<table>
<thead>
<tr>
<th>Required Items</th>
<th>In compliance?</th>
<th>Points</th>
<th>A1 Identify purpose of the squadron/district/USPS</th>
<th>A2) Identification of squadron/district area of activity.</th>
<th>A3) Explanation of the benefits of membership</th>
<th>A4) Display of USPS emblems and logos.</th>
<th>A5) What we do, show the fun we have.</th>
<th>A6) Presentation of Vessel Safety Check Program</th>
<th>A7) Current Activities/Educational calendars available</th>
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<tbody>
<tr>
<td>1 Link to USPS.org on Home (opening) page</td>
<td>Y</td>
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<td>2 &quot;A unit of United States Power Squadrons ®&quot; Sail and Power Boating</td>
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<td>3 (squadron) Link to District Website</td>
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<td>4 (district) Links to squadron websites</td>
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<tr>
<td>5 Link to USPS Privacy statement on home page at bottom</td>
<td>Y</td>
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<td>6 Link to USPS Trademark reference on home page at bottom</td>
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<td>7 Link to USPS Disclaimer statement on home page at bottom</td>
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<td>8 Active e-mail link to Webmaster on home page</td>
<td>Y</td>
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<td>9 Website must display current information on appropriate pages.</td>
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<td>Identify purpose of Unit 0-5</td>
<td>Description of location of Unit 0-1</td>
<td>Description of benefits described 0-3</td>
<td>Ensign 0-1</td>
<td>Description of the fun we have. 0-3</td>
<td>Explanation of the program 0-3</td>
<td>Public Boating Course (zero points if contact missing) 0-2</td>
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<td>1  0-1 Description of location of Unit</td>
<td>3  0-3 Description of benefits described</td>
<td>1  0-1 Ensign</td>
<td>3  0-3 Description of the fun we have.</td>
<td>3  0-3 Explanation of the program</td>
<td>2  0-2 Public Boating Course (zero points if contact missing)</td>
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<td>1  0-1 Description of location of Unit</td>
<td>2  0-2 Description of benefits described</td>
<td>1  0-1 Ensign</td>
<td>2  0-3 Description of the fun we have.</td>
<td>2  0-3 Explanation of the program</td>
<td>2  0-2 Public Boating Course (zero points if contact missing)</td>
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<td>2 USPS Wheel</td>
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<td>3 Activity Triangle</td>
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<td>4 America's Boating Club (logo)</td>
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<td>5 Boating is fun..We'll show you how</td>
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<td>6 ABC3 Logo with Link to USPS ABC web page</td>
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<td>A5) What we do, show the fun we have.</td>
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<td>1 Description of the fun we have.</td>
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<td>2 Photos showing unit activities</td>
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<td>A6) Presentation of Vessel Safety Check Program</td>
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<td>1 Explanation of the program</td>
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<td>2 Correct decal - proportionally sized</td>
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<td>3 Pre-check list provided</td>
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<td>4 Contact information</td>
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<td>A7) Current Activities/Educational calendars available</td>
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<td>1 Public Boating Course (zero points if contact missing)</td>
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<td>2 Members course(s) (zero points if contact missing)</td>
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<td>3 Events (zero points if contact missing)</td>
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Final Score 92
Excellence Award
4 calc Number of pages with dates over 45 days old. Comments:

A8) Identification of the bridge, committee members & contacts

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<tr>
<td>1</td>
<td>0-1 Bridge listed</td>
<td>1</td>
<td>0</td>
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<td>2</td>
<td>0-1 Bridge photo(s) 1 point if more than 2 photos</td>
<td>1</td>
<td>0</td>
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<tr>
<td>3</td>
<td>0-2 Five (5) of more committee contacts listed</td>
<td>2</td>
<td>1</td>
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Comments:

B1) Presentation quality and correctness.

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<tbody>
<tr>
<td>1</td>
<td>0-3 Readability and Grammar</td>
<td>3</td>
<td>2</td>
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<tr>
<td>2</td>
<td>Calc. Spelling errors, number.</td>
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Comments:

B2) Quality of photographs and graphics.

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<tr>
<td>1</td>
<td>0-2 Clear - Undistorted</td>
<td>2</td>
<td>1</td>
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<tr>
<td>2</td>
<td>0-2 Good color balance (not dark or over exposed)</td>
<td>2</td>
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<td>3</td>
<td>0-2 Appropriately sized for application</td>
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Comments:

B3) Active Linkages & Navigation

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<tr>
<td>1</td>
<td>0-2 Ease of Navigation</td>
<td>2</td>
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<tr>
<td>2</td>
<td>0-2 Links easy to identify</td>
<td>2</td>
<td>1</td>
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<tr>
<td>3</td>
<td>0-1 Links identify the subject</td>
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<td>4</td>
<td>Calc. Broken links, number</td>
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Maximum deduct -10 points

Comments: VSC Web Tool 404

B4) Resource Linkages

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<td>0-3 USPS Links, 10 or more for 3 points</td>
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<tr>
<td>2</td>
<td>0-3 Non-commercial Links, 10 or more for 3 points</td>
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<tr>
<td>3</td>
<td>0-3 Commercial Links, 10 or more for 3 points</td>
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<td>2</td>
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<tr>
<td>4</td>
<td>Calc. Disclaimer statement on Commercial Links page Y or N</td>
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</tbody>
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For the above point determination; 10 or more links 3 points, 5 to 9 links 2 points, 1 to 4 links 1 point.

If disclaimer statement is missing zero points for this section.

Comments:

B5) Ability to read the message.

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<tr>
<td>1</td>
<td>0-2 Font - size and style</td>
<td>2</td>
<td>1</td>
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<tr>
<td>2</td>
<td>0-2 Font color, good contrast</td>
<td>2</td>
<td>1</td>
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<tr>
<td>3</td>
<td>0-2 Appropriate use of text space</td>
<td>2</td>
<td>1</td>
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<tr>
<td>4</td>
<td>0-2 Appropriate background, one point for no background</td>
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Backgrounds which make reading page difficult zero points.

Comments:

C1) Heading descriptive & appealing

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<td>0-3 Home page, unique header (graphic)</td>
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<td>0-2 All pages have informative header</td>
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Comments:

C2) Consistent format across pages.

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<td>0-3 Consistent format across pages</td>
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Comments:

C3) Use of photos and/or graphics

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<td>0-5 Use of graphics to enhance message of website</td>
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Comments:

C4) Additional Website Features

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<tr>
<td>1</td>
<td>0-1 Inclusion of USPS News RSS feed</td>
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<tr>
<td>2</td>
<td>0-1 Listing of area of location on the USPS list of websites</td>
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Comments:

go to http://www.usps.org/localusps/squadrons.shtml

If scoring a district website item 2 is to be given one point

D1) Overall impression of quality and effectiveness of the site

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<tr>
<td>1</td>
<td>0-2 How well did you like the site, was it effective in presenting USPS and the unit to the public</td>
<td>2</td>
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<td>2</td>
<td>0-2 If you were a non-member, would this site have increased your interest in USPS?</td>
<td>2</td>
<td>1</td>
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<tr>
<td>3</td>
<td>0-2 Would you be proud of having this website represent your unit or district:</td>
<td>2</td>
<td>1</td>
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</table>
Total Points Scored 92