



UNITED STATES POWER SQUADRONS®

SAIL AND POWER BOATING



National Membership Committee

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TO: District Commanders

DATE: 08 June 2012

RE: USPS Exhibit Sponsorship Challenge for the 2013 BSA Jamboree

We are in the planning process for the 2013 Boy Scout Jamboree USPS Exhibit. And we need your help.

The Youth Programs committee is designing an interactive exhibit booth for the Boy Scouts and their families. This was last done for the 2010 Jamboree where more than 4,000 people participated in the USPS booth during the 11 day event. Forty-one members of USPS staffed the booth...voluntarily; they represented 11 Districts and 23 Squadrons.

This costs money. Yes, we have been allocated some funds from USPS, but it simply is not enough to cover the expenses for our volunteers, which is our goal. This is where you come in:

Each District is hereby challenged to either:

Seek \$1000 worth of sponsorships from local businesses and/or individuals

or

Adopt an item on our Donation Wish List and seek a sponsor for it.

Sponsors would receive national recognition at the Jamboree on a "We Thank Our Sponsors" board listing, with USPS through articles in The Ensign, District Newsletters, and publicity in local media.

Your District will also receive recognition at the Jamboree, publicity in local media and within USPS through The Ensign, Broadcast and at the national meetings.

Attached is the brochure created to assist you with this challenge. Take a look at it. Strategize with your Bridge, take it to Council or to the Squadrons individually. Let's get to work together on this project. All of USPS benefits through the increased exposure to the public

Oh, and if we are so fortunate...excess donations will be saved for the 2016 Jamboree!

Questions? Concerns? Comments? Contact Stf/C Wayne Partie, SN; his information is in the brochure. Thank you in advance for accepting this challenge. We look forward to publicizing your success!

(For more information on the 2013 Jamboree, visit summit.scouting.org/en/Jamboree2013/Pages/default.aspx)

"Coming together is a beginning; keeping it together is progress; and working together is success."
Henry Ford (1863-1947)