Slide 1 Welcome to the new 3 hour Operation Training Seminar

I'm D/Lt Elizabeth Dysart, JN (everyone calls me 'Betty').

For those of you **not familiar** with all the various **alphabet soup** connected to squadron members names, **no worries**. It will all become clear to you thru the process of this seminar.

A thumbnail – that which is **before name** – relates to the position held- - - -

that which is **after name** – relates to educational achievement

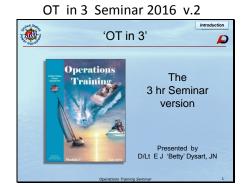
This is the new abbreviated version of Operations Training. For those of you who think you are going to get off easy – not so much. In the longer version, members actually had time to review and study the material and assimilate some of it before moving on. Not so with this class. Its pretty much rapid fire

You get to pay attention, listen fast, grab a hold of as much as you can, and home study 'like crazy'. Up to you how much you learn.

In 3 hours you **cannot** learn **everything you need to know** to run a **successful** squadron, but you **can learn how and where** to find it OR **Who** to ask.

This class is **NOT about leading** your squadron; we have the Leadership Seminars and Programs for that. This class is **about managing** local **squadron organizations**, and **operating them successfully.**

What does that mean - What is success? That's up to you and your members to decide, it is not the same for all squadrons.



2 mins

First. For the **Personal advancement** of our members - We hope to **encourage** each of our members to become as **involved** as they can, so they can **take advantage** of all the opportunities & benefits of membership.

- **OT** (Operations Training) is **for new** members **and not-new** members alike. Participating in the program **every 4-5 years** keeps our members **up-to-date and current** with the changes that take place, in the intervening years.
- Second. Organizationally, of course we also expect our squadrons will benefits from having the skills and talents of our members brought to bear for the benefit of the squadron, and we have programs, seminars and trainings to develop and hone their skills, for this purpose.
- Slide 3 **Originally** OT Program was a **12 hours** presentation, in 2012 we took it **down to 8** hours. This 3 hour version was **created to allow** this material to be **presented at** your **District Conferences**.
 - Of course, **by shortening** the presentation, it means **you will need** to do a bunch of **home study**, if you want to become **well versed**, in all things USPS.

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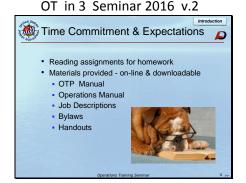
Slide 4 There will be reading assignments for your home study

- There is a **wealth of materials** available, much of it on the USPS **website** and **downloadable**.
- Including the handouts in your packet.

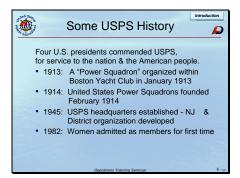
About 1 hr into this seminar – we will have a **short break** then later, about 2 hrs in – there will be a **longer break**

- Slide 5 You will be **introduced** to the **structure** of USPS, it's squadrons, and districts
 - You will see **how** the **levels relate** to each other.
 - All about the various **educational courses**, seminars, programs and **hands-on training** available to you.
 - We will discuss some things to sharpen & hone your skills in scheduling, delegating, committee management, problem solving techniques.
 - AND -- you will learn the 4 required actions that all squadrons must take. That's right- there are only 4.
- Slide 6 USPS has a rich history of service to our country and to its members
 It all started back in 1913 with a bunch of those new-fangled boats that didn't use sails. They called them 'powerboats'
 - In 1914 USPS was **officially founded** as a separate organization
 - A milestone after WWII, headquarters were set up in New Jersey, and district level was developed to serve as liaison to the squadrons.
 - Another milestone --- In November of 1982, after years of discussion, the **all-male** organization voted to **admit women** members for the 1st time.

(Long before the folks at Augusta – where they hold the Masters - started admitting woman in 2012)









- Slide 7 ?? Do you know when was your Squadron founded ??
 - . (Diablo in 1958.)
 ?? Assigned to what district do you know ??
 - . (District 25)

(Note to instructor – this slide a place holder template – change it to fit your squadron/district.

My squadron, Diablo is now the oldest squadron in our Northern California geography.

The others in D25 are: Peralta 1960, Carquinez 1961, Sacramento 1962, Santa Clara 1963, San Joaquin Delta 1970, Redwood 1984, Monterey Bay 2004. These dates can be found **in your D25 roster**.)

• ?? So **what's the Story** behind the design of your squadron's burgee?? Do you know **it's heraldry** ??

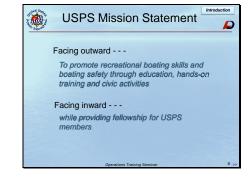
Slide 8 Our Mission faces us **outwardly** and **inwardly**.

• **Externally** toward the public & **internally** toward the members

The mission of United States Power Squadrons[®] is to promote recreational boating skills and boating safety through education, hands-on training and civic activities --- while providing fellowship for members.

Our **Websites** & **SailAngle** come to mind. Our **Websites** facing outward - open to the public – designed to show who we are, and why they should join us. While **SailAngle** is strictly internal - for the use of members.

OT in 3 Seminar 2016 v.2 What about Your Squadron's History?



8 mins

Slide 9 Please Notice in this graphic representation – the USPS triangle has 3 equal sides.

People join for **different** reasons – We need to keep that in mind.

Encouraging our members to follow their bliss (to borrow a phrase from Joseph Campbell)

Goals are needed, as sign posts, **to measure** our progress

USPS has set a 1% growth goal per year - and we should all strive to achieve that for our squadron.

Keeping our current members involved in all 3 sides of the triangle (Self Education, Fraternity and Civic Service) will help your squadron get there.

Experience teaches us - Satisfied members bring in more members. Your new members will be as happy and proud to promote USPS, as you are .

Slide We are a volunteer organization

- 10 • It is the energy of our members that fuels our mission.
 - Teams work best when the members have a common goal . & when we take advantage of our **differences**, by celebrating those strengths and tapping into them. The more **diverse** the **membership**, the **stronger** the squadron
 - We are happy to promote USPS when we realize how ٠ valuable our classes are and how the knowledge gained keeps members and the public alike, out of harm's way.

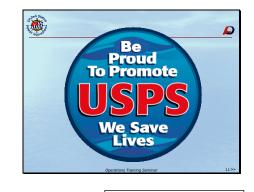
Slide What we do is important. 11

We've been at it since 1914, and we're VERY GOOD at it.



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Slide Our instructors are experienced and our material is 12 continually updated.

> To stay current, and learn about new courses and seminars, visit the USPS website often.

Order and home study the (Learning) Guides from Ship's Store

Be sure to log in – take advantage of smaller prices for members

- Slide One of the biggest Civic Services we perform is to teach the 13 Boating Course.
 - Another is giving **Vessel Safety** checks.

Notice how **both** of these civic services also relate to the educational side of the triangle

When we do these things in teams, we also relate to the 3rd side of the triangle - - fraternal boating club. It is way more fun when we work with a squadron buddy or team

Slide (Slide animated – automatic)

14

Of course some of the 'fraternal' is un-related to duties - some is just plain FUN







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Slide Membership is a privilege – we are a private organization 15

We have several different 'Types 'of Membership

Active Member

Willing and able to contribute, accepted, and dues paid

~ Takes courses ~ Attends meetings ~ Holds office, elected or appointed

- ~ Earns merit marks
- Authorized to vote

Active members less than voting age may not hold an elected position

• Apprentice / Sea Scout – for the younger set

Extends from age 12 to 24 (end of the dues year of 23rd birthday)

~ Takes courses ~ Attends meetings ~ cannot vote ~ cannot hold office, elective or appointed.

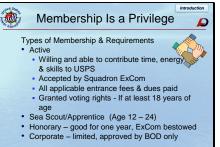
~ Can serve on committees - where they learn the ropes. This is where **all** members should learn the ropes – on the committees

- **Honorary** – for doing something noteworthy
- **Corporate** very limited National BOD approved no participation rights at local level
- Slide There are various other terms describing members within the 16 Types.

These deal with Service and Dues categories

Senior, Life and GB Emeritus all relate to # of MMs earned.

25 Year & Sustaining relate to # of years member has paid dues.





Slide Membership carries many benefits. Some consider the intangibles to be the most important

• The knowledge gained - - - A sense of confidence, self-worth, having added value, having given back - - -

- Slide **Tangible benefits** are also to be had 18
 - On the water training and activities
 Leadership roles to fill -- skills to practice
 Management experience to gain using that skill set,

For those of you who have gotten **a promotion & raise** from your **employer**, having **honed your skills in USPS** - you know what I'm talking about. AND

the Member Benefits Committee has been very busy - - -

Slide

¹⁹ Many **Tangible benefits** are listed on the USPS website:

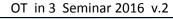
Here are just a few.

• Go to Member Benefits page – on USPS website





17 mins



Intangible benefits: (the most important?)

