



USPS®  
**Marketing and  
 Public Relations**  
 COMMITTEE

COOPERATIVE ADVERTISING  
**Squadron Planning**

**USING NPR 102S**

Planning is an integral part of the success of any public relations activity. Use this form as a guide for developing specific projects and work with your district PRO to make sure your projects are eligible for reimbursement.

As you plan your program, use this chart to list activities, special events and materials needed that may be eligible for reimbursement from the Cooperative Advertising Program.

Reimbursement will be made at %50 of the amount spent for eligible projects up to the allocated amount. Allocations are made on the basis of active membership.

YEAR \_\_\_\_\_ DATE \_\_\_\_\_ DATE RECEIVED - NPR-Com \_\_\_\_\_  
 ✓ CHECK ONE OF THESE OPTIONS

**YES** \_\_\_\_\_ Power Squadron will participate in The Cooperative Advertising Program. Projects, activities and their Estimated costs are listed below.

**NO** \_\_\_\_\_ Power Squadron will NOT Participate in the Cooperative Advertising Program.

\_\_\_\_\_  
 SQUADRON PRO

\_\_\_\_\_  
 PRO MAILING ADDRESS

\_\_\_\_\_  
 CITY STATE ZIP

\_\_\_\_\_  
 HOME PHONE BUSINESS PHONE FAX

\_\_\_\_\_  
 SQUADRON COMMANDER

ACTIVITY/SCHEDULED	EVENT/PROJECT	DATE	MATERIALS NEEDED	PROJECTED COST

TOTAL ESTIMATED COST \$ \_\_\_\_\_

S/PRO: Retain a file copy of this form and documentation  
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