

# Tenth USPS® Youth Poster Contest --- Fall 2006 --- Fall 2007

**OPEN TO ALL CHILDREN**  
**THREE (3) AGE GROUPS:**

- 6 – 8
- 9 – 11
- 12 – 14

**THEME:**

**DRESS TO FLOAT  
BEFORE YOU BOAT**

**PRIZES:** \$100 to Grand National winner in each age group; \$50 and \$25 to first and second runners-up in each division.

**Deadline for Entries**

- Squadron level - prior to judging at District level - set by each Squadron.

*Insert squadron Deadline here:*

- District level - District spring conference or summer rendezvous.
- National level -- Noon, 6 September 2007 at the USPS Fall Governing Board meeting in Norfolk, VA. Please mark the entry ATTN: Philip Osborne or Claudette C. Gallop

**Contest Rules**

- The entry must be vertical, not horizontal, in orientation.
- The entry must be on 15-by-20 or 14-by-22-inch poster paper.
- Participants may sketch the design lightly with pencil, but the end result must be a color poster.
- There is no limit to the type of media used, except professional illustrations, photos or copyrighted material may not be used, and computer generated art may not be submitted.
- Do not fold the poster.
- The poster will be judged for the idea presented more than artistic ability.
- One entry per person, please.
- All entries become the property of United States Power Squadrons®, which reserves the right to display or otherwise use the submission and modify any poster for future reproduction.

**The contest entry form must be completed and pasted on back of the poster**

**Squadron & School Contests**

School posters will be judged first at the school then with squadron entries at the Squadron level. Posters must be judged at the squadron level prior to judging at the district level (spring conference or summer rendezvous). Posters should be submitted

to the individual designated by the Squadron Commander. Squadron & school winners will be announced after judging is concluded. (Squadrons may supply awards for their School Entries.) First- second- and third-place winners in each age category at the Squadron level can be entered at the District level.

**District Contests**

Posters should be submitted to the individual designated by the District commander. District winners will be announced after judging is concluded. First-place winners in each age category can be entered into judging at the National level.

**The National Contest**

National level submissions may be made through Thursday Noon, 6 September, 2007 at the fall Governing Board Meeting in Norfolk, VA. The entries will be numbered with age indicated. Attendees may view the posters at a prominent display area.

The grand prizewinner and two runners-up in each division will be announced at the Governing Board Meeting.

After judging at the National level is completed, non-winning entries will be returned to the respective districts. **All participants at the national level will receive certificates of appreciation signed by the Chief Commander.**

**Tenth USPS® Youth Poster Contest Entry Form - 2006-2007**

**“DRESS TO FLOAT BEFORE YOU BOAT”**

**Instructions:** Complete this form and paste on back of poster. Send entry to your squadron's designated chairman. All entries become the property of USPS, which reserves the right to display or otherwise use submission.

**Deadline for squadron-level entries:** Prior to District deadline (Spring Conference or Summer Rendezvous).

**Please Print:**

Artist Name: \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone: A/C \_\_\_\_\_ No. \_\_\_\_\_

Please check if this is a school entry.  School name: \_\_\_\_\_

School Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Teacher Name \_\_\_\_\_

Squadron \_\_\_\_\_ District \_\_\_\_\_

Squadron Member's Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone: A/C \_\_\_\_\_ No. \_\_\_\_\_

## Guidelines for Drawing a Poster

### 1. What is a poster?

Gives a message that matches/relates to contest theme.  
Uses words and pictures

### 2. What makes a good poster?

Catches your eye  
Easy to read, quickly  
Gets the message across

### 3. How do you create a good poster?

#### Plan your idea

Practice on separate paper; make several and choose the best one for the final poster  
Keep images and pictures simple; leave out tiny details; few objects are better than many  
Make pictures large; space should be filled  
Solid, bright, dark colors are preferred

#### Lettering

Make letters large and easy to read  
Remember letters are part of the total design  
Make letters bold and thick  
Colors should be dark and bright - even iridescent or 3D

### 4. Questions to ask yourself before you submit your poster for judging:

Does the poster fill the requirements of the contest?  
Is the poster on 15" x 20" or 14 x 22" poster paper and in the vertical orientation?  
Is the Poster easy to read?  
Do the images and letters stand out?  
Is the spacing used wisely?  
Does the poster clearly show the message?  
Are there any spelling errors?  
Is the poster drawn and colored neatly?

Does the poster look original, something that will catch the judges' eyes?

### 5. **REMEMBER:** You may not use computerized art work, e.g. stickers, or copy any drawings or characters from copy-right material e.g. Snoopy, Sponge Bob, Ronald McDonald, etc.