Knowledge & skills of seamanship, piloting &

Developing individual potential
 ...On and ...On

navigation,

Life-long friendships,Self esteem,

Membership's Many Benefits

Slide For some members, being tapped to serve as an Officer is a 20 member benefit. Others prefer to work behind-the-scenes, as worker bees.

> **Some officers** are **elected** by the members, while others are appointed by the ExCom, and still others by the Cdr.

- The 6 Bridge Officers are elected. Notice the official abbreviation for each of these Officers (in parens) - Learn to recognize them as soon as you can
- See OM End of Chapter 14 for list of common USPS • abbreviations. Please use these rather than making up your own.
- The assistants to the bridge are also elected
- Assistants to those positions are: Educational Administrative Secretary Treasurer

Slide We have **3 types** of **Committees** (General, Standing, 21 Departmental)

4 Committees are elected (The 3 Generals - Audit, Nominating & Rules & ExCom) Others are **appointed**, (Budget & Finance, Membership, LBB, VSC, Roster, Supply) Committees & LBs are headed by Chairs and Assistant chairs

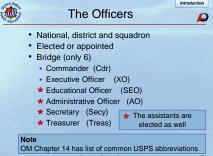
The Chair of every committee & LB is an officer. Their rank indicating at which level they serve

Squadron - Lt District - D/Lt National - R/C and Stf/C

These are the very people who will submit your name for a paycheck when you work for the organization.

?? What is that **paycheck called** ?? (Merit Mark)

OT in 3 Seminar 2016 v.2 The Officers





20 mins

- Slide We earn a MM by putting our oar in the water and working to move the organization forward. Whenever we work on behalf of the organization, we hope to be recognized for the effort. If it's deemed 'significant', we might earn a MM.
 - Only **1** is possible for the year Same for new members and old, alike. Same for Potato peelers and Officers (sometimes the same person)
 - Each of us is responsible for submitting MM report for those who serve on our committee, or team, or project, or department It's important It's our paycheck !
 - A Tip write up who did what, at end of every event, project, so you don't forget anyone. Turning in Quarterly reports will ease the pain of the MM Chairman at the end of the MM Year in November.

The **C/C awards MMs**, after reviewing the reports submitted by the squadron Cdr

?? So how much work is needed to earn a Merit Mark?? The Chiefs **won't say!** (*Minimum total 10-12-15-20 hrs on multiple events, days*)

• HANDOUT # 1 *MM Criteria are* Guidelines - **created** some years ago **by the Area Monitors**, who review the MM submissions before they go to the Chief.

While they **don't cover every** situation, they do offer some **great tips** to help ensure your recommendations **'pass muster**', so to speak.

This in addition to the tips in Chapter 16 of the OM

- Slide When we earn a Merit Mark, we are sent a Certificate, nowadays
 by email. For those with uniforms, a single gold bar can be added to our uniform, although most apply the gold bars in multiples of
 5. (Uniform company sells them that way.)
 - ?? How many MMs to earn Senior member status? 5
 - ?? How many MMs to earn Life member status? 25

When I joined back in 1983, my mentor explained MM to me. He said, "It's no big deal to earn one, that's expected – we are a volunteer organization. Not earning one is the big deal. The Cdr publishes a list of all who earned one, in the newsletter and I expect your name on that MM earned list, every year!!"





Slide ?? What are the 3 sides of the Mission Triangle ?? 24

- (Self Education)
- (Civic Service)
- (Fraternal Boating club) .

?? Which side is the most important ?? (3 equal sides)

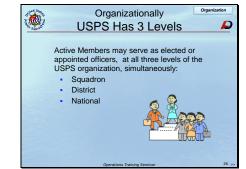
Slide Let's dive into how USPS is organized 25

Slide Of the 3 levels, **Squadron** is where it's at. They are the **local** 26 engines that drive USPS forward. They are the local ambassadors, that grow USPS. Every member serving district or national is a local squadron member-first. Many hold positions at the various levels simultaneously. BTW - You need not be an officer to serve simultaneously.

> The District level serves to guide, advise, assist squadrons & be a communication conduit to and from other levels & among the squadrons within.

The National level is where it all started, where the continuity is spelled out, where the mission and vision are defined, where the courses are developed and published, and where we approve and adopt that which unites the squadrons while allowing for their individuality.

Squadrons are **fiercely independent**, carving out their **niche** in their local communities, while relying on the other levels to supply them with tools to be successful. (Course & Program materials, database for member records, national website, SailAngle, etc. etc.)



28 mins







- Slide To a new member this might seem a bit like alphabet soup. Rank
 is used to identify what position an officer actively holds, and it goes before their name. In other words, Rank indicates position held this year.
 - At any level of USPS, -- the highest current (active) rank is always correct. This applies to all but P/C/Cs. (As the saying goes – "Once a Chief, always a Chief")

Keep in mind, **except** for P/C/C, **past ranks** have **no standing** in the hierarchy of ranks.

Having said that, **due deference** is of course, given to those who **have served** in the past, and the appropriate **past rank** may be used when member holds **no officer's position**.

OM – Chap 13 Uniforms & Insignia has a full **list of Past** ranks recognized.

In a nutshell – Lt/C and higher can achieve Past rank, when the required # of years of service is met. (Lt/C = 3, Cdr = 1).

So – your **Rank** deals with what are you doing **in the here and now,** and **Past rank** is about your **history**, and indicates **you are not an officer**.

• HANDOUT # 2 Reviewing the Ranks - **On top** is a duplicate of this slide – **bottom of page** is the **hierarchy** of ranks

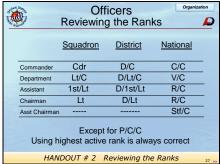
Notice – Squadron Cdrs (#6) outranks D/Lt/C (#9). Being Squadron Cdr makes you one of the Top Dogs

- As members, we have some responsibilities it does not all
 fall on those Officers with ranks,.
 - We decide the dues and fees we will pay
 - We adopt and amend the rules and bylaws
 - We adopt the budget within which our squadron is to operate
 - We elect our leaders, officers and some committees
 - Most of the actual **work accomplished** is **done** by the committees.

The **Executive Committee** (ExCom) is to whom we have **delegated** the day-to-day operation of the squadron

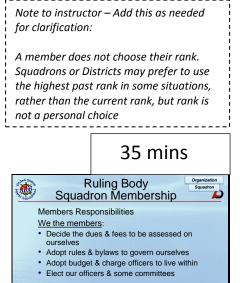
Let's look at the Squadron structure.

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Note to instructor – Add this as needed for clarification:

In 2010, the OM was updated in an attempt to clarify one of the paragraphs dealing with rank. A typo was made (the word "chief" was left out), and confusion has reigned. In 2015, the typo was corrected and the OM now again matches USPS policy relative to past ranks. As does this OT in 3 material.



Most work is done through committees elected and appointe

- Slide Here from the OM we see a typical squadron chart
 - The Members are the **Ruling body** and they **elect 4 Committees**:
 - The 3 General Committees -- which are :
 - – Auditing, Nominating, Rules
 - The **Executive** Committee to take care of day to day business

These 4 committees **report to** the Membership (3 Generals & ExCom)

- ExCom is comprised of Cdr,
- 5 Department Heads,
- members at large (defined in your squadron bylaws),
- P/C
 ?? How many members at large do you have ? 3 is minimum.

?? Any squadron have more than 22?

Standing Committees report to the **ExCom** Departmental Committees report to the various **department heads**.

Department heads report to the **Cdr**, who reports **directly** to the Membership.

Cdr also reports functionally, to the District Executive Officer
 Command runs thru the Exec Dept. Cdr reports to DXO,

and

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HANDOUT # 3 **Typical** Squadron Chart

D/C reports to NXO

- For you detail & accuracy fans the Learning Guides committee is not a Local Board, however Seminars Committee has now been designated as a Local Board (per USPS bylaws – see 7.11.6) – more about this later.
- Slide
 Elected by the membership The Executive Committee has charge of the policy, management and finances of the squadron, between meetings of the membership.
 - It processes **new member applications** and approves the **budget** which will ultimately be submitted to the membership for adoption or revision.
 - It also approves the Educational Schedule of times and places, submitted by SEO. This schedule also needs to include a yearly Boating Course, which is required by USPS bylaws. It is the Squadron which is held accountable for offering the Boating Course every year.

States			Typical)		. [Organization
Squadron Organization						Squadron
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	Noncomp	Cooperative Desting	Local Board Public Board	Basing Activities	- Computer Systeme	Property Officer
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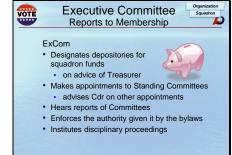
Slide Also, --- The Treasurer submits a report to ExCom relative to
 where to 'stash the cash', and ExCom has final approval over where that is to be.

