San Diego Governing Board

DEO/ADEO Meeting

27 August 2015

Minutes

1. Welcome Introductions   - Ken Griffing

2. Information / Reports   - Ken Griffing
   a. Discussion of items from the R/C Consolidated Reports.
      i. Report is on the web site.
      ii. There is a link that was sent to DEO and ADEO.
         1. Some of the link information had an extra space that affected it being loaded.
      iii. Report is fairly current.
   b. We believe that the resolution from D20 about the Instructor Development issue has been resolved to everyone's satisfaction. We think that this process is going to be better.
   c. We have an expert working with the video library. This information will be shared with other groups.
   d. We are still working on the pricing issues so that they reflect the true costs.
      i. We have separated the material costs from the registration costs.
      ii. We recommend that seminars and course students are duly registered if credit is required. Use the HQ800 system.
      iii. Seminars are not without costs to USPS.
   e. Discussion about the success of webinars. Please pass information about webinars on to your squadrons to encourage their participation.
   f. Examgen has become an unreliable program. We are looking for a replacement that will make grading and recording the results possible.
   g. Discussion about the Wednesday session.
      i. We have issues with the naming of our courses. We have been discussing this for awhile but we need to communicate the nature of our courses clearly.
      ii. Perhaps we should take Celestial Navigation out of JN and N and make it an optional module.
      iii. Sail course without the on-the-water component is quite insufficient.

3. NEO Report   - Bob Brandenstein
   a. Formal Report will come later.
   b. There is more flexibility in our education program than many think.

c. We had a good discussion to reconfigure and repackage our education program. No decisions have been made. We need to look at our overall program.

d. The Coast Guard has awarded USPS four grants totaling about $500,000 to do worthy things.

    i. Two of those grants deal with a Spanish language initiative.

    ii. Grants cannot be used for general funds.

4. BCA data conversion to HQ800/DB2000   - Carl Filios

a. BCA (Boating Course Assistant) should not be used. We need everyone to use HQ800.

b. Many records of course completions only exist at the local squadron level.

c. BCA data at the squadron level should be entered into HQ800 database so that the records will be retrievable.

d. We want people to stop using BCA. The current version of BCA data can be imported into HQ800. Technique was demonstrated live.

e. You should have your students register on-line. It will save a lot of work.

f. Contact Carl Filios if there is any issue with BCA HQ800 conversion.

5. Open Forum Discussion   - Ken Griffing

a. What can the Ed Dept do to help Districts and Squadrons?

    i. DEO calls every month or every other month.

    ii. Communication is an issue. Make the calls short.

    iii. Set agenda for next meeting on the call.

    iv. Need meeting driven bottom up, not top down.

    v. Make Split agenda.

    vi. Use standing meeting time, Record meeting and make it downloadable.

    vii. Establish Help Desk – but keep it simple.

    viii. UN Resolution 40 – try to meet the requirements.

    ix. We don't have boats and resources.

    x. Not commercially large enough like ASA to have world recognition.

    xi. Should BOC be our on-the-water component? On-the-water supplements are very successful.

    xii. Brunswick has no control over its dealers because each dealer is independent. They do not have boats available for us to use in the OTW events.

    xiii. Improve the Website.

        1. Make it user friendly.

        2. Make it more intuitive.

        3. Frequently Asked Questions

    4. Description of how to get things done.
    5. Focus web site on Problem Solving
    6. Simplify the web site to make it easier to find items.
  xiv. Use headquarters to produce and advertise POTW and BOC.
   xv. Access by DEO's to get information about BOC certifiers and Registration and access to state specific questions.
  xvi. States giving free courses and material represents a challenge.
 xvii. In our area USCG is lying to the public about USPS courses, and they are pulling down signs.
 xviii. Ensure better communications between National and Squadron efforts.
    1. Direct communications via phone and email.
    2. Town Hall type of phone meetings.
    3. Chat Rooms
    4. GoTo Meeting
  xix. Enhance Problem Solving
   xx. Change class structure towards the idea of breaking courses into seminars.
  xxi. Paddle Smart needs expansion and refinement
  xxii. Courses should be aimed at regional differences (Lakes vs Oceans)
 xxiii. Advertising on a regular basis done by national.
    1. BSVT Simulator at boat shows.
    2. National can call for help in manning shows.
 xxiv. We need to simplify information so that it doesn't overwhelm our squadron SEOs. We need some clear messaging.

b. What Major things can Districts and Squadrons do to assist in the growth of USPS?
   i. Have a Sea Skills Jamboree every year. Teach seminars on boats (45 minutes).
   ii. Have District rendezvous.
  iii. Assist with Instructor Development and other offerings. These may not be done in squadrons due to squadron size.

      iv. Use the HQ 800 system and submit information in a timely manner & coordinate with the PRO.

      v. Use Headquarters to produce and advertise POTW and BOC.

      vi. Improve the scope and quality at the district level to attract new members.
1. Increasing the number of qualified instructors
2. Better training of new officers.

      vii. Improve methods of teaching boat handling in an on-the-water setting.
1. Mentoring by Power Squadron members
2. Include as a part of membership
3. Teach such items as basic handling, docking, use of electronic gear, safety at the dock and on the water.

      viii. Write articles for local distribution to publications getting free advertising.

      ix. Coordinate classes between squadrons –
1. Group teach an ABC Class.
2. Include OTW with ABC

      x. Send information to National on needed classes

      xi. Strengthen On-the-Water education

      xii. Squadrons can pursue advertising opportunities.

c. What are the Greatest Problems that you face as DEO?
      i. Need to Train SEO's to use HQ 800 system
      ii. Need to Use Go To Meeting or call SEO's to get them onboard.
      iii. Fall meetings need larger focus on education
      iv. Find out who your NEO representative is – They are a link to the NEO and invite them to your conference.
      v. Brunswick has no control over their dealers.
1. Each dealer is independent.
2. No boats are available from dealer for on-the-water training.

Break for Lunch