



UNITED STATES POWER SQUADRONS®

SAIL AND POWER BOATING



National Executive Officer

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Report to the Board of Directors February 20, 2018

Committees

Safety HQ has received 45000 VSC decals and has made the distribution to the squadrons. The committee had 50,000 business cards made up to promote safety inspections and sent them to the examiners for use as handouts. An agreement with West Marine was renewed and 10% discount coupons are available for boats which fail inspection. The committee's web pages are being revised and access to information enhanced.

An agreement with USCGA to recognize VSC training on a mutual basis was reached.

First aid training continues at this meeting and the committee helped 5 squadrons develop FAST teams. 27,418 VSCs were completed by 1522 examiners with 25135 passing. A Life Saving Award will be presented to Anthony Pozun, AP, of Neptune Sail and Power Squadron.

Coop Charting is working with NOAA and the USACE on a new mou. Neither is complete yet and the Law Committee is helping with details. Work is also underway on simplifying the current manual system of reporting for both geodetic and nautical marks. 606 geodetic reports with 1794 items were completed in 2017 and 69 nautical reports with 110 items.

Public Affairs is working with Coop Charting on the above agreements and also updating the catalog of current agreements with all agencies. With Marketing they have designed and distributed an announcement introducing America's Boating Channel, replacing DML as our video library, and have produced two others to date. They are also developing internal promotion for the Jump Start program with Education and the Centers for Excellence.

Marketing has completed the America's Boating Club Guidebook, which contains instruction, advice and support information for the promulgation of our new name for reference by our squadrons, and includes an updated brand standards manual. Other marketing materials have been updated too, including the brochure, introduction PowerPoint, and How to for the boat show booth.

They have engaged a marketing communications firm as promised at the Fall Governing Board and the first ads have been developed for this month. They explain the new branding initiative and will be available to publications nationally. This program will be developed in the coming year.

Marketing has worked with education to develop a strategy for courses and seminars, etc. going forward, promotion of the Spanish ABC course, and virtual trainers.

Environmental is working with the Florida Department of Environmental Protection on an agreement for mutual promotion of our objectives, and with NAMEPA for materials distribution. Interaction with state programs in California and Florida continues. Work with the education department is underway to include appropriate environmental education in our courses.

Meetings reports that although we had a small shortfall in food and beverage in Dallas, the meeting was successful and the financial impact minimal. The Galt House in Louisville has been selected for the 2019 Fall Governing Board. The room rate will be \$169 for single or double. The Galt House is well known as a destination hotel and is on the river with many restaurants and attractions nearby. Hotels in Las Vegas and Phoenix are being considered for 2020. The future meeting schedule as of now is:

Fall 2018 Marriott City Center, Minneapolis, MN August 12-19, 2018
AM 2019 The Rosen Centre, Orlando, FL February 17-24, 2019
Fall 2019 The Galt House, Louisville, KY September 8-15, 2019
AM 2020 Marriott Sawgrass Resort, Ponte Vedra Beach, FL February 9-16, 2020
Fall 2020
AM 2021 Marriott Sawgrass Resort, Ponte Vedra Beach, FL February 7-14, 2021
Fall 2021
AM 2022 Marriott Sawgrass Resort, Ponte Vedra Beach, FL February 6-13, 2022

Dissolutions

Eleven squadron dissolutions have been approved by the board this year:

Albemarle (D27)	Lake Mohave (D28)
Marion (D29)	Rappahannock (D5)
Kankakee (D20)	Sabine (D21)
St Helens (D32)	Bald Eagle (D11)
Hamburg (D6)	Boca Ciega (D22)
South Hills (D7)	

Another ten squadrons are in the process of dissolution or merger.

Respectfully submitted ... V/C Gary Cheney, SN