'ExCom' as it is called, also makes **appointments** to Standing Committees, and **advises the Cdr** on **other** appointments.

- An ExCom **meeting** is often where the Committee **Chairs report** what they are **doing & planning**. If you **want to know** what is going on in the squadron, these are the meetings to attend.
- In some squadrons, the meetings are referred to as 'Bridge Meetings', however they are in fact to be <u>full</u> ExCom meetings ('Board Meetings' if incorporated), with not only the associated bridge officers, but also the members at large, and (bylaw optionally) the most recent P/C. This body (ExCom) has the authority to conduct squadron business. Remember As a group, the 6 member 'Bridge' has no such authority.
- Meetings of the ExCom are where the lively discussions are heard, plans are made and ironed out. Where new ideas are brought up, past experiences are tapped into, and where unresolved issues are dealt with and resolved.

These are **working** meetings and **all members** are welcome to attend, **listen**, learn. Only actual **elected members** of ExCom **can vote**, but **others** are often granted **privilege of floor**, at these meetings.





45 mins

- Slide 32
- Earlier I mentioned there were 4 required squadron actions.
- This grid was created from a report offered by then C/C John Alter, SN back in 2012

(Read verbatim)

He said, "I often hear Squadron Commanders complain they can't keep up with all the administrative chores expected of them and items beings promoted in the Monthly Blasts and other sources - the never ending 'to do' list. Remember, there are only four things you HAVE to do; everything else is optional based on your member's interests and desires."

 (Review GRID) -- HANDOUT #3a OT Required Squadron Actions

Please keep these in mind, as you review the various Committees and officer duties. Squadrons range greatly in size and while we each should do all we can, as our members interests dictate, we need to prioritize & focus on what our members can do - well. In other words - Allow your members to succeed

Sometimes we get **so caught up** in trying to do it all -- **we forget this**.

What we need to do is -- **prioritize.** Focus on what has to be **done**, adding in what we can do **WELL** -- and do that!.

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Only 4 Actions - HAVE to Do Extracted from 2012 guote from then C/C John Alter, SN							
		Required Squadrons Actions	Report to USPS HQ	By Whom			
	1	Elect Officers - 3 minimum (Cdr, SEO, Secy/Treas)	OD-2 (OD-1 for district)	Secretary			
A CANADA	2	Offer a USPS approved boating course	HQ-800	SEO			
	3	File an IRS 990 (Don't mess with the IRS) (Do whether you think you need to or not)	TR-1	Treasurer			
	4	Submit Merit Mark recommendations (for members who have earned them)	DB2000	Commander			
	HANDOUT # 3a 4 Required Actions 32 >>>						

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Slide **Moving on** to **other** committees

We the members vote these folks into office, and they report directly to the membership.
 Remember - the Cdr is not a member of the General Committee

Remember - the Cdr is **not** a member of the General Committees – a Separation of Power concept.

Auditing – if you're an accountant and numbers person, being on this committee may be nirvana for you. Reviews the Treasurer's records, makes recommendations for any needed follow up.

Nominating – if you are a **people person**, adept at building successful teams, this may be the spot for you. Past Cdrs are often tapped to serve here, due to their knowledge of who has successfully done what in past, or shown leadership potential. A year-round job, members of NomCom should attend every meeting, observing and evaluating potential nominees.

Rules – if you are a detail person, gifted with a great memory, this committee might benefit. They are the guardians of adherence to the bylaws (USPS, District & Squadron), and USPS policies. They keep squadron bylaws current and consistent with the Model, and ensure ExCom & Officers are not inadvertently outside the bylaws.

Each squadron has their own bylaws, and a fair degree of individuality is afforded, as long as they are not in conflict with district & USPS bylaws.

- Descriptions for these 3 committees are in Model Bylaws, OM & JDs.
- You can also find a terrific seminar on the HOW-TOs of working on the Nominating Committee – LDCom webpage



- Slide As we go through the next several slides dealing with
 Committees, look for a way to bring your talents and skills to the table. What interests you.
 - Find more information when you read all about them, in your reading assignments (includes your sqd bylaws – Sqd Chapter OM – Job descriptions)
 - * Budget & Finance prepares the annual budget for adoption by the Membership Treasurer often on this committee

 $\mbox{Housing} - \underline{finds\ rooms}$ and facilities for meetings and classes and activities

Law – licensed attorney concerned with any legal matters of squadron

* **Planning** – With an <u>eye toward</u> the **horizon**, helps <u>bring</u> <u>ideas into reality</u>.

Personnel – maintains an inventory of member skills, for use by the Cdr and Nominating when filling positions or populating projects

Property – creates/maintains an <u>inventory list</u> of squadron equipment, <u>where its stored</u>, and <u>who has</u> physical possession of it at any given time **Supply** Officer / Ships' Store– buys and sells USPS

paraphernalia (burgees, ensigns, officer and educational insignia, squadron shirts, etc.)

• These 2 committees often defined as departmental in Treas. Dept.

Slide **Cdr** is top ranking Officer

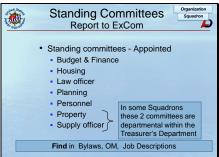
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- The **growth & vitality** of the squadron is **his/her** responsibility (*Top Dog*).
- As such Cdr is a voting member of all committees (except Audit, Nominating & Rules).
- A smart & savvy Cdr will enlist Department Heads in the process of making appointments to departmental committees, working with them to develop their skills in making appointment. More about that later.

Some Commanders **delegate the decision** to the Depart head, and simply **approve their choice**, thereby continuing to own the accountability.

• Remember the **4 actions required** – 1 of them is to submit **Merit Mark recommendations.**

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- Slide
 Training future officers is part of the job of every officer, from committee chair and up! Being willing and able to delegate authority is essential for any Cdr. Running a successful squadron takes a team effort. Cdr cannot do it alone. If you don't know how to delegate learn! For some, giving up control can be very difficult Do it anyway!
 - Cdr presides (that is Chairs) at all meetings of the full membership & ExCom meetings.
 - Cdr is also a voting member of the District Council, Conference, District Executive Dept and the National Annual meeting and GB meeting. As such, the Cdr is expected to attend these meetings, if at all possible.

Some squadrons, if **flush with cash**, have a line item in the budget to help **fund trips** to National Meetings by the Cdr and offset some of the expense

• Cdr also appoints voting delegates - prior to Conferences and GB meetings who will represent the Squadron. This is an opportunity to encourage a willing member to attend & participate, and is often a point for discussion amongst the ExCom members.

Slide 37

(60 minutes gone.)

Time for a very short break.

Everybody stand up & Stretch.

Introduce yourself to those around you. Fore & Aft -- Port & Starboard



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- Slide Remember Keep an eye out for a committee in which you mightlend a hand.
 - Could it be on one of the Executive Departmental Committees ?
 Boat Shows – Do you like taking to people? Workers often get in free when 'working-the-booth', telling the public all about USPS & what we have to offer.

CoOp Charting – Go out on boat, locate needed chart corrections, use electronics to report same via software tool. Many a skipper finds this to be a 'fun' activity, especially in a group. Speaking of fun – Bench Mark recovery is back! A Land based activity. Searching for Geodetic markers is sort of like going on a 'scavenger hunt'. Can be done individually; great fun as a group activity.

Public Relations - Use communications to manage public perception of your squadron. The new 'Branding Standards Manual' can be found on USPS PR/Com webpage

• These **committees** are all **described** in your **homework** reading assignment. SO - - We will not take the time to describe all of them here.

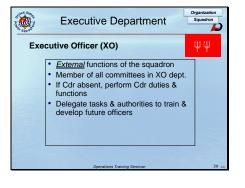
BTW - **The chairs** of these sqd committees are **members** of the **district committee** of the same name, AND **as you see** -- they are all about that which is **external** to the squadron

- Slide The **head of each** of the **departments** is a **member of all** 39 **committees** within, **described in OM** as *ex officio member*. *Ex officio* simply means – by virtue of position.
 - If the Cdr is absent, the XO temporarily steps in.

XO's attendance at District Conference is **expected** and encouraged at Council. XO is the **Cdr in training**.

 Training future officers is part of the job of every officer! Knowledgeable committee chairs makes XO job as head of department – way easier





1 hr 7 mins

Page 20

- Slide The Squadron Educational Dept. is led by the SEO & Local Boards. The entire department is all about education, and making it available to members and the public, alike.
 - In larger squadrons, the 4 Local Boards, are populated by chairs, instructors, proctors and a host of others. Smaller squadrons do well to have an SEO and 4 LB Chairs.

