Chief Commander John T. Alter, SN, convened the meeting at 0900.

USPS Chaplain Louis M. Reitz delivered the invocation, which was followed by the pledge of allegiance led by N/F/Lt Joseph R. Mesenburg, SN, and the singing of the national anthem.

**Introduction of Past Chief Commanders**


P/C/C Dvorak introduced the other past chief commanders who were present in order of their terms:

- P/C/C Richard W. Miner, SN, (Birmingham/9) 1986 - 1987
- P/C/C Lance J. Jensen, SN, (Bellevue/16) 2000 - 2001
- P/C/C Theodore H. Smith, SN, (Grosse Pointe/9) 2002 - 2003
- P/C/C G. Leslie Johnson, SN, (Diablo/25) 2004 - 2005

C/C Alter introduced P/C/C Frank A. Dvorak, SN, (Bellevue/16) 2010 - 2011.

R/C Richard E. Gercak, AP, introduced honored guests:
· Capt. David Rokes, chief, Boating Safety and Auxiliary, United States Coast Guard

· Thomas Mallison, vice national commodore, United States Coast Guard Auxiliary

· Ev Tucker, treasurer, National Boating Federation

· Keith Christopher, national events manager, Boy Scouts of America

· Richard Bee, chief commander, Canadian Power & Sail Squadrons

· Steve Prime, vice president, Gowrie Group

· Jim Park, director of sales and marketing, McGriff, Seibels & Williams

· Jeff Hoedt, chief, Boating Safety Division of the Office of Auxiliary and Boating Safety USCG

· Torrey Hall, unit manager, Boat/Yachts, Travelers

· Randy White, president, SailAngle.com

· Ole Riise, director, Financial Services Marketing, Brunswick Corporation

Report of the National Boating Federation

Ev Tucker, National Boating Federation, stated that the National Boating Federation is pleased to partner with USPS. He said that NBF and USPS work together to encourage safe boating education and the passage of laws and regulations to improve boating.

Mr. Tucker reported that NBF has two new brochures: “Only You Can Take the Search out of Search and Rescue!” and “Digital Selective Calling, DSC - Today's SOS,” available for download at http://www.n-b-f.org/. Information on registering EPIRBs and personal locator
beacons is also available on the NBF website.

Mr. Tucker stated that NBF supports the National Marine Manufacturers Association in its efforts to alert boaters about the potential dangers of using E-15 fuel.

**Report from the USPS Educational Fund**

Fred Mangelsdorf, chairman, USPS Educational Fund, stated that the USPS Educational Fund is a stand-alone trust whose purpose is to provide financial grants to promote the development of educational programs for boating skills, boating safety, and other marine activities.

Mr. Mangelsdorf reported that the Educational Fund has distributed more than $1.7 million dollars in grants since it was founded in 1974. He noted that current grants include funding to redesign the USPS website and to support USPS activities at the 2013 National Boy Scout Jamboree.

Mr. Mangelsdorf reported that in 2012 the fund received more than $200,000 in contributions. Since its inception, the Educational Fund has received approximately $2.3 million in contributions primarily from member donations.

Mr. Mangelsdorf encouraged squadrons to donate $1 per member to achieve Educational Fund Honor Roll status. He noted that contributions to the fund are a lasting tribute to a member’s belief in the value of USPS education. For information on donating to the Educational Fund visit [www.usps.org/national/edfund/main.htm](http://www.usps.org/national/edfund/main.htm).

The national secretary declared a quorum present.

C/C Alter presented an Emeritus Member Award to P/R/C Jim Acheson, SN, Port Huron/9, for receiving his 50th merit mark in 2012.
Report of the Committee on Rules

R/C Art Pickard, SN, chairman, Committee on Rules, announced that P/D/C Benjamin Sooy III, AP, would serve as parliamentarian for the 2012 Governing Board Meeting. He explained the voting rules for this meeting.

