scoring a district website item 2 is to be given one point	1	0	0
Comments					

**D1) Overall impression of quality and effectiveness of the site**

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	1
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	1
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	2
Comments:		I would be proud to have ANY website represent my unit.				

Total Points Scored 48