In a recent change, LB for Seminars was added and all 4 LBs are **now** described as **optional** (This was a USPS bylaw change Section 7.11)

٠ We should **all** be somewhat acquainted with a goodly portion of USPS bylaws Article 7 - Squadron Organization. Local squadron bylaws augment, but often do not repeat that which is contained in USPS bylaws. Check both

Chapter 6 of the Operations Manual will give you an appreciation of the rigors involved to maintain the integrity of the courses and the associated grades.

- Slide It has often been said, the SEO's job is second only to that of 41 Squadron Cdr, relative to size & complexity.
 - In smaller squadrons, instructors are often in short supply. Some doing double duty in other jobs, making scheduling a challenge.
 - Remember the HQ800 report is 1 of the 4 Required squadron actions to record when & where your Boating Course is been offered.
 - Training future officers is part of the job of every officer! . Knowledgeable LB & committee chairs make SEO job as head of department – way easier.

This applies to you instructors as well. Are you in the process of training your replacement when you move on or retire?







1 hr 11 mins

40

Slide • Here are several more committees for you to consider
 42 joining.

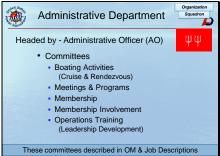
Boating Activities – aka 'Cruise & Rendezvous' . Consider being an OIC for a single cruise. Publicity thru district channels can bring members from other squadrons. **Meetings & Programs**– Consider taking charge of a single meeting OR a single task for every meetings.

Membership – every squadron member should consider themselves a member of this committee

Operations Training – Become a Trainer. Help members **increase their understanding** of the USPS organization, **to hone their** management & leadership **skills**, to **keep up-todate** with the ever changing USPS organization.

All of these squadron committee Chairs are members of corresponding District Committees, except Meetings.

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 The AO, and the entire Administrative Department, including all its committees, is concerned with that which is 'internal' to the squadron.

If the Cdr & XO are absent, the AO temporarily steps in.

Slide

43

BTW - **Command** positions are: Cdr, XO, AO. **Staff** positions are: SEO, Secy, Treas

• Training future officers is part of the job of every officer! A knowledgeable assistant & committee chairs make AO job as head of department – way easier

If you have strong committees within, it is easier to fill the AO position. People are more willing when they know they have strong support.

1 hr 14.5 mins

Slide Still looking for a place to apply your skills & talents? TheseCommittees are also 'internal' to the squadron.

Computer Systems – Are you a PowerPoint wiz OR Website wiz? For websites, there are new **requirements** for Websites dealing with the new **Branding Standards**. (Find requirements on USPS website – **Communications** Committee page in Secretary Dept.)

Editor (newsletter) - Are you a reporter at heart? OR a shutterbug.

ENSIGN correspondent – Are you a writer who wants to be published or a reporter who wants a national byline? This could be the spot for you.

Slide The Secretary's Department is a **record-keeping** department, responsible for the **non-financial** records of the squadron.

- Keeping minutes, sending meetings notices, maintaining member data (DB2000), submitting the OD-2 report
 --- 1 of the 4 required actions
- Training future officers is part of the job of every officer! A knowledgeable assistant & committee chairs make Secretary job as head of department – way easier

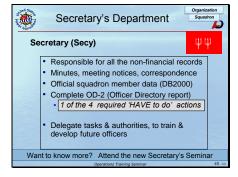
To learn more on this, be sure to attend the new **Secretary's Seminar** --- being rolled out **later** in 2016. Stay tuned to USPS Monthly News Blasts (or visit LDCom webpages).

?? Show of hands -- How many of you receive the monthly News
Blast??

To receive the Monthly **Broadcast** – go to **Members Home** page, then **Resources** on task bar, then **Monthly Broadcasts** on drop-down menu, fill in your contact info.

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1 hr 17 mins

Slide Committees:

We talked about these 2 committees earlier when we were looking at the Standing Committees.
 In some squadrons, they report to the Treasurer.

Both Treas & Secy have How-to Manuals, as Chapters in the OM.

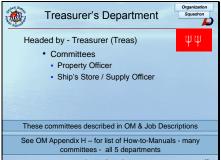
Many of the **departmental Committees** also have **How-to Manuals**. All available for download, for various locations on the USPS website. A list of **many of them** is in the OM (Appendix H)

- Slide The Treasurer's Department is another record-keeping
 department, but this department responsible for keeping the financial records, including the budget once adopted by the membership.
 - Files the IRS 990 form and reports it on TR-1 1 of the 4 required actions
 - Training future officers is part of the job of every officer! A knowledgeable assistant & committee chairs make Treasurer job as head of department – way easier

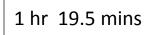
Slide Let's **turn our attention** now, to the district organization.

USPS **currently** has 31 districts spread over a considerable area. (D18 & D31 recently dissolved)

Notice D13 - centered in **Southern California**, with squadrons in Hawaii and Japan. **Off the east coast**, we have D33 – made up of squadrons in Puerto Rico and the U.S. Virgin Islands.









Page 24

Slide Districts were & are created by National to geographically associate squadrons in that area or region.

> Their purpose – to inform and assist the local squadrons in the area, to stay abreast of new policies, using new technologies & tools. To facilitate the sharing of knowledge/experience among district's squadrons

In the past, geographical proximity was more critical than it is in today's world of electronic tools. However it still impacts travel distances for meetings, events, activities, and the face time needed to conduct some essential business.

Slide And here are the squadrons in D25!

49

50

(Note to instructor – this slide is a place holder – please change it to fit your district. Consider creating a list of squadron burgees in your district., and the year each squadron was founded.

• Squadrons as a rule **do not actively recruit** in areas outside their geography, but we have no problem accepting applications from outside our geography, if the person can meet the membership requirements.

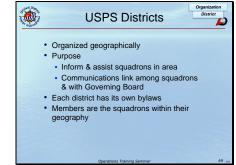
The point is - It is way more **convenient** for members to gather, for meetings and classes, when they are in geographic proximity.

We are still just scratching the surface with 'distance learning' tools - Webinar, Go-to-meetings, U-Tube, Skype

The better we get using those tools, the better we can serve members far removed from where our squadrons are centered.

HANDOUT # 4 YOUR District Squadrons - shows all the Squadron Burgees, so when you are **out on the water** – and see one - you'll know to which squadron the skipper belongs







1 hr 23 mins

Slide District is organized **much the same** as squadrons. Learn the structure of one, you'll know both

- The **Conference** is a group representing **the membership** at district and is therefore the **ruling body**.
- General Committees are the same 3 as in the squadron
- (Auditing, Nominating, Rules).
- Planning moved from a General Committee to
- a Standing Committee to match the Squadron. (District Model bylaws)
- The **Council** relates to the squadron ExCom the body responsible for the **Policy, Management & Finances**. At district, the **council members** are the 6 bridge officers
- (**D/C** and
- 5 dept heads),
- the Past D/C, and
- the squadron Cdrs
- There is a **difference** between the squadron ExCom and District Council. At district, the **3 chairs** of the **General** Committees, are also **voting members** of the council.

The district **Conference voting members** are these same **Council members**, plus all the **past D/Cs**, and all the **delegates** from all the squadrons.

Slide Take note of the job title abbreviations – a D is added to
 squadron abbreviations when referring to district bridge officers

If we were to look at the abbreviations for the **national** job titles, we would **see an N swapped in** where the D is.

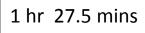
So – leading **N** = **national** bridge officer Leading **D**= **district** bridge officer

The committee tasks are similar to those for squadron committees. All are described in detail in the **District Job Descriptions**

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trict Chart v to Squadro		District	Bquatrons			
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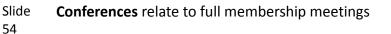
Slide There are 2 types of District Meetings. 53

 Remember - A Council meeting at district relates to a ExCom meeting at squadron. Due to geography and distances to travel, some districts hold only 2 per year. In D25 we hold a minimum of 4. (Note to instructor – Check your district bylaws)

These are **working business** meetings— with a **wide range** of viewpoints. Some discussions are very interesting, as those in attendance are **exposed to different ways** of seeing things — by people from other squadrons.

As in -- Why didn't we think of that?

OT in 3 Seminar 2016 v.2 2 Types of District Meetings 1 Council Meetings - Board of directors - relates to Squadron ExCom - Conducts business between Conferences



 Delegates from each of the squadrons add to the number of voting members. Delegates are appointed by the squadron Cdrs, who submit their name to the District Secretary as an authorized voting delegate.

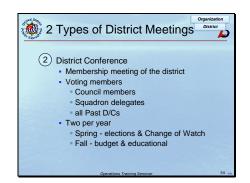
(Note to instructor - - check your district bylaws for the rate/number of delegates from the squadrons in your district) <u>For District 25:</u>

?? At the rate of 1 per every 25 active squadron members, how many delegates should your squadron have at every Conference?? (each squadron gets minimum of 2)

 The Spring Conference is when D25 holds elections and conduct the COW. (Note to instructor - Check bylaws - some districts do this at Fall Conference)

Fall Conference is when D25 **adopts the budget** (*Note to instructor - Check bylaws - some districts do this at Spring Conference*)

Due to the heavy emphasis on **educational** matters and seminars, it is often called the "educational conference".