R/C Pickard announced that with the concurrence of the USPS Board of Directors, the Committee on Rules recommended the following three revisions to the *USPS Bylaws* to be effective after the adjournment of the 2012 Fall Meeting of the USPS Governing Board.

Existing bylaw:

3.12.3 If dues of any member are in arrears later than two weeks after the beginning of the member’s dues year, membership, including any additional membership in connection therewith, will be terminated automatically and without further notice.

Proposed amendment:

3.12.3 If dues of any member are in arrears later that the eighth day of the month following the dues anniversary month, the member’s membership, including any additional membership in connection therewith, will be terminated automatically and without further notice.

Rationale: For a short period of time, if dues had not been paid for whatever reason, a member would get dropped from the rolls. Actually, members are given a considerable amount of time before they are dropped from the rolls.

The Governing Board ADOPTED the motion to amend *USPS Bylaws*, Section 3.12.3. (2012-GB-1)

Existing bylaw:

Section 5.18 There shall be an Assistant National Educational Officer, an Assistant National Secretary and an Assistant National Treasurer. The Assistant National Treasurer shall also serve as Budget Director. These assistant national officers shall assist their principals as required and in the principals’ absence shall act in their stead, except that such assistant officers shall not serve on the Board of Directors.
Proposed amendment:

Section 5.18

There shall be two Assistant National Educational Officers, an Assistant National Secretary and an Assistant National Treasurer. The Assistant National Treasurer shall also serve as Budget Director. These assistant national officers shall assist their principals as required and in the principals’ absence shall act in their stead, except that such assistant officers shall not serve on the Board of Directors, and one of the two Assistant National Educational Officers shall be selected, at the outset of the year, by the National Educational Officer to act in his stead in any absence, but not serve on the Board of Directors.

Rationale: For years there has been one assistant for each national department. It is necessary to amend the USPS Bylaws to allow two assistant national educational officers.

The Governing Board ADOPTED the motion to amend USPS Bylaws, Section 5.18.
(2012-GB-2)

Existing bylaw:

Section 8.1

The name of each provisional squadron shall include its geographical name followed by the words Provisional Squadron. Upon approval of the application, the Board of Directors may authorize the formation of a provisional squadron, subject to the approval of bylaws by the Committee on Rules.

Proposed amendment:

Section 8.1

The name of each provisional squadron shall include its geographical name followed by the words “Provisional Squadron” or “Provisional Sail and Power Squadron.” Upon approval of the application, the Board of Directors may authorize the formation of a provisional squadron, subject to the approval of bylaws by the Chairman of the Committee on Rules.

Rationale: This change will allow a provisional squadron to have Sail and Power in its name.

The Governing Board ADOPTED the motion to amend USPS Bylaws, Section 8.1.
(2012-GB-3)
R/C Pickard announced that the Committee on Rules also recommended the following two housekeeping revisions to clarify that the Annual Meeting of USPS is a meeting of the Governing Board. These revisions to the *USPS Bylaws* are to be effective with the adjournment of the 2012 Fall Meeting of the USPS Governing Board.

Existing bylaw:

10.2.2 Unattached members shall be represented at annual and special meetings of USPS by delegates appointed by the national secretary. The number of delegates so appointed shall be on the basis of one for each 100 unattached members or fraction thereof as of the first day of the second month before the month of the meeting.

Proposed amendment:

10.2.2 Unattached members shall be represented at all Governing Board and special meetings of USPS by delegates appointed by the national secretary. The number of delegates so appointed shall be on the basis of one for each 100 unattached members or fraction thereof as of the first day of the second month before the month of the meeting.

Rationale: An Annual Meeting is the Annual Meeting of the Governing Board. The change is to clarify current language.

The Governing Board ADOPTED the motion to amend *USPS Bylaws*, Section 10.2.2. (2012-GB-4)

Existing bylaw:

Section 19.5 The audio recordings of annual, special and Governing Board meetings shall be held at headquarters for 18 months and only the summaries of reports, motions presented and the action taken shall be set forth in the minutes of such meetings.

