

**DISTRICT EDITION BOATING CLASS
ENROLLMENT EVALUATION**

National M/PR Committee
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DISTRICT _____ TODAY'S DATE _____

FROM: DISTRICT PRO _____

NUMBER OF SQUADRONS REPORTING _____ NUMBER OF SQUADRONS IN DISTRICT _____

(List Squadrons reporting on back of form)

THE REPORTING CALENDAR YEAR'S TOTALS (January 1 - December 31)

NUMBER OF COURSES CONDUCTED _____ NUMBER OF STUDENTS ENROLLED _____

THE PREVIOUS CALENDAR YEAR'S TOTALS (Jan 1 - Dec 31, If Available)

NUMBER OF COURSES CONDUCTED _____ NUMBER OF STUDENTS ENROLLED _____

INSTRUCTIONS FOR USE OF THIS FORM

This form **MUST** be filled out by the District PRO and forwarded to the N/PR/Com to evaluate the effectiveness of our Boating Course PR efforts. **See address below.** To complete this form accurately, it is necessary to have the NPR 101S forms from all Squadrons reporting in your District. Keep the Squadron copies for your files and compile the information from all the Squadrons on this form. Please note that the number of student responses will not necessarily be the same as the number of students enrolled.

DO YOU TRAILER YOUR BOAT? Yes _____, No _____ **DEADLINE**

MAY 1ST

MASS MEDIA/PROMOTION:	#RESPONSES	OTHER SOURCES:	#RESPONSES
G Newspaper Advertising		G BOAT/US 1-800-336-BOAT	
G Newspaper Article		G School	
G Magazine Advertizing		G State/Local Government	
G Magazine Article		G Public Utility	
G Shopper/Penny Saver		G Insurance Company	
G Radio Spot		G Marina	
G Radio Program		G Yacht Club	
G TV/Cable Spot		G Marine Supply Store/Boat Dealer	
G TV/Cable Program		G U.S. Coast Guard	
G Highway Billboards		G Member of USPS	
G World Wide Web		G A Friend, etc. - Not USPS Member	
		G Boat Show Booth	
USPS LITERATURE:		G Shopping Mall Exhibit	
G Flyers		G Parade	
G Posters/Course Schedules		G Courts	
G Marine Products "TAG"		G Other (Please Specify)	
G Direct Mail Inserts		1)	
G Other Literature		2)	

MALE _____ FEMALE _____; AGE: 0-18 _____, 18-24 _____, 25-39 _____, 40-54 _____, 55 and over _____

Years Boating: 0-5 _____, 6-10 _____, 11-15 _____, 16-20 _____, 21 and over _____

Boat Type Owned: None _____, Outboard _____, I/O _____, Inboard _____, Sail _____, Paddle Craft _____, PWC _____

Boat Length: None _____, Under 16' _____, 16-25 _____, 26-39' _____, 40-54' _____, Over 54' _____

DO YOU TRAILER YOUR BOAT? Yes _____, No _____