1 hr 30 mins

Slide And speaking of District Meetings, here's a personal opinion, 55 shared by thousands of others.

District conferences can be a happening place to be.

The social events give us a chance to meet & greet members of other squadrons who may have a different (better?) approach.

The Training seminars are great for Bridge members & Committee Chairs, and often the officer reports are informative .

Attention – all you squadron bridge officers, including all 5 department Heads, and committee chairs -- you should participate as much as possible. Meet & greet members from other squadrons - share your good ideas - learn theirs.

Maybe **they have** a better approach, maybe **you have.** The more we stand together – the stronger we are.

Slide Here's the District flag for D25 56 (note to instructor – you'll want to swap this out for a picture of your district flag & tell your members about its design / heraldry)

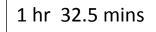
> For D25 Flag: The arc over the 25 represents all but the most southern points of a compass circle and is formed from Cardinal & inter-Cardinal points of a compass, to indicate D25's northern California geography. The Golden Gate Bridge is iconic for the area.

Now on to our National Organization - - - Who are those people??









Page 28

- Slide Who's on it ? Squadron members one and all !!
 - The National Bridge members and all the <u>members</u> of the 2 Generals
 - **District** Commanders & DEOs & **Squadron** Cdrs (so your District & Squadron is represented)
 - P/C/C & P/V/C and also any member who has earned 50 merit marks
 - And finally, there are the elected General members (1 for each 600 members of USPS) and the Squadron delegates (1 per each of that squadrons 100 members) -- -- ?? Do you know who the General Member(s) for your district geography is/are?? Often listed in District roster

If any of your squadron **members attend** the GB meetings and are not voting members already, they should **apply to be appointed as a delegate**. The Cdr can certify that person as a voting delegate. If the Cdr cannot attend, an **alternate can also be designated**, and that too, needs **a signed authorization** form from the Cdr.

- Slide These photos are from 2015 GB in San Diego. All of these folks
 are squadron members, many not only attending the meeting, but serving at the national level as well.
 - The different colored voting cards represent the various voting groups. For example, here the purple cards were for squadron Cdrs or their alternate. Squadron delegates got a different color, District Cdrs yet another.

It's important that your squadron get full voice at these meetings, and the National Secretary made a request at this very meeting. "Cdrs – please appoint delegates and report their name (s) to N/Secy, so we can give them voting cards." He said, "The # of delegates is a factor in determining a quorum."

(If you are curious – quorum calculation is **spelled out** in **USPS Bylaws**.)

Remember - **N/Secy supplies a form** to every Cdr – fill it out send it back. Form is not only for **an alternate for yourself**, if you are unable to attend, but also for your **squadron delegates**. Forms are also **in the Cdr's KITS** – find on LDCom website

(photos taken by National photographer Steve D. Erickson, JN)

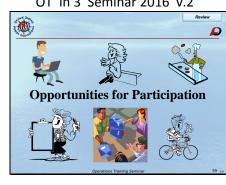
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1 hr 36 mins

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Slide 60	 Let's see who has been paying attention 	
	 ED Dept has organizational units. Committees &? (Local Boards) 	
	What rank are Committee & local board Chairs?(Lieutenant)	
	Who appoints them?(Commander)	

As we have seen so far - - there are many different opportunities

Hopefully in concert with SEO recommendations AND NomCom input

What about this – does your squadron try to fill all committees?

Consider this – going forward

(fill those your squadron needs--X) ٠

Allow your members to succeed

Committee Review	Q					
Educational Department has organizational units. Committees & ? Local Boards ?						
What officer rank are committee chairs & local board chairs ? Lieutenant _ ?						
Who appoints them ? Commander ?						
In the future, will your squadron						
a. Fill all committees?						
b. Fill those needed?						
Operations Training Seminar	60 >>					

Slide 59

- - -

Slide What are you interests? See anything that suits your talents and 61 skills?

Where will you lend a hand?

Slide Part of what this Training is about, is getting you started on, or 62 back on, a path - - to take advantage of all the educational opportunities.

> Draw up a list of the courses and seminars you want to take or teach.

> Then - - List some of the skills you could bring to the table OR the ones you want to learn.

For you new members, we will try not to ask you to do any heavy lifting for a while, but we would like to help you find a little something to do - to give you a sense of purpose - of being a part of the squadron effort.

Jumping into the educational or training classes is BTW - - a really great start.

This HANDOUT #5 is a List of Educational Courses & ٠ Seminars, available -- as of Dec 2015. Use it to draw up your Plan.

(BTW - Most current list can be downloaded from Ed Dept webpages at anytime)

× Develop your plan Plan should include a schedule for taking the advanced grades & electives courses Which seminars will you take?

ED Courses, Seminars & Guides

Interested in Boat Operato Certification?

HANDOUT # 5

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Lending a Hand

-

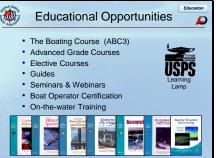


1 hr 40 mins

- Slide By definition our educational courses are that which are
 63 completed by passing an exam. You can complete a Course without attending instructor led classes, if you can pass the exam. Having said that, for some , the classroom setting is often, a more beneficial environment for learning, having both an instructor and fellow students, to enhance the learning dynamic. In USPS we have it all.
 - **Boating** is our most basic Course. It lays down a foundation on which other courses can build.
 - Advanced Grades are awarded in sequence, each building on knowledge gained in the prior. There are 5 AG Courses. The Courses can be taken out of sequence, but Grade will not be awarded until all the requisite courses are passed. More about this later.
 - Elective Courses focus on a specific general topic, and can be taken in any order. Currently there are 8 ECs
 - Guides are self study booklets (name shortened from 'Learning guides'). As of Dec 2015, there were 14 they are listed on your handout- Here are some of them.
 - Seminars, are completed by attendance & participation. Most can be completed in 2 hrs, although there are a couple that run longer. In the past few years, there has been an explosion of topics, As of Dec 2015, there are 24 seminars available
 - These in addition to the BOC Seminars & OTW Trainings
 - & we now have Webinars. Distance learning, on-line courses, Webinars, U-Tube videos, etc. are all avenues of educational opportunities, in addition to classroom settings, self study Guides & OTW.

(Note to instructor --- Online Course – Cruising and Cruise Planning consists of 3 online seminars and an online exam. First 2 seminars 'Weather for Boaters' and 'Planning Your Cruise' are the 1st 2 seminars - now available via BoatUS as of Dec 2015.)

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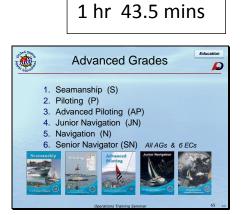
- Slide Add to that We now have 18 Virtual Trainer units, for use in the
 classrooms as well as at trade shows and boat shows. (as of end
 of 2015 year equipped with Drunk Goggles)
 - In USPS , we have it all!

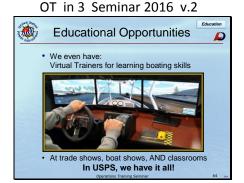
Slide This is the logical progression in which to take these 5 Advanced
 65 Grade Courses. They were designed with this sequence in mind.

- Take either S or P to start the progression. To be awarded the grade of AP, you must have completed not only the AP Course but the courses listed above it . This applies to the grades of JN and N as well.
- The SN (Senior Navigator) grade applies to a person having taken all Advanced Grades and any 6 of the 8 Elective Courses.

These are the **only 6 Grades approved by the GB**, to be used after a member's name.

Let's look at the ECs ----





- SlideElective Course classes are offered on a rotating basis, depending66upon student interest and instructor availability.
 - In squadrons with **hundreds of students**, many try to offer all of them within a **single years' time**. Smaller squadrons, offer Courses **on demand**.

There is **no prescribed sequence** to these Electives – take them as your interests dictate. Completion of any 3 Electives, along with the first 3 AG (S, P, AP) will gain you the **Educational Proficiency Award**. As a minimum, the recommendation is to take EM, MES, & W.

The **abbreviations for ECs** (CP, EM for example) are **not added** after a member's name, **nor are** any of the **BOC** completions added (IN, CN, ACN for example)

Only Advanced Grades are to be added, after a member's name. The correct format for both written and spoken is: RANK – NAME – GRADE

To clarify - USPS **website shows BOC** completions after official AG, but that is for IT folks **convenience only** – They are **not GB approved** GRADE designations, any more than EC completions are.

