USPS Board of Directors
Raleigh, N.C.
13 and 14 April 2012

Called to order at 0830

Attendees:

C/C John T. Alter, SN
V/C Robert A. Baldridge, SN
V/C Louie Ojeda, SN
V/C Bob Brandenstein, SN
V/C Jean Hamilton, SN
V/C Gary Cheney, SN
P/C/C Frank A. Dvorak, SN

Guests present:

Mary Catherine Berube
Tom Kemp
SueLee Waller

**Action items approved:**

**Motions:**

Upon motions to approve, which motions were seconded, discussed and voted upon by the Board of Directors, United States Power Squadrons, each of the following was approved:

1) To submit a grant application to the Federal Emergency Management Agency for a Fire Protection and Safety Grant to purchase additional BullEx Laser Fire Extinguisher systems.

2) A motion to spend $1,765, in addition to the $12,000 approved by the Board of Directors at its Dec. 2011 meeting, to replace outdated computers at headquarters.

3) Provide the National Oceanic and Atmospheric Administration with member e-mail addresses to conduct the 2012 Office of Coast Survey Satisfaction Survey.

   Rationale: USPS provided e-mail addresses for the 2010 survey with the requirement that the e-mail addresses only be used for the survey and destroyed after use. NOAA will provide a written statement that the list will be used only for this specific purpose and will not be retained or reproduced for any other purpose.

4) A motion to approve spending Endowment Fund earnings not to exceed $19,000 to support the Leadership Training Initiative for the balance of 2012.
5) A motion that Leadership Development training instructors will be reimbursed for travel and hotel expenses at the same rate as rear commanders for seminars taught during national meetings.

6) A motion directing the Committee on Rules to draft the necessary amendments to *USPS Bylaws*, Section 5.2.4, to move the Squadron Development Committee from the National Executive Department to the National Administrative Department.

7) A motion approving a request to form the Lake Seminole Provisional Sail and Power Squadron to be assigned to District 22 for administrative purposes.

8) To authorize inventory obsolescence for the following educational materials, at a total value of $2,649.

   Item #02-73-118 - ABC3 Exam #1 2008 - $772
   Item #02-73-119 - ABC3 Exam #2 2008 - $1,188
   Item #01-73-110 ABC3 Instructor Manual - $689

9) A motion directing the Committee on Rules to draft the necessary amendments to *USPS Bylaws*, Section 5.18, to allow for multiple assistant national educational officers.

10) A motion in accordance with *USPS Bylaws*, Section 19.1, to allow members who are instructors from Bayside Marine in Duxbury, Mass., to be paid for teaching youth on-the-water classes.

11) A motion to present a lifesaving award to P/C David A. Baumann, P, Door County/10.

12) A motion directing the Committee on Rules to draft the necessary amendments to *USPS Bylaws*, Section 3.12.13, to reflect the current practice of terminating members whose dues have not been paid on the 8th day of the month following their anniversary renewal date.

13) A motion that hotel rooms comped during national meetings should be allocated first to those whose rooms are paid in full by USPS.

*The following action item was approved via electronic vote by the Board of Directors on 27 April 2012.*

1) To revise the USPS Travel Policy to limit Inter-city Transportation reimbursement to a maximum of $200 for Annual and Governing Board meetings.

   Rationale: The BOD has a fiduciary responsibility to meet budget projections and work within USPS income. Rising transportation costs are significantly impacting the expense side of the budget, requiring a limit on reimbursement at this time.
Discussions

1) SueLee Waller reported that USPS currently has two active USCG grants. The first is the Reducing Recreational Boating through Advanced Risk Analysis Grant to acquire data combined with satellite imagery, which will expire on 30 April 2013. The second is the Practical On-the-Water Training Rollout Grant, which will expire on 30 April 2012. A request for an extension through 30 Sept. 2012 has been submitted. Waller reported that approximately 20 on-the-water training events had been held since the 2012 Annual Meeting in January.

2) Waller reported that she anticipated a response from the USCG by mid-May on the four grant applications submitted on 27 Jan. 2012.

