

# Boarman Youth Poster Contest

The Youth Poster Contest Awards are given by “Woody” Boarman of Vero Beach Sail and Power Squadron in hopes that this poster contest will further youth appreciation of the water and how safe boating is fun boating.

Boarman Youth Poster Contest is open to all children ages 6—14. First place award of \$150, second place award of \$100 and third place of \$75 is given in three age groups: 1) 6 - 8 years, 2) 9 - 11 years and 3) 12 - 14 years. This years theme is **“Be A Survivor— Wear It”**

## **Deadline for Entries**

Each Squadron and District should determine their own deadline. Districts must notify national at [youth@usps.org](mailto:youth@usps.org) of the number of posters being submitted by 1 January. The District’s winning posters must be delivered to the USPS Annual Meeting in Jacksonville FL by Noon, Thursday, 26 January 2012. If shipped, mark “ATTENTION: Philip Osborne or Connie Beckman (USPS Membership Committee)”

## **Contest Rules**

1. Each district may submit one poster in each age category. Squadron level entries must be judged at the district level prior to being submitted to national. The judging deadline for each squadron and district is to be set locally.
2. The entry may be vertical or horizontal in orientation.
3. The entry must be on 15 x 20 or 14 x 22-inch poster paper.
4. Participants may sketch the design lightly with a pencil, but the end result must be a color poster.
5. There is an not limit to the type of media that can be used, except professional illustrations, photos, copyrighted material or computer generated art may not be used.
6. Do not fold the poster.
7. The poster will be judged for the idea presented more than artistic ability.
8. One entry is allowed per person.
9. All entries become the property of United

States Power Squadrons<sup>®</sup>, which reserves the right to display or otherwise use the submission for future reproduction.

10. The contest entry form must be completed in full, legibly printed and adhered to the back of the poster.

## **Squadron & School Contests**

Posters created by a youth activity (i.e. schools, cub scouts, day-camps, etc) will be judged first at the activity level and the winning posters of each group will be combined with non-group entries to be judged at the squadron level prior to judging at the district level. (Squadrons may supply awards for their entries.) First, second and third place winners in each age category at the squadron level can be entered at the district level.

## **District Contests**

Posters should be submitted to the individual designated by the District Commander. District winners will be announced after judging is concluded. Only first-place winners in each age category can be entered into judging at the National level.

It is up to the district to determine when and where their judging will occur, i.e., Spring or Fall Conference, C & R, etc., based on area needs. However, the National judging will occur at the National Annual Meeting each year.

## **The National Contest**

The Grand Prize winner and two runner-up posters in each age group will be displayed at the Annual Meeting. After judging at the National level is completed, non-winning entries will be returned to the respective districts. All participants at the national level will receive certificates of appreciation signed by the Chief Commander. Further information can be found at <http://www.usps.org/national/membership/youth/poster.htm>

# Guidelines for Drawing a Poster

What is a poster?

- Gives a message that matches/relates to contest theme.
- Uses words and pictures.

What makes a good poster?

- Catches your eye
- Easy to read, quickly
- Gets the message across

How do you create a good poster?

- Plan your idea
- Practice on separate papers; make several and choose the best one for the final poster
- Keep images and pictures simple; leave out tiny details; few objects are better than many
- Make pictures large; space should be filled.
- Solid, bright, dark colors are preferred.
- Lettering: Make letters large and easy to read.
- Remember, letters are part of the total design.
- Make letters bold and thick.
- Colors should be dark and bright – even iridescent or 3D.

Questions to ask yourself before you submit your poster for judging:

- Does the poster fill the requirements of the contest?
- Is the poster on 15" x 20" or 14" x 22" poster paper? (The poster may have vertical or horizontal orientation.)
- Is the poster easy to read?
- Do the images and letters stand out? Is the spacing used wisely?
- Does the poster clearly show the message?
- Are there any spelling errors?
- Is the poster drawn and colored neatly?
- Does the poster look original, something that will catch the judges' eyes?

Remember, you **MAY NOT USE** any copyright material (e.g. Snoopy, Sponge Bob, Ronald McDonald, etc). You **MAY NOT USE** any computer generated art work (e.g. stickers).

# USPS 2011 YOUTH POSTER CONTEST SUBMISSION FORM

PLEASE PRINT CLEARLY		
Artist Name:		
Home Address:		
City:	State:	Zip:
Telephone: (    )	Email:	
<b>IS THIS A SCHOOL/ORGANIZATION ENTRY?</b> YES <input type="checkbox"/> NO <input type="checkbox"/> If yes, enter organization information		
School/Organization Name:		
School Address:		
School City:		
Teacher's Name:		
Squadron Name:		
Contact Name:		
Contact Telephone: (    )	Email:	
District Number:          District Contact Name:		
Contact Telephone: (    )	Email:	
This Section is to be completed by Squadron Contact Person		
If Child Wins at National, send prize to <input type="checkbox"/> Child <input type="checkbox"/> Squadron/District		

### 2011 Boarman Youth Poster Contest Instructions

Complete the form above completely (the more, the better). Unreadable forms will be disqualified.

Adhere the form to the back of the poster, but do not saturate with glue as it will destroy the art work on the front. (Only place the top half of this paper on the poster.)

Posters will be picked up by the squadrons designated poster contest chairman. Squadrons should choose the First, Second and Third place winners in each age category and send the winning posters to district for judging.

The applicable district will choose First, Second and Third place winners in each age category and then only the First Place winning posters should be retained by the Youth Activities Chairman until National has set a date for judging. This chairman is responsible for making sure that the list of winners is sent to national at [youth@usps.org](mailto:youth@usps.org) by January 1 and they are delivered to the National Annual Meeting for judging. Return the remainder of the posters to the squadrons/schools/organizations.

All National entries become the property of USPS, which reserves the right to display or otherwise use the submission. If the posters are not used by USPS, they may be returned to the squadrons.

More information on the USPS National Competition: <http://www.usps.org/national/membership/youth/poster.htm>

Squadron and District Deadlines are set by the squadron and district based on their area needs.