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- SlideAdditional Training Programs & Seminars brought to you by67other Departments & Committees. For example:
 - As its name implies, this is a training seminar it is part of the series offered by the LDCom in the ADMIN Dept. It deals with squadron management issues, --- whereas, - -
 - The Leadership Development Program (LDP) deals with Leadership. It also takes about 3 hours, and is the next in sequence to Operations Training. Want to know more about delegating in a volunteer organization? LDP offers some guidelines to help you learn how.
 - The 3 Trainings in the Trilogy are offered at national meetings, and there is a select group of instructors who travel to various areas across the country and present the Trilogy classes to the local folk in those regions.
 - Most District Conferences offer some kind of training seminar, and there are many publications and manuals available on the USPS website,. These shown here all brought to you by the LDCom
 - For a list of available Manuals, Publications and How-to Guides check out the OM Appendix H.

The **OM** - part of your **Homework** Reading Assignment - is a **wealth of information**. When in doubt – look in the OM. Many years ago, a Past Chief Commander (**Pou Bailey**) lamented that the OM was the "little read book" - Not talking color !

Next up - some management issues

SlideWe want our members to participate in as many activities as they68can, and have interest.

- Educational External Internal
- Spearheaded by the SEO, XO and the AO / Secy / Treas

For a **bridge officer**, one of the most **important issues** is to have their **departmental committees** - **populated** by willing and interested members.

• As many of us have learned - – not everyone will say yes.

Let's look at why that might be the case.



1hr 50 mins

- Some members question whether they have the experience or knowledge to take on a Committee position. The good news is – there is no need to be an Einstein !
 - Some question whether they can make a contribution citing a lack of time and how busy they are. (work family)
 - We know everyone can contribute it may be simply a matter of degree OR perhaps the need for a bit of training/learning.

In USPS we **learn & do**, then **turn and offer a hand** to those who follow. Just as those who came **before us** turned to offer a hand to us. That's how USPS works!

• If you don't have a Money Tree in your Squadron, you need to be mindful of that. To do some jobs, requires some travel and expense, outside the comfort level of some members.

With a **bit of imagination** – work-a-rounds can often be found.

And we should **always remember** that it's okay to say NO!

Let's look at why they say YES.

Slide What drives us is often dependent on the generation from whichwe come.

- 'Self Fulfillment' to one generation is called 'Interesting Work' by another.
- Loyalty and Commitment come from feeling a 'Part of the Organization'.
- 'Recognition' for one generation is called 'being valued' by another

The 3 top **motivators** - keep coming up, in study after study. decade after decade.

Recognition Money Feeling a part of the organization





1hr 53 mins

Slide 69

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- Slide Let me say that again !!
 - Recognition
 - Money

71

- Feeling a part of the organization
- Since we **don't pay** our members, **recognition and feeling a part** of the organization are **key for us**
- Merit Marks are part of recognition - but they are not the whole of it. Don't wait for the end of the year – verbalize 'attaboys' and 'attagirls' on the spot.

Catch them doing something right – and tell them about it. Let them know how much **you value** their contribution – immediately!

Job descriptions can help our members through their decision process. What do they want to volunteer to do. The squadron & district job descriptions are part of your Homework Reading Assignment. . . (published in Sept 2009)

- Slide There are 6 people in this boat doing a variety of jobs working
 differently to get to the same place together. They all understand their job and its importance to the team effort.
 - When the Nominating Committee **does not fully describe** what is involved in different squadron jobs, the **result often spells trouble** for the squadron.
 - When you **staff your committee** Keep this in mind (point to last bullet on slide)

There is an **excellent NomCom Seminar** now available for download from USPS website - LDCom webpages. Highly recommended, **not only** for your NomCom members, but for **anyone looking to add staff**.





1 hr 56 mins

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Slide This list is Staffing 101 73

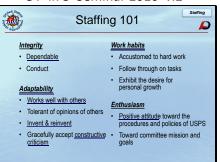
When looking for members to work in our committees - -

- We look for members who are Dependable. members who are Adaptable and Work well with others -- Who will invent and then re-invent in order to progress & stay current
- Giving criticism is part of the job. It should be constructive and polite. It's hard to give and often difficult to receive. Check out the expanded sandwich technique discussed in the Instructor Recertification Seminar - - for some great guidelines.
- We also look for members whose Work Habits & preferences match the job requirements.

For example, **I'm not good with cameras**, so my being Squadron photographer - NOT a good idea! That said, I do **know my way around** a **computer**, so I am often **tapped** to use those skills.

Remember the motivators -- **recognition** and **feeling a part** of the process

• Are they **Enthusiastic** about their role ? Their **participation** should be **positive** and **fun**. Having a bunch of **Grumpy** characters around is not fun for anyone.



1 hr 58 mins

Slide ?? How many of you have a copy of yours ?

74

?? Do you have a copy of all of them, so you can see where your job fits into the bigger picture, and how what you do and don't do impacts other members trying to do their jobs?

The sins of omission are often greater than the sins of commission.

• Staffing begins with accepting a job description Make sure you know what you are asking your team members to do.

Squadron members, working at the national level, created one for every squadron/district job they could think of. This does not mean every squadron needs to fill all these jobs. Fill the ones you need

The **bylaws specify** the tasks & responsibilities of some jobs. Check there 1st.

The people who created these job descriptions worked to make them generic enough so as not to get in the way of the individual squadrons, each being fiercely independent.

The trick was -- to make them **specific enough** to give the squadron member **a clue** as to what the job actually entailed.

Read the description, then update it to fit **your** squadron's needs for the job. **In some cases**, this will be as **you learn** them. A bit of On-the-Job training is not unheard of.

If you are in the lead position, give your team members a complete copy.

By the way - -Every member of the Nominating Committee should have a complete copy, and they should make sure every nominee has a full set.

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2 hr 2 mins

Slide How big of a committee is needed - - How would you know? 75

- Department Head might be able to add some insight.
- Often the size of the committee is directly related to the size of the squadron. The more members a squadron has the greater the pool to draw from to share the work.
- A committee of 1 is almost always not enough. Remember this is supposed to be fun - take a buddy with you when you join a committee ..

Slide Appointments often require careful thought – Not easy. 76

- With a bit of effort, and genuine interest odds improve. It's possible to get so wrapped up in filling a job slot, the time is not taken to discover the member's interests & talents.
- The **focus** needs to **be reversed**. Rather than finding a member to fill a job - - - find a job that fits the member.
- Fill a position only when there is someone with requisite interests & skills. Remember - you don't have to fill them all
- Slide Each squadron officer, bridge officer & committee chair alike, 77 should attempt to meet all new members
 - Each **new member** should attempt to **meet** as many **officers** as well - - this is a 2-way street.

Officers should be actively matching a new member's interests to an appropriate position or task.

This should be the **same for all** members – new and not new.

Start with a vision of the desired result. Everything done from that point on, should be with the intent of getting you closer to the desired result. If it doesn't – it has no place in your plan.

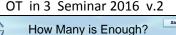




•	Find	l a job	that fi	ts the	mem	be

```
Your job is way easier if y
appointed we
```





How large of a committee is needed

· How would you know - what can you do? Discuss with departmental bridge officer Interview potential committee members

inactive members & especially your friends

to get job done?

What's the difference - Management deals with achieving goals.

Leadership deals with setting goals.

We use our Leadership skills to define the goals (the desired result)

We use our Management skill set to then achieve those defined goals (that result).

• Remember -- Manage things -- Lead People. People can tell when someone is 'managing them' They don't like it any more than you do.

Slide (125 mins or 2 hrs 5 mins in total minutes gone)

Time for a break

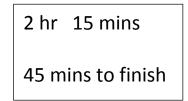
79

Synchronize your watch - Please be back in your seat in 10 mins



2 hr 5 mins





- Slide 80
- There are **2 fundamental concepts** of USPS policy
- participative decision making and
- accountability for developing & achieving goals.

While it is true – as **Leaders** we are **responsible** for developing and achieving goals,

we also know, we can develop more **realistic goals**, if we **share this thought process** with our team members. This is also one of the ways we develop future officers

Many a good idea has come from a single squadron, who has taken it up the line, until the whole of USPS is on board.

• Knowing **who is who** - - and **who does what** in District and National organizations very useful in this regard.

Let's turn our attention to Goal-Setting - - - **Setting** a goal is the 1st step to **achieving** it

Slide **How** this process is **supposed** to work: 81

When the National Annual **meeting** is completed and members **return home**, they bring with them **the news** about the **Organizational goals** for the year.

At **each level** then, **goals** are set to **do what they can** toward meeting the USPS goal.

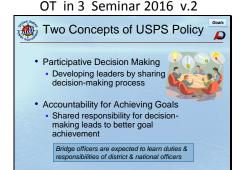
Sometimes the D/C sets an **additional** goal for the district which **may or may not be** complimentary (meaning it lends itself to accomplishing the USPS goal). Sometimes the D/C's goal is **unrelated**.

