



UNITED STATES POWER SQUADRONS®
SAIL AND POWER BOATING

USPS Environmental Committee

Objectives

- Educate membership
- Publicize efforts within
- Publicize efforts externally

Approach

I. Education

A. Formal USPS

1. information in Boating Course, BoatSmart, etc.
2. Mariner's Environment Learning Guide
 - a) should ultimately become an official elective course for credit

B. Existing outreach programs (government agencies, environmental organizations, foundations, etc.) – many classes/seminars available

II. District/Squadron Activities (existing, in progress, planned)

A. Internal PR

1. post to facilitate ideas for other squadrons
2. website illustrating specific squadrons' local environmental issues
3. grant availability for projects – publicize

B. External PR (good for membership PR, USPS name recognition)

1. boat shows
2. @ VSC's

III. Existing outreach materials (from government agencies, environmental organizations, foundations, etc.)

A. Organize (facilitate distribution)

1. within USPS
2. VSC
3. boating courses
4. boat shows

B. Publicize availability

IV. Ensure activities address children, youth & adult groups

Other Ideas

- ? USPS annual award(s) for activities
- district coordinators (information collection and/or project coordination)

THE ENVIRONMENT – USPS IS IN IT!