Boat Owners Association of The United States and

United States Power Squadrons

Memorandum of Agreement

Parties.

This Memorandum of Agreement is between the Boat Owners Association of The United States (hereafter referred to as BoatU.S.) and the United States Power Squadrons (hereafter referred to as USPS).

Purpose.

The purpose of the MOA is to develop a mutually beneficial partnership between BoatU.S. and USPS that will promote the value of membership in the respective organizations.

BoatU.S. Responsibilities.

1. BoatU.S. will create a National USPS Co-op Membership Group.

BoatU.S. will invite members of the USPS to join and enjoy all the benefits of membership in BoatU.S. at the reduced rate of \$9.50 which is 50% off the current regular dues rate of \$19.00

2. BoatU.S. will offer members of the National Co-op Group a discount on Towing Packages offered by BoatU.S.

A 10% discount on the current towing prices as follows:

Unlimited Towing Reg. \$99 per year USPS price = \$89.00 \$500 coverage Reg. \$55 per year USPS price = \$49.50 \$350 coverage Reg. \$40 per year USPS price = \$36.00 \$150 coverage Reg. \$15 per year USPS price = \$13.50

3. BoatU.S. will host special Co-op Sale Events

BoatU.S. will offer two sales events in the Marine Centers offering a 10% discount on all purchases (other than electronics) to BoatU.S. Cooperating group members.

- 4. Seaworthy Magazine Special
 - a. BoatU.S. will offer National USPS Co-op Members a special subscription rate of \$8. The regular rate is \$10.
 - b. BoatU.S will provide complimentary copies of Seaworthy Magazine to the National Bridge, District Commanders, District Education Officers, Squadron Education Officers and Squadron Public Education Chairmen.

5. BoatU.S. Awards

BoatU.S. will create two special USPS Awards. These BoatU.S. awards will be presented to the Best USPS District and the Best USPS Squadron.

6. Invitation to the BoatU.S. National Advisory Council

BoatU.S. will invite the immediate Past Chief Commander to sit on the BoatU.S. National Advisory Council. BoatU.S. will pay for meeting travel and accommodations for the Past Chief.

7. America's Boating Course

BoatU.S. will carry the course as a stock item in its stores. America's Boating Course will be featured in selected flyers where appropriate during 2002. The course will be included in the Annual Catalog beginning in 2003.

8. Promotion of the Agreement

- a. BoatU.S. will provide the BoatU.S. National Co-op Group application flyer to be included in the USPS dues renewal notices.
- b. BoatU.S. will include a news report promoting the benefits of the BoatU.S./USPS Partnership and an article on the value of volunteer organizations like USPS.

USPS Responsibilities

1. USPS Promotion of agreement

- a. USPS will write a quarterly article or column in the Ensign magazine reminding USPS members of the benefits of the USPS/BoatU.S. partnership, highlight membership and current BoatU.S. projects.
- b. USPS will insert the BoatU.S. National Co-op Membership and Towing Application in the USPS dues notices.

2. USPS Course Graduate names & addresses

USPS will provide BoatU.S. with the names and address of the graduates of the USPS Public Boating Course twice a year.

3. BoatU.S./USPS Award

USPS will develop the criteria for the BoatU.S. Best District and Best Squadron Award.

4. Seaworthy Magazine mailing list

USPS will provide an annually updated mailing list for the purpose of the USPS Bridge and Education Officers receiving complimentary copies of The Seaworthy Magazine.

Points of Contact.

Ruth Wood, Vice President, BoatU.S. Foundation, shall be the Point of Contact for BoatU.S. to facilitate communications and cooperation between Boat U.S. and USPS. Contact information for Ruth Wood is:

Address Phone: 703-823-9550 ext.3204

Ms. Ruth Wood

BoatU.S. Fax: 703-461-2855

880 S. Pickett St

Alexandria, VA 22304 Email: <u>rwood@boatus.com</u>

P/C/C Lance J. Jensen, USPS, shall be the Point of Contact for USPS to facilitate communications and cooperation between USPS and BoatU.S. Contact information for P/C/C Lance J. Jensen is:

Address Phone: (H) 425-747-4143
P/C/C Lance J. Jensen (B) 425-747-3145
16645 SE 16th Street (F) 425-747-3908
Bellevue, WA 98008 E-mail: LJJ633@aol. com

Effective Date.

This agreement will become effective upon the date which this agreement is signed by the designated representatives of the partners.

Modifications.

Modifications to this agreement may be made with the consent of all parties hereto. All modifications shall be made in writing.

Review and Modification.

This agreement shall be reviewed two years from the date signed and every two years thereafter for the duration of the operation, to confirm if the terms of the agreement remain acceptable to all parties hereto.

Termination.

The terms of this agreement, and any terms as modified with the consent of all parties hereto, will remain in effect until terminated by any party. Any party, upon 30 days written notice to the other parties, may terminate this agreement.

In proud recognition of our partnership, the following representatives have signed on behalf of their respective organizations:

Original signed as follows (original on file at USPS HQ, Raleigh, NC):

Richard Schwartz, Chairman BoatU.S. Date: 1/5/02

Lance J. Jensen Chief Commander U.S. Power Squadrons Date: 5 January 2002