

Beaufort Holiday Weekend Light Up the Night Boat Parade December 7, 2024, 5:30 pm Beaufort River Henry C. Chambers Waterfront Park

We in Beaufort live by and through our waterways and like to make them part of most every celebration and special occasion. The winter holiday season is, by far, our favorite opportunity to bring out our boats and apply the most creative, festive, and colorful decorations for ours and others' holiday excitement. Then, we parade them by the Henry C. Chambers Waterfront Park for all to see.

On Saturday, December 7th, 2024, the **America's Boating Club of Beaufort**, and the **City of Beaufort**, present the **"Light Up the Night Boat Parade"** as part of the **Beaufort Holiday Weekend**. This event will showcase Beaufort's strong connection to the river and create a magnificent showing of local area boaters' sense of spirit and community. Growing boater participation and attendance indicate a desire to continue this holiday season favorite event. Each year we strive to make this event better than those before, and that is why we need your financial support.

America's Boating Club of Beaufort is a 501C-3 non-profit organization. To help those who are there to help us when we are in need, a portion to the net proceeds will be donated to **Beaufort Water Search and Rescue**. Our club is primarily focused on boater education and offers many hours of classroom and on-the-water training for boaters and those interested in boating.

Sponsorship opportunities for the **Light Up the Night Boat Parade** are available for your business. As a sponsor, you will also help us cover material expenses that we incur each parade, such as signage, equipment rentals, promotional costs, and archiving/photography. We need your commitment soon for your business to get exposure before, during, and after the event as a promoter of water-borne civic activities.

\$1,000.00 Admiralty Sponsor

- ☼ Your business name and logo will be shown prominently as "Admiralty Sponsor" on all printed and social media advertising, press releases, sponsor banners at the event and mentioned, gratefully, by the announcer many times during the parade.
- ☼ When you provide an advertising banner (maximum size is 6'x 2'), it will be hung at the Waterfront Park near the Judges Tent in clear sight of all in attendance.
- ☼ Your Name, logo, and/or your internet or social media link will be posted on the Beaufort Holiday Weekend event on the **City of Beaufort** and **America's Boating Club of Beaufort** Facebook page.
- ☼ Two entries to the boat parade (be creative, decorate your boat and showcase your business.)

\$250.00 Captains' Sponsor

- ☼ Your business name will appear as a "Captains' Sponsor" in press releases, banners displayed at the event, live announcement during the boat parade.
- ☼ Your banner will be hung at the event (provided by you, 6'x2' max size)
- ☼ Your Name, logo, and/or your internet or social media link will be posted on the Beaufort Holiday Weekend event on the City of Beaufort and **America's Boating Club of Beaufort** Facebook page.
- ☼ One entry to the boat (be creative, decorate your boat and showcase your business.)

\$100.00 Navigator Sponsor

- ☼ Your business name will appear as a "Navigator Sponsor" in press releases, live announcements during the boat parade.
- ☼ Your Name, logo, and/or your internet or social media link will be posted on the Beaufort Holiday Weekend event on the **City of Beaufort** and **America's Boating Club of Beaufort** Facebook page.

Crew Donation

- ☼ Any donation in support of the Holiday Lighted Boat Parade made to "America's Boating Club of Beaufort" will be greatly appreciated.

If you are ready to become a sponsor for the 2024 Light Up the Night Holiday Parade, you can make your check payable to the Beaufort Sail & Power Squadron and contact us at xo@beaufortboatingclub.com.

We will be glad to pick up your check for your sponsorship.

Email form to: xo@beaufortboatingclub.com

America's Boating Club of Beaufort, PO Box 725, Beaufort SC 29901-0725

2024 LIGHTED BOAT PARADE

Sponsor Information

Business/Organization Name _____

Physical Address _____

City, State, Zip _____

Billing Address (if different) _____

Telephone _____ **Fax** _____

Email _____ **Website Link** _____

Name of Event _____

Level of Partnership _____ **Amount** _____

Please make checks payable to: Beaufort Sail & Power Squadron

Beaufort Sail & Power Squadron is a 501(c)(3) organization ... your sponsorship is tax deductible

We are available to answer any questions/concerns you may have and also meet with you at any time.

Email: XO@beaufortboatingclub.com

Partner Signature: _____ Date: _____

Your support is greatly appreciated!

Please return to:
Beaufort Sail & Power Squadron
P.O. Box 725
Beaufort, SC 29901