United States Power Squadrons, 2009 Website Awards Tally Sheet
Revised 5-3-09

Final Score 75

Website Award

Squadron/District: Lake Pontchartrain Power Squadron
Evaluation Date: 10/12/2009

District Affiliation: 15

Required Items

1. Link to USPS.org on Home (opening) page (Y)
2. Subtitle below squadron name (N)
3. "A unit of United States Power Squadrons ® Sail and Power Boating" (Y)
4. (squadron) Link to District Website (Y)
5. (district) Links to squadron websites
6. Link to USPS Privacy statement on home page at bottom (Y)
7. Link to USPS Trademark reference on home page at bottom (N)
8. Link to USPS Disclaimer statement on home page at bottom (N)
9. Active e-mail link to Webmaster on home page (Y)
10. Website must display current information on appropriate pages.

A1 Identify purpose of the squadron/district/USPS

Range: 1

<table>
<thead>
<tr>
<th>Points Range</th>
<th>Pts Awd</th>
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<tr>
<td>5 4 3 2 1 0</td>
<td>4</td>
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A2) Identification of squadron/district area of activity.

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A3) Explanation of the benefits of membership

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A4) Display of USPS emblems and logos.

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<td>3 2 1 0</td>
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A5) What we do, show the fun we have.

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<tr>
<td>3 2 1 0</td>
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A6) Presentation of Vessel Safety Check Program

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A7) Current Activities/Educational calendars available

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</table>
4  calc  Number of pages with dates over 45 days old.

A8) Identification of the bridge, committee members & contacts
1  0-1  Bridge listed  1  0  1
2  0-1  Bridge photo(s) 1 point if more than 2 photos  1  0  1
3  0-2  Five (5) of more committee contacts listed  2  1  0  1

B1) Presentation quality and correctness.
1  0-3  Readability and Grammar  3  2  1  0  3
2  Calc.  Spelling errors, number.  2

Comments:  Rendezvous & courage

B2) Quality of photographs and graphics.
1  0-2  Clear - Undistorted  2  1  0  2
2  0-2  Good color balance (not dark or over exposed)  2  1  0  2
3  0-2  Appropriately sized for application  2  1  0  2

Comments:  Wooden Boats

B3) Active Linkages & Navigation
1  0-2  Ease of Navigation  2  1  0  2
2  0-2  Links easy to identify  2  1  0  2
3  0-1  Links identify the subject  2  1  0  2
4  Calc.  Broken links, number  1

Maximum deduct - 10 points

Comments:  Wooden Boats

B4) Resource Linkages
1  0-3  USPS Links, 10 or more for 3 points  3  2  1  0  3
2  0-3  Non-commercial Links, 10 or more for 3 points  3  2  1  0  3
3  0-3  Commercial Links, 10 or more for 3 points  3  2  1  0  1
4  Calc.  Disclaimer statement on Commercial Links page  Y or N  Y

For the above point determination: 10 or more links 3 points, 5 to 9 links 2 points, 1 to 4 links 1 point.
If disclaimer statement is missing zero points for this section.

Comments:  Wooden Boats

B5) Ability to read the message.
1  0-2  Font - size and style  2  1  0  2
2  0-2  Font color, good contrast  2  1  0  2
3  0-2  Appropriate use of text space  2  1  0  2
4  0-2  Appropriate background, one point for no background  2  1  0  2

Backgrounds which make reading page difficult zero points.

Comments:  Wooden Boats

C1) Heading descriptive & appealing
1  0-3  Home page, unique header (graphic)  3  2  1  0  2
2  0-2  All pages have informative header  2  1  0  2

Comments:  Wooden Boats

C2) Consistent format across pages.
1  0-3  Consistent format across pages  3  2  1  0  3

Comments:  Wooden Boats

C3) Use of photos and/or graphics
1  0-5  Use of graphics to enhance message of website  5  4  3  2  1  0  3

Comments:  Wooden Boats

C4) Additional Website Features
1  0-1  Inclusion of USPS News RSS feed  1  0  0
2  0-1  Listing of area of location on the USPS list of websites  1  0  0

Comments:  Wooden Boats

D1) Overall impression of quality and effectiveness of the site
1  0-2  How well did you like the site, was it effective in presenting USPS and the unit to the public  2  1  0  2
2  0-2  If you were a non-member, would this site have increased your interest in USPS?  2  1  0  2
3  0-2  Would you be proud of having this website represent your unit or district?  2  1  0  2