### United States Power Squadrons, 2009 Website Awards Tally Sheet

**Squadron/District:** South Bend  
**Evaluation Date:** 09/24/2009  
**District Affiliation:** 9

<table>
<thead>
<tr>
<th>Required Items</th>
<th>In compliance?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Link to USPS.org on Home (opening) page</td>
<td>Y</td>
</tr>
<tr>
<td>3. (squadron) Link to District Website</td>
<td>Y</td>
</tr>
<tr>
<td>4. (district) Links to squadron websites</td>
<td>Y</td>
</tr>
<tr>
<td>5. Link to USPS Privacy statement on home page at bottom</td>
<td>Y</td>
</tr>
<tr>
<td>6. Link to USPS Trademark reference on home page at bottom</td>
<td>Y</td>
</tr>
<tr>
<td>7. Link to USPS Disclaimer statement on home page at bottom</td>
<td>Y</td>
</tr>
<tr>
<td>8. Active e-mail link to Webmaster on home page</td>
<td>Y</td>
</tr>
<tr>
<td>9. Website must display current information on appropriate pages.</td>
<td>Y</td>
</tr>
</tbody>
</table>

#### A1 Identify purpose of the squadron/district/USPS

<table>
<thead>
<tr>
<th>Category</th>
<th>Point Range</th>
<th>Pts Awd</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identify purpose of Unit</td>
<td>5-4-3-2-1-0</td>
<td>5</td>
</tr>
<tr>
<td>Identify purpose of USPS</td>
<td>3-2-1-0</td>
<td>3</td>
</tr>
</tbody>
</table>

Comments:

#### A2) Identification of squadron/district area of activity.

<table>
<thead>
<tr>
<th>Category</th>
<th>Point Range</th>
<th>Pts Awd</th>
</tr>
</thead>
<tbody>
<tr>
<td>Description of location of Unit</td>
<td>1-0</td>
<td>0</td>
</tr>
<tr>
<td>Map showing location</td>
<td>1-0</td>
<td>0</td>
</tr>
</tbody>
</table>

Comments: .

#### A3) Explanation of the benefits of membership

<table>
<thead>
<tr>
<th>Category</th>
<th>Point Range</th>
<th>Pts Awd</th>
</tr>
</thead>
<tbody>
<tr>
<td>Description of benefits described</td>
<td>3-2-1-0</td>
<td>3</td>
</tr>
<tr>
<td>Links to USPS benefits page</td>
<td>2-1-0</td>
<td>2</td>
</tr>
</tbody>
</table>

Comments: .

#### A4) Display of USPS emblems and logos.

<table>
<thead>
<tr>
<th>Category</th>
<th>Point Range</th>
<th>Pts Awd</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ensign</td>
<td>1-0</td>
<td>0</td>
</tr>
<tr>
<td>USPS Wheel</td>
<td>1-0</td>
<td>1</td>
</tr>
<tr>
<td>Activity Triangle</td>
<td>1-0</td>
<td>0</td>
</tr>
<tr>
<td>America's Boating Club (logo)</td>
<td>1-0</td>
<td>0</td>
</tr>
<tr>
<td>Boating is fun...We'll show you how</td>
<td>2-1-0</td>
<td>2</td>
</tr>
<tr>
<td>(must be on top half of home page for 2 points)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ABC3 Logo with Link to USPS ABC web page</td>
<td>3-2-1-0</td>
<td>3</td>
</tr>
</tbody>
</table>

Comments: .

#### A5) What we do, show the fun we have.

<table>
<thead>
<tr>
<th>Category</th>
<th>Point Range</th>
<th>Pts Awd</th>
</tr>
</thead>
<tbody>
<tr>
<td>Description of the fun we have</td>
<td>3-2-1-0</td>
<td>0</td>
</tr>
<tr>
<td>Photos showing unit activities</td>
<td>3-2-1-0</td>
<td>3</td>
</tr>
</tbody>
</table>

Comments: .

#### A6) Presentation of Vessel Safety Check Program

<table>
<thead>
<tr>
<th>Category</th>
<th>Point Range</th>
<th>Pts Awd</th>
</tr>
</thead>
<tbody>
<tr>
<td>Explanation of the program</td>
<td>3-2-1-0</td>
<td>3</td>
</tr>
<tr>
<td>Correct decal - proportionally sized</td>
<td>2-1-0</td>
<td>2</td>
</tr>
<tr>
<td>Pre-check list provided</td>
<td>1-0</td>
<td>1</td>
</tr>
<tr>
<td>Contact information</td>
<td>1-0</td>
<td>0</td>
</tr>
</tbody>
</table>

Comments: .

#### A7) Current Activities/Educational calendars available

<table>
<thead>
<tr>
<th>Category</th>
<th>Point Range</th>
<th>Pts Awd</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Boating Course (zero points if contact missing)</td>
<td>2-1-0</td>
<td>2</td>
</tr>
<tr>
<td>Members course(s) (zero points if contact missing)</td>
<td>2-1-0</td>
<td>2</td>
</tr>
<tr>
<td>Events (zero points if contact missing)</td>
<td>2-1-0</td>
<td>2</td>
</tr>
</tbody>
</table>

Comments: .
A8) Identification of the bridge, committee members & contacts
1 0-1 Bridge listed 1 0 1
2 0-1 Bridge photo(s) 1 point if more than 2 photos 1 0 1
3 0-2 Five (5) of more committee contacts listed 2 1 0 2

B1) Presentation quality and correctness.
1 0-3 Readability and Grammar 3 2 1 0 3
2 Calc. Spelling errors, number. 1 point reduction per error

B2) Quality of photographs and graphics.
1 0-2 Clear - Undistorted 2 1 0 2
2 0-2 Good color balance (not dark or over exposed) 2 1 0 2
3 0-2 Appropriately sized for application 2 1 0 2

B3) Active Linkages & Navigation
1 0-2 Ease of Navigation 2 1 0 2
2 0-2 Links easy to identify 2 1 0 2
3 0-1 Links identify the subject 2 1 0 2
4 Calc. Broken links, number

B4) Resource Linkages
1 0-3 USPS Links, 10 or more for 3 points 3 2 1 0 3
2 0-3 Non-commercial Links, 10 or more for 3 points 3 2 1 0 3
3 0-3 Commercial Links, 10 or more for 3 points 3 2 1 0 3
4 Calc. Disclaimer statement on Commercial Links page Y or N

B5) Ability to read the message.
1 0-2 Font - size and style 2 1 0 2
2 0-2 Font color, good contrast 2 1 0 2
3 0-2 Appropriate use of text space 2 1 0 2
4 0-2 Appropriate background. one point for no background 2 1 0 2

C1) Heading descriptive & appealing
1 0-3 Home page, unique header (graphic) 3 2 1 0 1
2 0-2 All pages have informative header 2 1 0 2

C2) Consistent format across pages.
1 0-3 Consistent format across pages 3 2 1 0 3

C3) Use of photos and/or graphics
1 0-5 Use of graphics to enhance message of website 5 4 3 2 1 0 0

C4) Additional Website Features
1 0-1 Inclusion of USPS News RSS feed 1 0 1
2 0-1 Listing of area of location on the USPS list of websites go to http://www.usps.org/localusps/squadrons.shtml 1 0 1

D1) Overall impression of quality and effectiveness of the site
1 0-2 How well did you like the site, was it effective in presenting USPS and the unit to the public 2 1 0 2
2 0-2 If you were a non-member, would this site have increased your interest in USPS? 2 1 0 1
3 0-2 Would you be proud of having this website represent your unit or district? 2 1 0 2
Comments: 

Total Points Scored 83