Proposed amendment:

Section 19.5 The audio recordings of all regular and special Governing Board meetings shall be held at headquarters for 18 months and only the summaries of reports, motions presented and the action taken shall be set forth in the minutes of such meetings.

Rationale: Deleted “annual” and changed to “all regular” and was added to clarify the
current bylaws.

The Governing Board ADOPTED the motion to amend the *USPS Bylaws*, Section 19.5. (2012-GB-5)

R/C Pickard continued by stating that with the concurrence of the USPS Board of Directors, the Committee on Rules recommended the following addendum to the *USPS Bylaws* to be effective with the adjournment of the 2012 Fall Meeting of the USPS Governing Board.

Note: This change is for *USPS Bylaws* only. There is no change for districts or squadrons.

Existing bylaw:

Section 3.13 Notwithstanding contrary language in sections 3.6 and 3.8, applicants who have not passed an approved examination may be admitted between 1 Dec. 2006 and 1 Dec. 2012 to any class of membership, and may take and be examined in any USPS course.

Proposed amendment:

Section 3.13 Notwithstanding contrary language in sections 3.6 and 3.8, applicants who have not passed an approved examination may be admitted between 1 Dec. 2006 and 1 Feb. 2013 to any class of membership, and may take and be examined in any USPS course.

Rationale: To extend the boating course exam waiver for two months.

The Governing Board ADOPTED the motion to amend *USPS Bylaws*, Section 3.13. (2012-GB-6)

**Approval of the Minutes**

C/C Alter announced that, with no objections, the minutes of the 2012 Annual Meeting of the Governing Board held on 28 Jan. 2012 were approved as distributed.
Report of the Headquarters Executive Director

Mary Catherine Berube, headquarters executive director, introduced the headquarters staff present: Lena Padro, manager of membership services; Tom Kemp, manager of marketing and development services; Yvonne Hill, publications director; and Ray Tsuneyoshi, national programs director.

Mrs. Berube highlighted current activities at headquarters. She noted that headquarters marketing was developing public service announcements to promote on-the-water training, working with the Educational Department on the Brunswick Dealer Advantage Program and the Marine Max Initiative, selecting Ship’s Store merchandise to promote USPS’ 100th anniversary, and closing the deal on the Ford member benefits program.

She reported that improvements to headquarters IT systems are ongoing. The ExamGen system was updated to meet current software requirements, and ED-26, ED-27 and seminar submissions were streamlined. In June 2012, all IT programs were updated to facilitate converting family memberships to active memberships.

Mrs. Berube reported that The Ensign’s biennial photo contest, “Sail Away with USPS,” was currently under way. Both amateur and professional photographers are encouraged to submit up to four photos that best capture time spent during a treasured trip or vacation. Contributors should submit their photos to uspsphotocontest@gmail.com. The deadline is 31 Dec. 2012. Visit usps.smugmug.com to learn more and see the photos that have already been submitted.

In June 2012, USPS received a USCG grant for the second phase of Practical On-the-Water Training Rollout. Funding will be used to expand instructor development and student training to the Eastern, Central and Western U.S., launch a national marketing campaign, and to survey participants and track completing data. USPS also received a USCGPartnering Grant to facilitate partnering objectives.

Report of the Committee on Nominations

R/C Ken Griffing, SN, chairman, stated in accordance with USPS Bylaws, Section 5.6.1, the Committee on Nominations recommended the election of the below listed members.

- 8 - Governing Board 8 Sept. 2012
For General Members of the Governing Board

Sandra D. Howd, AP  Fort Macon Sail/27
Louis R. Loth, AP  Balboa/28
Donald P. Osmond, JN  Charlotte/27
Burt H. Pearson III, SN  Raleigh Sail/27
Judith D. Swanson, JN  Syracuse Sail/6

The Governing Board ADOPTED the motion to accept the nomination for General Members of the Governing Board. (2012-GB-7)

R/C Griffing stated that the Committee on Nominations recommended the election of P/D/C John B. Wilkes, AP, to fill a vacancy as staff commander of the Government and Partner Relations Committee. The Governing Board ADOPTED the motion. (2012-GB-8)

C/C Alter reported an attendance of 390.