3) Waller reported that she and Tom Kemp were working on a grant proposal for a Fire Protection and Safety Grant, which is administered by FEMA. The proposal is for funding to purchase additional BullEx Laser Fire Extinguishing systems to be distributed throughout major geographic regions in the U.S., and maintenance, insurance, shipping and administrative costs.

4) Tom Kemp reported the current value of the Ship’s Store inventory was $80,559.


6) Kemp reported that 5,000 copies of the Member Benefits brochure were reprinted to fill current orders. McGriff, Seibels, and Williams, the provider of the member benefits insurance program, has agreed to pay for an updated member benefits brochure. Kemp also reported that he is working on a potential member benefit with Garmin.

7) Kemp reported that he is working with the 100th Anniversary Committee to identify potential commemorative items to sell through the Ship’s Store.

8) Kemp reported that he is investigating potential uniform and insignia vendors.

9) Kemp reported that due to extensive wear and tear, one of the USPS full graphic display booths would be removed from inventory. He noted that two new full graphic panel booths will be available for squadron use.

10) Kemp presented a list of meeting registration fees charged by various organizations. V/C Robert A. Baldridge, SN, will discuss the feasibility of charging national meeting registration fees with the National Meetings Committee and report back at the June 2012 BOD meeting.

11) Kemp reported on an aggressive campaign to increase traffic from younger viewers to USPS’ Facebook. Statistics show that more than 47 percent of current viewers are over 55.
12) Kemp reported that he and Terri Flagg, USPS social networking coordinator, ran a test GoToMeeting event to set up social media sites for Land of Lincoln/20 and Waukegan Sail/20.

13) Kemp discussed a proposal to produce and distribute public service announcements via cable television stations. He will work with the Marketing and Public Relations Committee and the Educational Department to seek funding sources.

14) C/C John T. Alter, SN, directed Tom Kemp to work with R/C Ken Voight, SN, chairman, Marketing and Public Relations Committee, to develop a national USPS branding to present during the 2012 Governing Board Meeting in Detroit, Mich.

15) Mary Catherine Berube reported that Ray Tsuneyoshi is working to promote stronger ties between USPS and the U.S. Coast Guard Auxiliary.

16) Tsuneyoshi met with representatives from the Auxiliary, American Canoe Association and the National Safe Boating Council during the 2012 International Water and Boating Safety Summit to initiate a cooperative effort in paddle sport training.

17) Tsuneyoshi reported that the NSBC has committed to work with USPS on the boat handling simulator project and on-the-water training programs.

18) Berube reported that she is working with the Law Committee to update the Conflict of Interest Policy.

19) V/C Louie Ojeda, SN, reported that Leadership Development training seminars were held in Savannah, Ga., in March 2012. Trainings are scheduled in Meriden, Conn., on 28 April and in Raleigh, N.C., on 22 and 23 June.

20) V/C Ojeda reported that the Membership Committee is focusing on member retention goals.

21) V/C Ojeda reported that Ray Tsuneyoshi is researching state grant funding opportunities.

22) V/C Ojeda reported on a concept to offer an incentive to the vessel examiner who recruits the most new members in one year. He will provide details during the June 2012 BOD Meeting.

23) V/C Ojeda reported that USPS members will attend the 2013 Boy Scout Jamboree at the Summit in Beckley, W.V. Estimated costs are $21,000, and funding sources are being sought.

24) V/C Bob Brandenstein, SN, updated the BOD on an initiative between District 12 and Bayside Marine in Duxbury, Mass., to teach youth on-the-water training classes. Bayside Marine instructors will provide on-the-water training and teach ABC3.
25) V/C Brandenstein discussed a concept where USPS would share revenue with squadrons for online course sales. He will discuss the concept with district educational officers and report back at the June 2012 BOD Meeting.

26) V/C Brandenstein reported that he attended the Canadian Power and Sail Squadrons National Training. He noted that CPS does not offer on-the-water training due to insurance issues.

27) V/C Brandenstein reported that members from District 5 and District 16 will teach seminars at the 2012 Baltimore Trawlerfest and the 2012 Anacortes Trawlerfest, respectively.

28) V/C Brandenstein reported that R/C Bob Palmer, SN, is participating on a USCG task force to develop standards for on-the-water training.