Sometimes the Squadron Commander sets an **additiona**l goal for the squadron, which **may or may not** be related to **either** the USPS or District goal.

Sometimes an additional goal is set by the Committee

• Notice – the arrows point in both directions.

Goal setting originates at all levels, and when achievement is **successful**, it's **shared** up and down the line.



۲	USPS Interactive Process for Creating Committee Goals	Goals
	INDIVIDUAL COMMITTEE MEMBERS	

2 hr 17.5 mins

Slide When we set about to achieve our Goals, we need to answer 3
 ⁸² questions for each of the specific tasks required.

This applies to existing Job description tasks as well as any new tasks necessitated by any additional goals.

- What results are we expecting, and by whom ?
- What will be the yardstick to measure the degree of success ?
- When will it be done ?
- HANDOUT # 7 What's the Plan
- Slide AND there are some. preliminary steps to take which are also
 83 listed on the handout. Here's a framework for what that might look like.

Don't get lost in the semantics used here – different words and phrases have been used to describe these steps over the years, but the actual steps remain pretty much the same.

Don't forget, **you** don't have to **learn** every lesson **the 'hard way.'** It's good to be able to **learn from others** OR **get a refresher** of something you already know

Slide Now <u>this</u> is Teamwork! These 2 puppies definitely have a
 common Goal, and are using each of their particular strengths to good end.

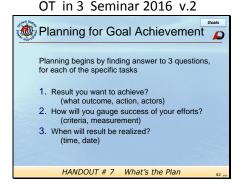
When you build your support team -- Identify the WHO. Determine the WHAT.

• List the tasks and assign a person to take care of each.

These are the people to whom you will **delegate** authority to actually **do the work**. For **however skillful you are**, you **cannot do it all**, nor should you even **try**. Share the workload, lest you burn yourself out. Remember – only 4 required actions.

 In the Operations Training manual, there is an example of a grid used to match people to tasks, called the RACI tool. Very useful for keeping track of all the tasks and people assigned to do them.

Find it in Module II – Chapter 3 - under the heading "A Helpful Planning Tool"



2 hr 19 mins
5 Prelim Steps
5 Preliminary Steps to reach Goal
Operations Training Seminar 83 ->>



OT in 3 Seminar 2016 v.2

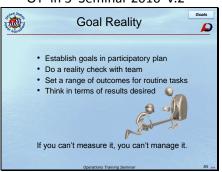
Slide Remember: 85

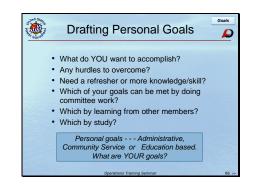
> Get your team involved in the goal setting process & Keep it real.

Set a **range of outcomes**, to measure **degree** of success & **Think** in terms of the desired **results**.

You need **a way** to **check** your **progress** - how far have you come, how close to your goal.

• You can't manage it , if you can't measure it.







SlideDrafting your own personal goals is as important as any of the86others.

Apply the same set of 3 questions and 5 preliminary planning steps as you work to achieve your personal goals, as well.

- ?? What results do you want to achieve ?
- ?? How will you measure it ?
- ?? When will it be done ?
- Asking yourself -- What do you want to do?
- SlideQuotes from Lewis Carroll and Yogi Berra! Two great minds, both87talking about roads to travel

Planning & Program Evaluation are **2 points on** the same **road**.

The **budget** is the expression of **the squadron plan** in financial terms. Comparing 'budgeted' to 'actual' is part of the **program evaluation** process.

The **Budget/Finance Committee** reports to the ExCom **for a reason**. The product produced (the **budget**) should be **a reflection** of the **ExCom's plan** for the coming year.

Back In 2011, the squadron model bylaws reflected this change in appointing authority - - (ExCom now appoints members to Budget/Finance, rather than being appointed by Cdr)

Slide People expect those in the lead positions to do the planning. They want to know 'Where are you taking me?'

- Plans can be very broad in scope and complexities OR
- Very **specific** like a single lesson plan OR
- The design for a flyer - An **effective** flyer takes some careful thought & planning.

Slide Let's talk "Innovation Planning" 89 • The simplest form of innovat

- The simplest form of innovation deals with achieving an existing goal, by doing something new & different. Perhaps with a better result.
 - The challenge is to find a way to bring the new idea into play, while limiting disruptions to others. They are volunteers like you. Can your idea be implemented without adverse effect? Will they buy in?
- Slide Just so we are clear -
- 90 Innovation planning is **not about** a new goal. This **type of planning** deals with achieving an **existing** goal in NEW way. Is there a **better** way?
 - Could be a **big idea**, that might be **adopted** nation-wide, or something tailored **for just** your squadron.

In any case, don't overlook Step 4.



4. Cost in Resources





- Slide Will you need a Cost –Benefit Analysis? Probably. When 91 Squadron resources will be used, it's not a bad idea.
 - This doesn't always have to be a complicated process if in doubt- take it up the ladder - to your Committee chair or Department Head (if you are the chair).
 - **Remember** to include the **people power** needed. Often overlooked. Don't forget yourself!
 - Got the resources OR will you need more ?
- Slide Another management skill is **Scheduling** -- done by use of the 92 **Squadron Calendar**
 - A vital tool for scheduling
 - Often a collaborative effort of the Squadron leadership, pulled together at a meeting well before the start of the Watch year.
 - The Calendar of Events is then published by various mediums, to make it available to every member.

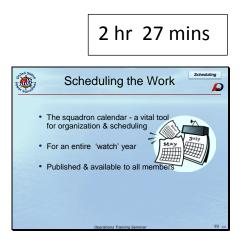
Not everything on schedule need be on Calendar of Events. Officer reminders, for example, are included on schedule, but need not be on your Events Calendar.

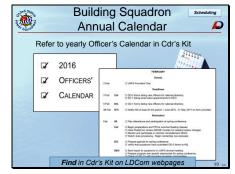
If the Cdr is savvy, the members will have been asked for their input prior to the creation process.

- Slide Many of the officer reminders are listed on the annual Officer's 93 Calendar included in the Cdr's Kits each year .
 - find that on LDCom webpages the when and by whom for many yearly tasks are included
 - Deadlines & Reminders are shown by month – the dates are shown **and for whom** they are intended.

Use this tool - when you build your squadron calendar, to help your officers remember







- Slide There are as many ways to build the Squadron calendar, as there 94 are squadron's. Some tips:
 - Start with that which is spelled out in the bylaws Meetings are always a good place to start.

Fill in National dates, then District dates. National meetings dates are known years ahead of time.

- Officer duties & tasks When committees are to do bylaw described tasks (for example – the Audit, NomCom, the Budget, etc.)
- Deadline dates should include when inputs/data/articles are due, as well as when they are to be published.

For Merit Marks - Milestone dates at a minimum of once a quarter should be included.

The prep work needed for submitting a Chapman Award Candidate takes some time

Pick a Squadron date well in advance of the District deadline, to complete the process on time.

- Add All 4 Required Squadron Actions the 'HAVE to do' items when and by whom
- Courses Seminars
- Training Programs
- Special Events

Slide **Dealing with Change** and **Problem Solving** go hand-in-hand. 95

Change is inevitable. . . how we deal with it - is the critical issue

USPS is a mature organization (in 2014 we celebrated our 100th Anniversary). We can't ignore that the majority of our members are 'mature' as well.

- We need to keep looking forward & moving forward while honoring the traditions of the past
- While we profit and learn from the 'tribal knowledge' of our more 'mature' members, we must keep adapting to the times & needs of the **younger** generations & the **new technologies**.



2 hr 32.5 mins



- Stuff happens - inside our squadrons
- Officers deal with these issues hopefully in a rational way

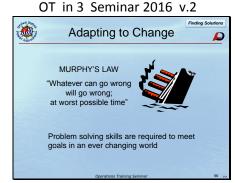
Three approaches – **Rational, Emotional, Political** – you may be familiar with the formula - 40/40/20. These 3 approaches all have their place.

Knowing the **difference** and **when** each is **appropriate** takes skill

Slide When results don't match what you want/need - - - take 97 corrective steps.

What follows is a straight-forward 9 step **problem solving process**, but a good model, none-the-less. Finding solutions **doesn't have to be** complicated.

- 1-2) Start by identifying the real problem area not always easy.
 A key point - separate symptoms from causes (when we have the sniffles is it allergies a cold a sad movie?)
- 3) What is **acceptable** What is **not** - **Is there** an acceptable range?
- 4) What's the **difference** between **where you are** and **where you want** to be?





- Slide 5-6) Brainstorm all the possible causes, then decide & focus on
 those that are the most critical.
 - 7) Come up with possible solutions. Don't judge them at this stage . Put everything out there for later evaluation.
 Encourage open minds encourage innovation.
 - 8) Then evaluate each relative to its problem solving value & cost, and do a reality check.
 - 9) Finally- get a **commitment** to the plan from **all parties**.