Report of the National Law Officer

R/C Greg Korstad, AP, reported that the Law Committee was reviewing a contract with the Australian Volunteer Coast Guard. He noted that the committee provides guidance to the Educational Fund on its projects. LawCom is working with the Government and Partner Relations Committee to review current memorandums of understanding.

The national law officer reported that LawCom has assisted squadrons on issues concerning delinquent filing of 990 forms with the Internal Revenue Service. He stated that districts and squadrons failing to file an IRS 990 form are at risk for losing their tax-exempt status. He noted that regaining tax-exempt status is a lengthy process that included submitting approximately 40 pages of documentation to the IRS.

R/C Korstad reported that the Law Committee will conduct a seminar on Maritime and Admiralty Law during the 2013 Annual Meeting in Jacksonville, Fla.
Report of the Planning Committee

R/C Jeff C. Hamilton, AP, reported that the Planning Committee was evaluating ideas and making recommendations on improving national meetings.

R/C Hamilton reported that the Board of Directors asked the Planning Committee to consider alternative sources of revenue. He noted that the committee had identified more than 14.

R/C Hamilton stated that PlanCom is studying the benefits of conducting electronic meetings at all levels of USPS. He stated that electronic meetings can potentially save money and allow members to participate despite time, travel and geographic constraints.

Report of the Finance Committee

R/C Lee Popham, AP, reported that investments under the oversight of the Finance Committee are managed by Riazzi Asset Management. As of 31 July 2012, these investments totaled $2,233,380 in two major portfolios.

The Century Endowment Fund was valued at $1,512,813. He stated that the primary goal of the Century Fund is to raise a significant endowment by the end of USPS’ 100th anniversary in 2014. He noted that increased income from the endowment would place less reliance on membership dues and allow USPS to pursue its goals and support special projects. The current asset allocation mix was 41 percent in common stock equities with the balance in other fixed income and preferred securities and money market funds. Total year-to-date earnings were 8.5 percent.

R/C Popham reported that during its 6 Sept. 2012 meeting, the Finance Committee voted to change the mix of USPS investments from approximately 40 percent equity and 60 percent fixed income securities to an asset allocation of 50 percent equity securities and 50 percent fixed income instruments.

As of 31 July 2012, the value of the USPS Investment Portfolio was $730,722. The current asset allocation was 54 percent invested in common stock equities with the balance invested in other fixed income and preferred securities and money market funds. Total year-to-date earnings
were 10.2 percent. R/C Popham stated that these USPS Investment Funds were set aside as a contingency fund and that it had been necessary to draw down on these funds during the current year. He noted that approximately $290,000 of invested funds had been set aside to make up for operating deficits from prior years and to meet grant expenditure obligations.

R/C Popham explained that grant funds are a break-even proposition for USPS. He noted that the Finance Committee recommended to the Board of Directors that advance grant funds be deposited into a separate money market account until the corresponding grant expenditures are paid and to treat these funds as temporarily restricted funds.

R/C Popham reported that although USPS has been successful in holding down operating costs and expenses, revenue continues to be a problem. As of 30 Nov. 2011, USPS experienced an operating deficit of $182,949, due primarily to a shortfall in dues revenue. He noted that educational sales and Ship’s Store sales are directly affected by membership numbers. He predicted an operating deficit in 2012 similar to the 2011 deficit.

R/C Popham reported that USPS has not yet been able to stabilize operations with a balanced operating budget despite efforts to cut as many nonessential costs as possible. He noted that nominal dues increases were initiated during the past seven years and that USPS cannot continue to rely upon annual dues increases to balance the budget. He stated that USPS is in the early stages of developing additional revenue sources and grant initiatives, and he recommended the following motion to increase annual dues:

A $2 dues increase for single active members, effective in the Spring 2013 for the 2014 dues year.

