

GOT 'EM ?
E4
WILL
KEEP 'EM!

We're now going to look at what you as the Squadron Leaders can use from the Leadership Development Committee. We call them E4.

WHAT IS E4?

- **Enlightenment**
- **Education**
- **Empowerment**
- **Entrepreneurship**

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What is E4?

First we'll list the categories and then we'll explain them more later

The **1st is Enlightenment** – New members need to learn about our great organization

Next is Education – Each member whether they're brand new or with many, many merit marks can learn more about USPS.

Followed by Empowerment – this is new to a lot of folks – giving members the knowledge and skills that will allow them to help their squadrons thrive

....and the last is Entrepreneurship. Entrepreneurs see “problems” as “opportunities” then take action to identify the solutions to those problems to ensure the success of their organization.

ENLIGHTENMENT

- ***ENLIGHTENMENT = Orientation to USPS Operations Training Module 1***
 - Who we are
 - What do we stand for
 - How can we get involved

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How do we get Enlightenment – Module 1 of the Operations Training Manual contains material that describes USPS History,

Who we really are,

What we actually do

and What we stand for.

It provides the new member with plenty of ideas and opportunities to get involved.

EDUCATION

- ***EDUCATION for the MEMBER = Operations Training***

- Module 2 – Squadron Committee Work
- Module 3 – Squadron Bridge Officers
- Module 4 – Navigating USPS website

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The entire Operations Training Manual provides tons of education – from simple things of how to write a letter inviting someone to an event.

Or a list of the Educational Department course offerings. Need the answer to where the forms are located? Or where your Squadron Bylaws are?

All of these can be answered within the Ops Training Manual.

EMPOWERMENT

- **EMPOWERMENT = LEADERSHIP TRAINING**
 - Leadership Development Program (LDP)
 - Leadership Training Seminars Targeted for Administrative Officers, Executive Officers, Commanders **BUT** Everyone is Welcome

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Empowerment – The Leadership Development Committee has great programs that can show you techniques and tools to use both in your work with USPS and in other environments Besides LDP and the AP, XO, and Commander seminars we also offer

- Leading USPS into the Future
- Y generation – generation Why?
- And Why won't they do what I want?

***E**NTREPRENEURSHIP*

- **ENTREPRENEURSHIP + USPS**
Go beyond “Operations” with
 - The Cycle of Change
 - 10 Ways to get the Best out of Your Squadron
 - 8 Leadership Qualities
 - The RACI tools for planning and delegation

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Entrepreneurship – allows the Member to branch out – going beyond the day to day Operations. We can use the **Cycle of Change**; **10 Ways to get the best out of your Squadron**; or the **8 Leadership Qualities** as discussion points and as an educational opportunity to hone our skills and

Use the “**Art of Delegation in a USPS Setting**” with the RACI Tool – **responsible, accountable, consulted and informed for planning events**. Giving clear and understandable directions to members and then holding them accountable for the results will produce successful activities and a growing squadron.

BIGGEST "E"

- ***ENTHUSIASM***



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Enthusiasm for YOUR Squadron and their activities, programs, and educational offerings will **Keep 'Em!** Like the Energizer Bunny which keeps on going – Keep E4 with Enthusiasm Going and You'll **Keep 'Em.**

Questions???

*Thank **YOU** for Participating*

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Questions?

A BIG THANK YOU TO EVERYONE!

Remember

*People will forget what you said
People will forget what you did
But people will never forget how you
made them feel*
Maya Angelou

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Remember..... If you want to retain
members.....