Not all 9 steps are needed to solve **every** issue, some are small and quick to resolve. **Use these** 9 steps when you are looking to solve the **larger gnarly variety**

An important officer skill - Turning this 9 Step Process into an automatic reaction to problem solving

- HANDOUT #9 Problem Solving 9 Step Process
- Slide Once a plan is **put into motion** we need to **monitor the results** 99 and make adjustments as needed

Corrective measures need not necessarily be drastic (GRIN)

- Be you a member of the team or the team leader it's an evaluation you conduct yourself. These are the questions you'll want to ask yourself.
- How well are we doing?
- Are we **progressing** toward the goals according to plan?
- If not why not what are the causes
- We need to look at our action plan with as candid an eye as possible What worked – What didn't

Acknowledge both the Good news & areas with room for improvement

OT in 3 Seminar 2016 v.2 Finding Solutions When Results are Below Accepted Norm 5. Brainstorm possible causes of problem 6. Decide which causes are most critical 7. Identify alternative solutions 8. Evaluate proposed solutions: • Estimate contribution to goal achievement, cost & feasibility 9. Make commitment to a plan

HANDOUT # 9 Problem Solving - 9 Step Pro





Slide Here's a standard evaluation model – for monitoring 100 progress/results. This is also sometimes used as a goal re-setting loop.

• List the goal, do the work, evaluate progress made (with preset measurement criteria), to identify any problem areas or weaknesses.

You can't fix it, if you don't chart it. You can't manage it, if you can't measure it.

- working around the loop,
- to develop solutions & an Action plan
- then around again.

It's a **repeating process** until the goals are realized.

- Slide We've talked about team performance evaluation - We also need
- 101 to look at self-performance evaluation
 - Think about what you want to do with your life
 - What you've done so far to become the person you want to be
 - What you need to do to make progress in your personal growth

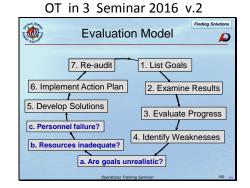
Click thru – let slide speak for itself

Slide Another officer skill and our next topic -- Communications 102

- We will look at some form & function as well as some of the Including - - - How we convey a great deal about mediums. our thoughts and attitudes through body language
- Such as the **thumbs up** signal. Then a class exercise











Slide
 These guidelines have always applied to our written and oral communication, but it doesn't hurt to remind folks to follow them when using the electronic mediums as well.

Try to remember to pause – breath – reread – before you send.

An **acknowledgement** – simple 'got it, thanks' is **always in order**. Be prompt in response.

Stuff happens **"lost in cyber-space"** is still an issue, although this happens **way less** now than in the early internet days.

You all know about NOT using all CAPS, bold or red - Right? – taken as shouting - Of course use them to emphasize a single word or phrase.

Slide "Prestige, honor, and respect" – sound familiar? 104

> It is part of the Pledge we, as members of the United States Power Squadrons make, when we or anyone else joins the organization. Let's review that. *(click thru bullets one by one – let them read)*

It is **imperative** that we remember that USPS is comprised of men and women, young and old, encompassing many faiths and social disciplines. We must always remember to **exercise care and appropriate decorum** when presiding over **or attending** any organizational function. We must always reflect positively upon our organization **and its members**.

Our **actions** are also **a form** of **communication**, to everyone around us.

When we **treat everyone** with **dignit**y and **respect**, we add **prestige** and **honor** to our whole organization. To do otherwise – does not.

OT in 3 Seminar 2016 v.2





2 hr 43 mins

Slide And speaking of our actions, we understand more body language than some of us think we do.

Be aware -- If your words don't match what **your body** is saying – your listener will see/**hear and believe** your body language.

- I'm rather fond of this fellow this comes to mind regularly!
- And we can **only imagine** what brought **this on** between **these 2 disparate** expressions. What we **can see** these 2 are definitely **not on same page**!

Slide Active Listening is hard work.

Hearing is just the first part. Understanding is often the hard part

EXERCISE – You'll need a piece of paper for this - I'll read something and then ask 6 questions. Number your paper 1-6. Please try to answer as many as you can – True or False.

A businessman had just turned off the lights in a store when another man appeared and demanded money. The owner opened the cash drawer. The contents of the cash drawer were scooped up, and the man sped away.

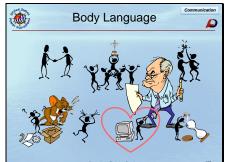
- A man appeared after the owner had turned off the lights. (Businessman turned off lights - maybe owner - maybe not)
- The robber was a man. (Could it have been a woman?)
- The man who open cash draw was owner. (Was owner a man?)
- The store owner scooped up the contents of the drawer and ran away. (Don't know who did scooping nor who sped away)
- The robber demanded money of the owner. (Was there a robbery?)
- The man who appeared did not demand money. (Yes he did.

Let's review the answers - questions by question

(Note to instructor – answers are in italics & parens after each question)

• **Research tell us**, we tend to make assumptions and 'fill-in-theblanks' for that which we don't recall. One method to increase recall is to paraphrase what you think you heard.

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۲	Class Exercise	nication
A	ctive Listening is a 2 Stage Process	
	1. Hearing	
	2. Understanding	
	Try paraphrasing	
	Do you mean?	
	tre you ying?	
	Operations Training Seminar	105 >>

2 hr 51 mins

There are many ways to learn and recall.

• Like an ARROW shot from a bow, some people can make the logical jump and go directly from point A to point F

Others may need to take it step by step A, B, C, D, E then F.

- Still others may require different route with more steps (1-7) to reach the same understanding.
- And of course like Billy in the Sunday comics, some take a more circuitous route

When you are showing someone how to do something, include alternate approaches for those individuals.

- Slide Here are some statistics on how we remember 108 To get the whole story, we need to add 2 new stats.
 - Saying what we've learned, improves retention to 70 % another reason to paraphrase back your understanding.
 - 90% can be achieved when we say it and do it.

OTW Training is effective for this reason. The Virtual Trainer is as well. Students get to apply what they've learned. They ---SAY & DO

If you want to retain the knowledge you've gained by talking a USPS course, seminar or training - - you can hit that 90% retention figure by teaching it to others.

That's how USPS works. We learn from the guy ahead of us, then we turn and teach the guy behind us. Learn it and pass it on.

This applies to being a Officer as well - in management circles this is part of succession planning -- learn it and pass it on

OT in 3 Seminar 2016 v.2 Alternate Approaches earning More than doe Alternate routes to understanding



2 hr 54.5 mins

Slide 107

Slide Some of you may have heard the following expression: 109 I know you THINK you understand, what you THOUGHT I said, But I'm not sure, what you HEARD, Is what I MEANT !

Effective communication has 4 stages.

• Every USPS course follows this simple "Rule of 4", and that last stage "get them to tell you" is seen: when the instructor asks the student a question in class, when the students work the homework questions and when the students take the EXAM.

It's a very effective model, and easily applied when working with your team (Committee – Department)

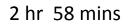
When you do this 4th stage – you will in some cases be absolutely amazed – perhaps thinking to yourself – "How in heavens name did they get that, from what I just said?

Taking this **last step** is very important.

- Slide And now for your Homework assignments – there are 3 parts 110
 - HANDOUT #10 Homework Assignments
 - For your Planning Assignment Start developing your personal plan. What do you want to learn - What do you want to teach
 - For your Reading Assignment you will find everything on the USPS website. Refer to your handouts from this training
 - For your Exploring Assignment get to know how to find things on the new USPS website, and learn to navigate the new SailAngle site and using its new features.
 - ?? Any questions ??

(01 in 3 Seminar 2016 v.2			
۲	The Rule of 4			
Communication – 4 stage process Introduce, Present, Summarize, Verify				
	1. Tell them what you are going to say,			
	 Say it, Tell them what you just said, 			
	4. Get them to tell you what they heard.			

۲	Homework	Q
4	Develop your Personal Plan Courses & seminars you want to take / teach Skills you have to offer & want to learn Actions needed / Self Performance Evaluation Reading assignment Materials on USPS website 'OT in 3' Handouts	
	Exploring assignment – all on the internet • USPS website • SailAngle	
H,	ANDOUT #10 Homework Assignments	110 >>>



- Slide I've enjoyed this class and hope you did, too
- ¹¹¹ Please take a few minutes and fill out the evaluation form

Your opinion is greatly appreciated .

Be sure to fill in your NAME and **CERTIFICATE #** at bottom of form. I need it to update your database record and give you credit for attending today.

HANDOUT Evaluation FORM is last page in your packet. When you are finished, turn in your form before you leave.

Thanks for participating and being so attentive!

And YES **this seminar** will be **available for download** on LDCom webpage.