The motion will set the dues rate for a regular active member to $45, the dues rate for family units headed by a regular active member to $67.50, and the dues rate for family units headed by a life or sustaining member to $22.50.

The Governing Board ADOPTED a motion approving a $2 dues increase for single active members effective in the Spring 2013 for the 2014 dues year. (2012-GB-9)

R/C Popham reported that the Board of Directors, the Budget Committee, the Finance
Committee, and headquarters staff had exerted a considerable amount of thought and effort to produce a realistic budget for 2013. He stated that the 2013 budget projects an operating deficit of $100,540, which will be offset by using investment funds.

**Report of the National Treasurer**

V/C Gary Cheney, SN, reported that USPS received a favorable audit report for FY2011. Audited results for FY2011 showed an operating loss of $182,947 and an overall loss of $144,874.

V/C Cheney reported that operating revenues in 2011 were down by $195,000 from 2010 and were $400,000 short of the anticipated budget. He acknowledged that while it is difficult to overcome such a large shortfall, everyone managed to reduce operating expenses by nearly $30,000 compared to 2010 and almost $300,000 compared to budget.

The national treasurer reported that as of 31 July 2012 non-operating revenues exceeded expenses by $38,073. He noted that much of this revenue is grant revenue and donations to the Century Fund, which is restricted income.

V/C Cheney reported that as of 31 July 2012 operating revenues were down about $36,000 from one year ago year and expenses were down approximately $8,000, with a net loss of $42,000. He anticipated a significant operating loss in 2012.

The national treasurer reported that the net cost of the 2012 Annual Meeting was $107,000, noting that the majority is for travel and lodging. To help reduce these costs, the Board of Directors voted at its April 2012 meeting to limit reimbursement for inter-city transportation for national meetings to $200.

V/C Cheney closed by saying that continuing operating losses pose a significant problem. He noted that these losses must be offset by using investment funds, and as these funds diminish USPS faces an increasing risk of having cash shortfalls. He stated that continuing losses mean finding other ways to increase revenue or face the prospect of downsizing the organization.
Report of the National Secretary

V/C Jean L. Hamilton, SN, announced that USPS has contracted with Next Generation Web Design to develop a new USPS website. She stated that the goals are to place membership and education with access to member resources at the forefront. The project scope will include improvement in aesthetics, content, consistency, functionality, organization, navigation, search capability, usability and branding across the site. V/C Hamilton noted that the project will be fully funded by grants from the Century Fund and the Educational Fund. The project facilitator is USPS Publications Director Yvonne Hill. The national secretary stated that while the site will be professionally designed and developed, USPS volunteers will be an integral part of the process.

V/C Hamilton reported that the Flag and Etiquette Committee reviews new and updated burgees and flags. She reported that the committee recommended, and she approved, a new burgee for Hawaii/13; 50th anniversary burgees for Darien/2, Great South Bay/3, Annapolis/5, Tres Rios/13, Buzzards Bay/14, Winooski Valley/19, Chain-O-Lakes/20, Skokie Valley/20, Anna Maria Island/22, Tampa/22, Lake Murray/26, Long Bay/26, Columbus/29, and San Juan/33, and 50th anniversary flags for District 11, District 26 and District 27.

The national secretary reported that the Board of Directors approved merging the Flag and Etiquette and Historians committees, to be effective at the 2013 Annual Meeting. She stated that the Heritage and Protocol Committee will continue the responsibilities assigned to the Flag and Etiquette and Historians committees, with added responsibilities of secretarial and meeting support.

V/C Hamilton moved that the Governing Board, in accordance with the USPS Bylaws, Section 5.10, merge the Flag and Etiquette Committee and the Historian Committee, to be effective as of the 2013 Annual Meeting. This new committee will be called the Heritage and Protocol Committee. The Governing Board ADOPTED the motion. (2012-GB-10)

V/C Hamilton announced that two years ago members were given personal identification numbers (PINs) to logon to the USPS website to enable a more secure website. She noted that effective 1 Nov. 2012 a certificate number and PIN will be required to logon to the national website. ZIP code authentication will no longer be available.

