

Unites States Power Squadrons®: A Weather-Ready Nation Ambassador

NOAA/NWS Mission

The Mission of the National Oceanic and Atmospheric Administration (NOAA) and its National Weather Service (NWS) includes the following:

- Predicting changes in weather and climate and sharing that information with others; and
- Protecting life and property and enhancing the economy;
- With the vision of building resilient communities and economies that can adjust to change.

The vision recognizes that it is not enough to just disseminate short and long term weather forecasts. In addition, the recipients of such forecasts must be prepared to take appropriate action — in other words to build what NOAA/NWS calls a “Weather-Ready Nation.”

Weather Ready Nation

NOAA however knows that building a Weather-Ready Nation requires more than the government alone. It needs all sorts of nongovernmental entities that can facilitate better community, business, and personal decision making. Everyone — government, for-profit companies, nonprofit organizations, and individual citizens — must be involved in an effort to move people and society as a whole toward heeding warnings, knowing what action to take and taking it.

Weather Ready Nation Ambassador™ Initiative

The Weather-Ready Nation Ambassador™ initiative is NOAA’s effort to formally recognize NOAA partners that are improving the nation’s readiness and responsiveness to extreme weather and water events. In addition to various U.S., state, county, city and town agencies, WRN Ambassadors include a diverse assortment of companies and organizations. Some examples are AccuWeather, The Weather Chanel, the American Meteorological Society, the American Red Cross, a large number of radio/TV stations, and universities and the U.S. Sailing Association. USPS has joined their ranks.

USPS Commitment

To be officially recognized as a WRN Ambassador, USPS has committed to:

- Promoting Weather-Ready Nation messages and themes to its stakeholders;
- Engaging with NOAA personnel on potential collaboration opportunities;
- Sharing success stories of preparedness and resiliency;
- Serving as an example by educating employees on workplace preparedness.

As NOAA/NWS has recognized, the USPS primary contribution will be its continuing efforts to make recreational boaters “weather wise” – knowledgeable about weather and weather forecasting with the purpose of improving situational awareness and the quality of preparedness and decision making.

Weather-Ready Nation Ambassador Logo

To recognize USPS as a WRN Ambassador, USPS, its national organization, districts and squadrons have been authorized by NOAA to use the WRN Ambassador Logo. All USPS districts and squadrons are encouraged to do so.

Please note:

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