29) V/C Brandenstein reported that the Educational Department is developing a process to teach educational courses to cyber members.

30) V/C Jean Hamilton, SN, reported meeting with two potential website developers in preparation for a request for proposal to redesign the USPS website.

31) V/C Hamilton reported that the Committee on Rules is working on the necessary USPS Bylaws amendments to merge the Flag and Etiquette and Historian’s committees. The amendments will be presented to the Governing Board during the Detroit Governing Board Meeting, to be effective at the 2013 Annual Meeting.

32) V/C Hamilton stated that the Communications Committee is working to ensure that squadrons meet the criteria for the annual website awards.

33) V/C Hamilton reported that the Flag and Etiquette Committee reviewed several options for a proposed 100th anniversary ensign and offered its recommendations.

34) V/C Hamilton reported that the Information Technology Committee prepared a DB2000 seminar that was presented via Skype during the District 26 Spring Conference.

35) V/C Robert A. Baldridge, SN, reported that the Law Committee is reviewing an agreement to turn over the rights of the DepthWiz computer program to USPS. DepthWiz was written by USPS members and replaced the manual method of doing depths surveys. NOAA has stated that this is the only acceptable reporting method.

36) V/C Baldridge reported that the USPS/USCG Auxiliary Visitation Program is on hold while the implementation plan is redesigned.

37) V/C Baldridge reported that Educational Department Marketing Task Force members were added to the Marketing and Public Relations Committee.

38) V/C Baldridge reported that that there will be limited flexibility to add or change meeting room space for the Detroit Governing Board Meeting.
39) The Safety Committee reported that CPR/First Aid seminars will be offered during the Detroit Governing Board Meeting.

40) V/C Baldridge reported that the Squadron Development Committee is planning a district revitalization seminar for the Detroit Governing Board Meeting.

41) V/C Baldridge reported receiving notification that Rome/6, Mountaineer/7, Grosse Ile/9, and Jackson/15 are in the process of dissolving. Cutler Cove/8 and Homestead/8 are in the process of merging.

Recessed

14 April 2012

Called to order at 0900

1) V/C Gary Cheney, SN, reported that the 2011 audit showed a loss of $144,874.

2) V/C Cheney reported that YTD revenues were $8,000 less than one year ago. Year-to-date expenses were $50,000 more than revenues.

3) V/C Cheney reported that as of 31 March 2012, the balance in the Endowment Fund was $1,496,430. The USPS investment fund balance was $741,179.

4) V/C Cheney reported that he will meet with USPS auditors to discuss conducting an annual review versus an annual full audit.

5) V/C Cheney reported that the Treasurer’s Manual is being revised and will be posted on the National Treasurer’s website.

6) P/C/C Frank A. Dvorak, SN, presented the report from the ad hoc Committee to Review the Nominating Process, which was favorably received by the Board. The Board expressed a desire that the Committee on Nominations disclose the candidates for National Bridge Officers to the Board of Directors prior to the June BOD Meeting.

7) P/C/C Dvorak reported that he will write an article for The Ensign to promote Endowment Fund donations.

8) C/C Alter reported that he attended a retirement ceremony at USCG Headquarters on 28 March 2012 for John Malatak, who retired as the chief of programs, USCG, Boating Safety Division. C/C Alter presented Mr. Malatak with a Flame of USPS Award in recognition of his many years of support to USPS during his tenure at the USCG.

9) The BOD discussed the procedures to appoint delegates to represent unattached members at annual and special meetings. The responsibility is delegated to the national secretary.
10) C/C Alter reported receiving complaints from members concerning unsolicited e-mails from James Thomas Eastman, author of The Book for Senior Boaters. C/C Alter reassured members that USPS did not provide an e-mail list to Mr. Eastman. C/C Alter stated that he would direct Mr. Eastman to cease sending unsolicited e-mails to members.

11) C/C Alter discussed the District 23 Resolution, which was assigned to the BOD at the 2012 Annual Meeting. The resolution would preclude selling USPS educational courses to the public through any source other than a squadron. V/C Brandenstein will work on a response and report back prior to the June 2012 BOD Meeting.

Adjourned 1400