Report of the National Administrative Officer

V/C Louie Ojeda, SN, stated that he recently told approximately a dozen friends and neighbors about USPS. He explained that it is a fraternal, civic-minded and educationally oriented boating organization. He encouraged them to join, have fun, participate in social activities, and receive great member benefits and discounts. V/C Ojeda stated that this resulted in a new provisional squadron being formed in the Lake Seminole area. He encouraged all members to actively seek new members by stressing education while having fun.

V/C Ojeda encouraged squadrons to give honorary memberships to deserving individuals such as military personnel, government and marine industry employees, and police and fire personnel.

V/C Ojeda stated that squadrons should contact cyber members in their area and encourage them to transfer to their squadron. Statistics shows that cyber members who transfer to a local squadron have a 68 percent renewal rate, compared to a 42 percent rate if they remain in the cyber squadron.

C/C Alter, assisted by Keith Christopher, national events manager, Boy Scouts of America, presented the 2012 P/C/C Raymond A. Finley Jr., SN, Sea Scout Service Award to Lt/C John Paprocki, SN, Central Wisconsin Sail/10. The USPS Finley Sea Scout Service Award recognizes those members and honorees of United States Power Squadrons who are also youth or adult Sea Scout leaders and have provided outstanding civic, educational and fraternal leadership to both the Sea Scouts and the United States Power Squadrons through civic involvement, educational achievement and active participation.

C/C Alter, R/C Mary Paige Abbott, SN, and Stf/C Priscilla Clarke, AP, presented the 2012 P/C/C William D. Selden IV Member Involvement Retention awards. The awards are given to districts and squadrons that develop initiatives to increase membership retention. The 2012 winners are

**Squadron Awards**

1st - Seattle Sail/16
Report of the National Educational Officer

V/C Bob Brandenstein, SN, reported that the Brunswick Dealer Advantage Program will roll out in early 2013. He noted that 91 squadrons had expressed interest in participating in the program.

V/C Brandenstein reported that MarineMax invited USPS to participate in a new initiative. MarineMax is opening showrooms at several shopping malls across the country starting with International Plaza in Tampa, Fla. Each showroom contains boats on display, literature, and theater-style seating. Boating and brand-name promotional videos run continuously, and visitors can touch the boats, view boating videos, and chat with a MarineMax boating consultant. Squadrons will have the opportunity to offer seminars and ABC3 in these MarineMax showrooms.

The national educational officer reported on a Revenue Sharing and Manufacturer’s Suggested Retail Pricing Proposal. He stated that the Educational Department is working on a proposal to share revenue derived from direct sales of educational products. A portion of the revenue arising from online and direct sales would be shared by all squadrons. USPS would sell educational products from a central website, or dial-in number. Program highlights are

Purchasing educational material through a squadron (members and nonmembers)

- Purchases of courses and materials through a squadron, same as at present.
- Squadrons and districts can use HQ800 to set course prices purchased through their squadron or district.
- Squadrons not wishing to set individual course prices accept standard Manufactured Suggested Retail Pricing.
- As at present, 100 percent of the markup between the catalog price and the squadron retail sales price accrues to the squadron.

Purchasing online (members and nonmembers)

- Purchases are priced at MSRP.
- 25 percent of the markup between the catalog price and the MSRP is contributed to a pool for distribution to squadrons.
- The amount in the pool is distributed quarterly to active squadrons based on squadron membership.

Business-to-business sales

- Sales of materials to businesses will be made directly by headquarters.

Manufacturer’s Suggested Retail Pricing Model (MSRP)

The MSRP pricing figures will be determined for four categories of educational course material sales:

- Direct sales to members
- Direct sales to nonmembers
- Online sales to members
- Online sales to nonmembers

V/C Brandenstein noted that squadrons purchasing course materials from headquarters at the catalog price are not part of the MSRP proposal because squadrons determine student prices for courses and seminars based on their local needs.

