United States Power Squadrons, 2006 Website Awards Tally Sheet

**Squadron/District Name:** Albemarle

**Evaluation Date:** 10/15/2006

**District Affiliation:** 27

### Required Items

<table>
<thead>
<tr>
<th>Item</th>
<th>In compliance?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Link to USPS.org on Home (opening) page</td>
<td>y</td>
</tr>
<tr>
<td>2. Subtitle below squadron name</td>
<td>n</td>
</tr>
<tr>
<td>3. (squadron) Link to District Website</td>
<td>y</td>
</tr>
<tr>
<td>4. (district) Links to squadron websites</td>
<td>y</td>
</tr>
<tr>
<td>5. Privacy statement or link on home page at bottom</td>
<td>n</td>
</tr>
<tr>
<td>6. USPS Trademark reference or link at home page bottom</td>
<td>y</td>
</tr>
<tr>
<td>7. Disclaimer statement or link on home page at bottom</td>
<td>n</td>
</tr>
<tr>
<td>8. Active e-mail link to Webmaster on home page</td>
<td>y</td>
</tr>
<tr>
<td>9. Website must display current information</td>
<td>y</td>
</tr>
</tbody>
</table>

### A1 Identify purpose of the squadron/district/USPS

<table>
<thead>
<tr>
<th>Number</th>
<th>Point range</th>
<th>Pts Awd</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>0-5</td>
<td>4</td>
</tr>
<tr>
<td>2</td>
<td>0-1</td>
<td>4</td>
</tr>
<tr>
<td>3</td>
<td>0-2</td>
<td>2</td>
</tr>
</tbody>
</table>

**Comments:**

### A2) Identification of squadron/district area of activity.

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

**Comments:**

### A3) Explanation of the benefits of membership

<table>
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<tbody>
<tr>
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<td>0-3</td>
<td>3</td>
</tr>
<tr>
<td>2</td>
<td>0-2</td>
<td>2</td>
</tr>
</tbody>
</table>

**Comments:**

### A4) Display of USPS emblems and logos.

<table>
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</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>3</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>4</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>5</td>
<td>0-2</td>
<td>1</td>
</tr>
</tbody>
</table>

**Comments:**

### A5) What we do, show the fun we have.

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<tbody>
<tr>
<td>1</td>
<td>0-3</td>
<td>2</td>
</tr>
<tr>
<td>2</td>
<td>0-3</td>
<td>2</td>
</tr>
</tbody>
</table>

**Comments:**
A6) Presentation of Vessel Safety Check Program
1 0-2 Explanation of the program
2 1 Correct decal - proportionally sized
3 1 Pre-check list provided
4 1 Contact information
Comments:

A7) Contacts for various activities
1 1 Public boating course contact(s)
2 1 Members course(s) contact(s)
3 1 Event(s) contact(s)
Comments:

A8) Current Activities/Educational calendars available
1 2 Public Boating Course (zero points if contact missing)
2 2 Members course(s) (zero points if contact missing)
3 2 Events (zero points if contact missing)
4 Number of pages with dates over 30 days old.
   Deduct 10 points for each page over 30 days old
Comments:

A9) Identification of the bridge, committee members & contacts
1 1 Bridge listed
2 1 Bridge photo(s)
3 2 Five (5) of more committee contacts listed
Comments:

B1) Presentation quality and correctness.
1 0-3 Readability and Grammar
2 Calc. Spelling errors, number.
   1 point reduction per error
Comments:

B2) Quality of photographs and graphics.
1 0-2 Clear - Undistorted
2 0-2 Good color balance (not dark or over exposed)
3 0-2 Appropriately sized for application
Comments:

B3) Active Linkages & Navigation
1 0-2 Ease of Navigation
2 0-2 Links easy to identify
3 0-1 Links identify the subject
4 Calc. Broken links, number
   Maximum deduct -10 points
Comments:

B4) Resource Linkages
1 0-3 USPS Links, 10 or more for 3 points
2 0-3 Non-commercial Links, 10 or more for 3 points
3 0-3 Commercial Links, 10 or more for 3 points
4 Calc. Disclaimer statement on Commercial Links page
   Y or N
   For the above point determination; 10 or more links 3 points,
   5 to 9 links 2 points, 1 to 4 links 1 point.
   If disclaimer statement is missing zero points for this section.
Comments:
B5) Ability to read the message.

1 0-2 Font - size and style 2 1 0 1
2 0-2 Font color, good contrast 2 1 0 1
3 0-2 Appropriate use of text space 2 1 0 1
4 0-2 Appropriate background. one point for no background 2 1 0 1

Backgrounds which make reading page difficult zero points.

Comments: 

C1) Heading descriptive & appealing

1 0-3 Home page, unique header (graphic) 3 2 1 0 2
2 0-2 All pages have informative header 2 1 0 2

Comments: 

C2) Consistent format across pages.

1 0-3 Consistent format across pages 3 2 1 0 2

Comments: 

C3) Use of photos and/or graphics

1 0-5 Use of graphics to enhance message of website 5 4 3 2 1 0 4

Comments: 

C4) Animated Graphics

1 0-3 Use of animated graphics, appropriate and add interest to the website 3 2 1 0 1

Comments: 

D1) Overall impression of quality and effectiveness of the site

1 0-2 How well did you like the site, was it effective in presenting USPS and the unit to the public 2 1 0 1
2 0-2 If you were a non-member, would this site have increased your interest in USPS? 2 1 0 1
3 0-2 Would you be proud of having this website represent your unit or district: 2 1 0 1

Comments: 

Total Points Scored 57