V/C Brandenstein reported that the Educational Department is working on a plan to upgrade online course offerings. He noted that USPS will begin developing the first online seminar with the BoatU.S. Foundation in late fall 2012.

Report of the National Executive Officer

V/C Robert A. Baldridge, SN, reported that 2 Feb. 2014 marks USPS’ 100th anniversary. He stated that the 100th Anniversary Celebration Committee is planning a gala celebration starting...
with the 2013 Annual Meeting in Jacksonville, Fla. V/C Baldridge encouraged districts and
squadrons to plan events in their area and to include the community and other boating
organizations.

The national executive officer reported that 2013 had been declared the Year of the
Ensign. During the 2013 Annual Meeting, a special 100th anniversary ensign will be presented to
each district commander. These ensigns will travel throughout the assigned district, and squadrons
will have the opportunity to attach specially designed streamers to the flag. These ensigns will be
returned by the districts to the 2014 Annual Meeting to be displayed during special flag
ceremonies.

V/C Baldridge encouraged members to visit the Ship’s Store at www.shopusps.org and
view the selection of 100th anniversary items. Additional information can be found on the 100th
anniversary website at www.usps.org/100.

The Cooperative Charting Committee reported that the new CCWEB is up and running.
Information on the new system can be found at https://www.ccweb.noaa.gov/ccweb_new. The old
CCWeb will be shut down on 1 Nov. 2012.

The Environmental Committee encouraged squadrons and districts that have conducted
marine environmental projects to contact the committee to publicize their activities.

The Government and Partner Relations Committee reported that it has reviewed all
memorandums of understanding and memorandums of agreement. The committee reported that 41
MOUs with states were signed between 1997 and 2008 and almost all need attention. These
MOUs have been referred to the Educational Department. The committee has referred the
proposed MOUs with Sea Tow International Services Inc. and the Sea Tow Foundation to the Law
Committee for review and approval.

The Marketing and Public Relations Committee is working with headquarters marketing
on a USPS branding initiative.

V/C Baldridge called on R/C Ken Voight, SN, chairman, Marketing and Public Relations
Committee, to present the 2011 Marketing and Public Relations Committee awards.
Charles F. Chapman Scrapbook Award winners
1st place - Peace River/22
2nd place - Westchester Sail/2
3rd place - Grand Lake Sail/31

Carl C. Mahnken Commander’s Cup Award winners
1st place - Cincinnati Sail/24
2nd place - Louisville Sail/24
3rd place - Crystal River/22

Roger Upton Video Award winner
1st place - Wyandotte/9

Radio Public Service Award winner
1st place - Sarasota Sail/22

The National Meetings Committee reported that plans for the 2013 Annual Meeting are under way. This meeting will kick off USPS’100th Anniversary celebration.

V/C Baldridge reported that the joint USPS and USCG Auxiliary Recreational Boating Safety Partner Visitation Program will begin on 1 Jan. 2013. The program objective is to encourage squadrons and auxiliaries to establish relationships with local businesses where they can display boating safety literature.

Lifesaving Awards

C/C Alter presented USPS Lifesaving Awards to

Dean S. Petitpren, P, and Diane M. Petitpren of Port Huron/9; Marita Grobbel, P, of Grosse Pointe/9; and Dennis Andrus for rescuing a drowning pilot from Lake Huron on 27 July 2011.
P/C David A. Baumann, P, of Door County/10 for rescuing a woman and child from a burning boat in the North Channel near Killarney, Ontario, on 17 July 2010.

V/C Baldridge continued by stating that the Squadron Development Committee held a squadron revitalization seminar during the Detroit Governing Board Meeting. The committee is working on revisions to the Provisional Squadron Manual.

V/C Baldridge reported on two district resolutions. The first resolution was from District 22 seeking clarification for vessel safety check reporting related to privacy issues and vessel safety check data security. V/C Baldridge assigned the resolution to the national executive officer to be reported on at the 2013 Annual Meeting.

V/C Brandenstein reported on a District 23 Resolution, which was assigned to the Board of Directors. The resolution reads as follows:

This District Resolves that:
District 23, USPS, is requesting that USPS direct its Board of Directors and National Educational Department to immediately rescind the current marketing policy permitting the sale of USPS educational material directly to the general public and continue the sale of said material through squadrons only.

V/C Brandenstein stated that this resolution would preclude USPS from selling its educational materials through any source other than squadrons. He noted that the ability to sell products centrally is necessary for USPS to compete in the online world. He stated that the revenue sharing proposal would continue to support squadrons. He stated that the Educational Department and the Board of Directors recommended that the Governing Board defeat the District 23 Resolution.

The Governing Board DEFEATED the District 23 Resolution. (2012-GB-1)

V/C Baldridge reported receiving a request from Little Neck Sail & Power Squadron/3 to change its name to Port Washington Sail & Power Squadron/3. He stated that they had fulfilled all requirements and that the Committee on Rules had approved the revised squadron bylaws.
V/C Baldridge made a motion to approve changing the name of Little Neck Sail & Power Squadron/3 to Port Washington Sail & Power Squadron/3, and the Governing Board ADOPTED the motion. (2012-GB-11)

V/C Baldridge concluded by announcing that the Board of Directors dissolved Sheboygan/10, Jackson/15 and Rome/17 squadrons since the 2013 Annual Meeting.

Report of the Chief Commander

C/C John T. Alter, SN, reported actions of the Board of Directors at its 4 and 5 Sept. 2012 meetings:

1) A motion approving a USPS Disaster Recovery Plan.

2) A motion to add a third staff commander to the Safety Committee to manage the CPR/First Aid Program.

3) A motion directing the Law Committee to manage the Conflict of Interest Policy.

4) A motion to approve the 2013 Budget.

5) A motion to add a third staff commander to the Squadron Activities Committee to manage the Squadron Emergency Response Assistance Team.

USPS Chaplain Rodney Landsman delivered the benediction, and C/C Alter adjourned the meeting at 1500.

V/C Jean L. Hamilton, SN
National Secretary
ADOPTED

1) A motion to amend USPS Bylaws, Section 3.12.3 to clarify the day on which a member is terminated due to nonpayment of national dues. (2012-GB-1)

2) A motion to amend USPS Bylaws, Section 5.18 allowing two assistant national educational officers. (2012-GB-2)

3) A motion to amend USPS Bylaws, Section 8.1 allowing a provisional squadron to add Provisional Power Squadron or Provisional Sail & Power Squadron to its name. (2012-GB-3)

4) A motion to amend USPS Bylaws, Section 10.2.2 to clarify that the Annual Meeting of USPS is a meeting of the Governing Board. (2012-GB-4)

5) A motion to amend the USPS Bylaws, Section 19.5 to clarify that the Annual Meeting of USPS is a meeting of the Governing Board. (2012-GB-5)

6) A motion to amend the USPS Bylaws, Section 3.13 to extend the boating course waiver for two months. (2012-GB-6)

7) A motion to approve the list of General Members of the Governing Board. (2012-GB-7)

8) A motion to approve P/D/C John B. Wilkes, AP, as staff commander for the Government and Partner Relations Committee. (2012-GB-8)

9) A motion approving a $2 dues increase for single active members effective in Spring 2013 for the 2014 dues year. (2012-GB-9)

10) A motion to merge the Flag and Etiquette and Historian committees effective with the
2013 Annual Meeting. (2012-GB-10)

11) A motion to change the name of Little Neck Bay Power Squadron/3 to Port Washington Sail & Power Squadron/3. (2012-GB-11)

DEFEATED

1) The District 23 Resolution precluding the sale of educational materials through any source other than squadrons. (2012-GB-1)